Proposed NU Business Name: IMRUL DAIRY FARM



Project identification and prepared by: Md. Md. Kazem Uddin,
Bashon Unit, Gazipur
Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. IMRUL HASAN			
Age	:	28-05-1998(18 Years)			
Education, till to date	:	Class Eight			
Marital status	:	Married			
Children	:	N/A			
No. of siblings:	:	2 Brothers & 1 Sister			
Address	:	Vill: Salna; P.O:Salna Bazzer; P.S: Gazipur Sadar; Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST TAHMIA AKTER MD ABUL HASHEM Branch: Bashon, Centre # 49 (Female), Member ID: 3392, Group No: 03 Member since: 01-01-1997 (20 Years) First loan: BDT 5,000/- Outstanding loan: 44,010			
(v) Who pays GB loan installment (vi) Mobile lady	: :	Mother No			
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01996364360
Family's Contact No.	:	01711244128
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

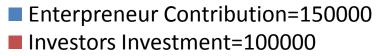
MST TAHMIA AKTER joined Grameen Bank since 20 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Buying Cow.

Proposed Nobin Udyokta Business Info				
Business Name	:	IMRUL DAIRY FARM		
Location	:	Salna Bazzer		
Total Investment in BDT	:	BDT 2,50,000/-		
Financing	:	Self BDT 1,50,000/- (from existing business) 60%		
		Required Investment BDT 1,00,000/- (as equity) 40%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	15 ft x 10 ft= 150 square ft		
Security of the shop	:	-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cow. Average % gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund no employee will be appointed. Entrepreneur is owner of the shop. Collects goods from Salna Bazzer, Gazipur. Agreed grace period is 3 months. 		

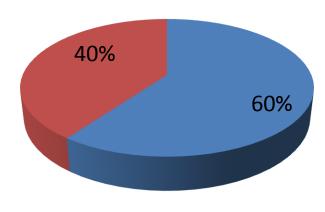
Existing Business (BDT) D					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Daily Sales(10 Litter*50=500)	500	15000	180000		
Total Sales (A)	500	15000	180000		
Less. Variable Expense					
Total variable Expense (B)	500	15000	180000		
Contribution Margin (CM) [C=(A-B)	500	15000	180000		
Less. Fixed Expense					
Rent					
Electricity Bill		150	1800		
Mobile Bill		100	1200		
Salary (self)		5000	60000		
Transportation		200	2400		
Entertainment		100	1200		
Feeds and Medicine		2000	40000		
Salary (Staff)					
Total fixed Cost (D)		7550	90600		
Net Profit (E) [C-D)		7450	89400		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Cow (1*120000)	120000	100000	220000		
Calf (1*30000)	30000	-	30000		
	-	-	-		
	-	-	-		
	-	-	-		
Total	150000	100000	250000		

Source of Finance



■ Total=250000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2 nd Year	3 rd Year
Revenue (sales)					
Daily Sales(15 Litter*50=750)	750	22500	270000	283500	297675
Total Sales (A)	750	22500	270000	283500	297675
Less. Variable Expense					
Total variable Expense (B)	750	22500	270000	283500	297675
Contribution Margin (CM) [C=(A-B)	750	22500	270000	283500	297675
Less. Fixed Expense					
Rent					
Electricity Bill		200	2400	2500	2600
Mobile Bill		150	1800	1900	2000
Salary (self)		5000	60000	60000	60000
Transportation		500	6000	6500	7000
Entertainment		150	1800	1900	2000
Feeds and Medicine		2000	24000	25000	26000
Salary (Staff)					
Total Fixed Cost		8000	96000	97800	99600
Net Profit (E) [C-D)		14500	174000	185700	198075
Investment Payback			40000	40000	40000

Cash flow projection on business plan (rec. & Pay)

		Year 1		
SI#	Particulars	(BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	1,00,000		
1.2	Net Profit	174000	185700	198075
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		134400	280100
	Total Cash Inflow	274400	320100	478175
2	Cash Outflow			
2.1	Purchase of Product	1,00,000	-	
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	40,000	40,000	40000
	Total Cash Outflow	1,40,000	40,000	40000
3	Net Cash Surplus	134400	280100	438175

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:01 others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









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FAMILY PICTURE

