Proposed NU Business Name: MS RABBI STORE



Project identification and prepared by: Forhad Hossain Tangail Sadar Unit, Tangail

Project verified by: Md Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD TITU MIA H			
Age	:	08-05-1982 (34 Years)			
Education, till to date	:	Class VIII			
Marital status	••	Married			
Children	••	02 Sons			
No. of siblings:	:	01 Brother 01 Sister			
Address	:	Vill: Agbikramhati P.O: Shibpur P.S: Tangail Sadar , Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SUFIA BEGUM MD BORKOT ALI Branch: Gala Tangail, Centre: 11 (Female), Member ID: 1805, Group No: 05 Member since: 03-07-1989 (27 Years) First loan: BDT 4000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 50000 Outstanding loan: BDT 4900 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		
Business Experiences and	:	08 years experience in running business. 08 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities		
Entrepreneur Contact No.	:	01713-518221
Family's Contact No.	:	01756-980257
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SUFIA BEGUM joined Grameen Bank since 27 years ago. At first she took BDT 4000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MS RABBI STORE			
Location	:				
Total Investment in BDT	:	BDT 150000/-			
Financing	:	Self BDT 90000/- (from existing business) 60% Required Investment BDT 60000/- (as equity) 40%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 10 ft= 100 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Rice, Flour, Sugar, Bran,Oil etc. Average 15 % gain on sales. The business is operating by entrepreneur. Existing no employee. One will be appointed after receiving equity money. The shop is rented. Collects goods from Tangail Agreed grace period is 3 months. 			

Existing Du	3111033		
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Rice, Flour, Sugar, Bran,Oil etc.	3700	111000	1332000
Total Sales (A)	3700	111000	1332000
Less Variable Expense			
Rice, Flour, Sugar, Bran,Oil etc.	3145	94350	1132200
Total variable Expense (B)	3,145	94350	1132200
Contribution Margin (CM) [C=(A-B)	555	16650	199800
Less Variable Expense			
Rent		600	7200
Electricity bill		500	6000
Transportation		1,500	18000
Salary (self)		5000	60000
Entertainment		400	4800
Guard		200	2400
Mobile bill		200	2400
Total fixed cost (D)		8,400	100800
Net Profit (E)= [C-D]		8,250	99000

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	Exist	ing	Proposed				
Particulars	Particulars Qty. Unit		t Price Amount		Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Rice	6	1900	11,400	500	100	50,000	61,400
Rice	1	2200	2,200	0	0	0	2,200
Flour	2	1020	2,040	0	0	0	2,040
Chaff	2	1000	2,000	100	40	4,000	6,000
Soap	100	27	2,700	0	0	0	2,700
Powder	800	55	44,000	0	0	0	44,000
Oil	40	100	4,000	100	10	1,000	5,000
Others	1	2000	2,000	0	0	0	2,000
Sugar	1	4660	4,660	0	0	0	4,660
Security	1	15000	15,000		0	0	15,000
Cosmetics			0	100	50	5,000	5,000
Total	954	0	90,000	800	0	60,000	150,000

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Rice, Flour, Sugar, Bran,Oil etc.	6500	195000	2340000	2457000	2579850	
Total Sales (A)	6500	195000	2340000	2457000	2579850	
Less Variable Expense						
Rice, Flour, Sugar, Bran,Oil etc.	5525	165750	1989000	2088450	2192872.5	
Total variable Expense (B)	5,525	165750	1989000	2088450	2192872.5	
Contribution Margin (CM) [C=(A-B)	975	29250	351000	368550	386977.5	
Less Variable Expense						
Rent		600	7200	7,200	7200	
Electricity bill		500	6000	6500	7000	
Transportation		1,500	18000	18,500	19000	
Salary (self)		5000	60000	60000	60000	
Salary(Staff)		5000	60000	60000	60000	
Entertainment		400	4800	4800	4800	
Guard		200	2400	2400	2400	
Mobile bill		300	3600	3700	3800	
Total fixed cost (D)		13,500	162,000	163,100	164200	
Net Profit (E)= [C-D]		15750	189000	205,450	222777.5	
Investment Payback			24,000	24,000	24,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	60,000		
1.2	Net Profit	189,000	205,450	222777.5
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		165,000	346450
	Total Cash Inflow	249000	370450	569227.5
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24000	24000
3	Net Cash Surplus	165,000	346450	545227.5

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













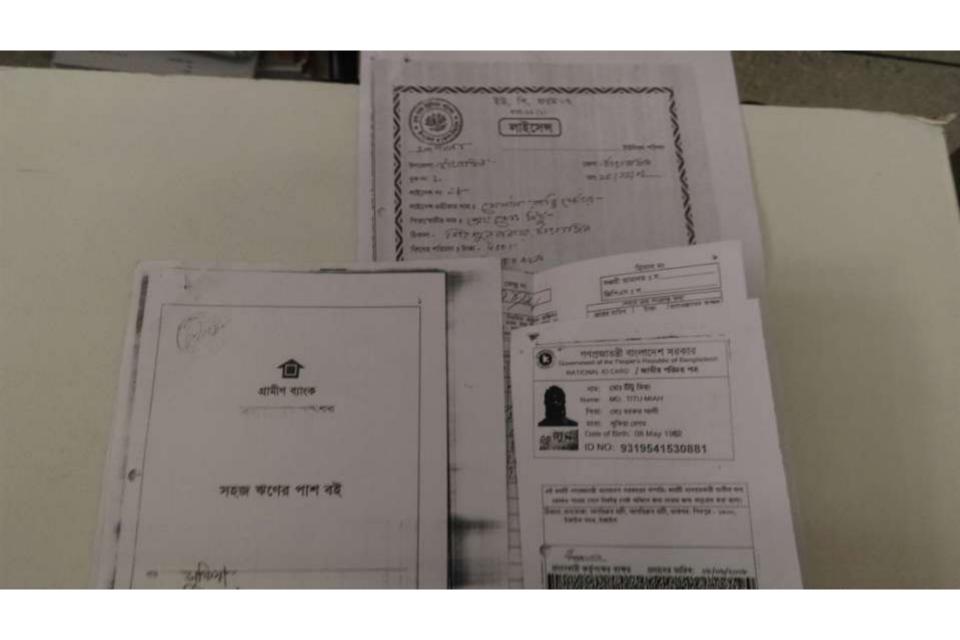












FAMILY PICTURE

