Proposed NU Business Name: MITHUN STORE



Project identification and prepared by: Forhad Hossain Tangail Sadar Unit, Tangail

Project verified by: Md Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MITHUN AHMMED		
Age		23-02-1984 (32 Y <i>ears)</i>		
Education, till to date		Class X		
Marital status	-	Married		
Children	-	01 Daughter		
No. of siblings:	-	01 Brother 01 Sister		
Address	-	Vill: Korotia P.O: Korotia P.S: Tangail Sadar , Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MINA KHATUN MD TOFAZZAL HOSSEN Branch : Korotia Tangail , Centre: 38 (Female), Member ID: 2971 , Group No: 01 Member since: 03-07-1989 (27 Years) First Ioan: BDT 3000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Gramoon Education Loan	:	Existing loan: BDT 130000 Outstanding loan: BDT 46200 Mother No		
(vii) Grameen Education Loan(viii) Any other loan like GB, BRAC ASA etc	•	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	
Business Experiences and	:	13 years experience in running business. 10 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01718-355830
Family's Contact No.	:	01736-664536
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MINA KHATUN joined Grameen Bank since 27 years ago. At first she took BDT 3000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

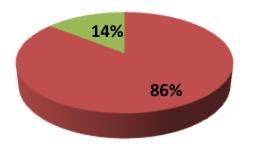
Proposed Nobin Udyokta Business Info					
Business Name	:	MITHUN STORE			
Location	:	Korotia Hat			
Total Investment in BDT	:	BDT 5,60,000/-			
Financing	:	Self BDT 480000/- (from existing business) 86%			
	<u> </u>	Required Investment BDT 80000/- (as equity) 14%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	08 ft x 07 ft= 56 square ft			
Implementation		 The business is planned to be scaled up by investment in existing goods like Soft drinks, Biscuit, Exercise book, Bulb, Bikash service etc. Average 15 % gain on sales. The business is operating by entrepreneur. Existing no employee. One will be appointed after receiving equity money. The shop is rented. Collects goods from Tangail , Korotia . Agreed grace period is 3 months. 			

Existing Business (BDT)

Darticular	Daily	Monthly	Voorly
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Pant, Sweater , Shirt , Baby dress etc.	2900	87000	1044000
Total Sales (A)	2900	87000	1044000
Less Variable Expense			
Pant, Sweater , Shirt , Baby dress etc	4320	129600	1555200
Total variable Expense (B)	4,320	129600	1555200
Contribution Margin (CM) [C=(A-B)	1,080	32400	388800
Less Variable Expense			
Rent		4,500	54000
Electricity bill		2500	30000
Transportation		10,000	120000
Salary (self)		5000	60000
Entertainment		300	3600
Guard		200	2400
Generator		500	6000
Mobile bill		500	6000
Total fixed cost (D)		23,500	282000
Net Profit (E)= [C-D]		8,900	106800

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty Unit Pri		Amount	Proposed
			(BDT)			(BDT)	Total
Soft drinks	50	500	25,000	0	0	0	25,000
Biscuit	1	3000	3,000	0	0	0	3,000
Sackcloth (Big)	100	600	60,000	100	200	20,000	80,000
Sackcloth (Small)	250	130	32,500	0	0	0	32,500
Treephola	50	1500	75,000	0	0	0	75,000
Bikash	1	40000	40,000	1	40000	40,000	80,000
Umbrella	15	300	4,500	0	0	0	4,500
Bulb	200	250	50,000	0	0	0	50,000
Others	1	15000	15,000	0	0	0	15,000
Security	1	175000	175,000		0	0	175,000
Cosmetics			0	0	0	0	0
Soft drinks			0	200	100	20,000	20,000
Total	669	0	480,000	301	0	80,000	560,000

Source of Finance



- Entrepreneur's Contribution 480,000
- Investor's Investment 80,000
- Total 560,000

Financial Proje	ection (BDT)			
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Soft drinks, Biscuit, Bulb, Bikash service etc.	6000	180000	2160000	2268000
Bkash	160	4800	57600	60480
Total Sales (A)	6160	184800	2217600	2328480
Less Variable Expense				
Soft drinks, Biscuit, Bulb, Bikash service etc.	5100	153000	1836000	1927800
Total variable Expense (B)	5,100	153000	1836000	1927800
Contribution Margin (CM) [C=(A-B)	1,060	31800	381600	400680
Less Variable Expense				
Rent		3,500	42000	42,000
Electricity bill		700	8400	8900
Transportation		1,300	15600	16,100
Salary (self)		5000	60000	60000
Salary(Staff)		5000	60000	60000
Entertainment		200	2400	2400
Guard		50	600	600
Generator		80	960	960
Mobile bill		200	2400	2500
Total fixed cost (D)		16,030	191,400	192,500
Net Profit (E)= [C-D]		15770	189240	208,180
Investment Payback			48,000	48,000

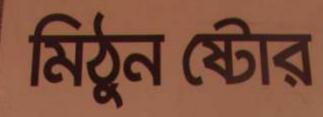
Casł	Cash flow projection on business plan (rec. & Pay)					
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)			
1	Cash Inflow					
1.1	Investment Infusion by Investor	80,000				
1.2	Net Profit	189,240	208,18			
1.3	Depreciation (Non cash item)					
1.4	Opening Balance of Cash Surplus		141,24			
	Total Cash Inflow	269240	34942			
2	Cash Outflow					
2.1	Purchase of Product	80,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	4800			
	Total Cash Outflow	128,000	4800			
3	Net Cash Surplus	141,240	30142			

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Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill: 13 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures



(দিল ঠান্ডা তো দুনিয়া ঠান্ডা তো হয়ে যাক একটা মিঠুন ষ্টোরে ... দি স্পিড)

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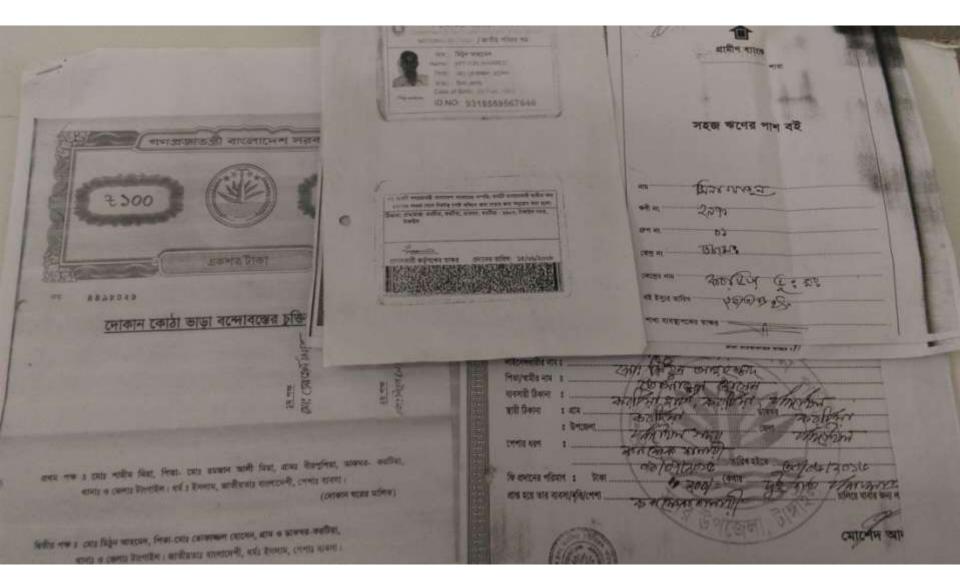












FAMILY PICTURE

