Proposed NU Business Name: MA BABAR DOWA STORE



Project identification and prepared by: Md. Delower Hossain, Bashon Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. NUR JAMAL		
Age	:	01-02-1992(24 Years)		
Education, till to date	:	Class Five		
Marital status	••	Married		
Children	:	N/A		
No. of siblings:	:	1 Brother 2 Sisters		
Address	:	Vill: Islampur; P.O: Kodda bazzer; P.S: Joydevpur; Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST. MOHOL BEGUM MD. MOTIN ABDUL Branch: Bashon, Centre # 30 (Female), Member ID: 5253/2, Group No: 08 Member since: 02-05-1996(20 Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 300000 Outstanding loan: Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	House Rent BDT 14000 (Monthly)
Entrepreneur Contact No.	:	01942595676
Family's Contact No.	:	01914265277
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOHOL BEGUM joined Grameen Bank since 20 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MA BABAR DOWA STORE		
Location	:	Islampur, Gazipur		
Total Investment in BDT	:	BDT 3,00,000/-		
Financing	:	Self BDT 2,00,000/- (from existing business) 67% Required Investment BDT 1,00,000/- (as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000s		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 12 ft= 120 square ft		
Security of the shop	:	20000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Dal, Mossla item, Flower, Soft dring, Cosmatic Item, Bakery Item, etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund no employee will be appointed. The shop is Rent. Collects goods from Konabari, Gazipur. Agreed grace period is 3 months. 		

Existing Business (BDT) D					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Rice, Dal, Mossla item, Flower, Soft dring, Cosmatic y Item, etc	2000	60000	720000		
Daily Income (Tea,Pan)=(500*50/100=250)	250	7500	90000		
Total Sales (A)	2250	67500	810000		
Less. Variable Expense					
Rice, Dal, Mossla item, Flower, Soft dring, Cosmatic y Item etc.	1700	51000	612000		
Total variable Expense (B)	1700	51000	612000		
Contribution Margin (CM) [C=(A-B)	550	16500	198000		
Less. Fixed Expense					
Rent		1000	12000		
Electricity Bill		700	8400		
Mobile Bill		300	3600		
Salary (self)		5000	60000		
Transportation		500	6000		
Entertainment		150	1800		
Generator		200	2400		
Guard		300	3600		
Salary (Staff)					
Total fixed Cost (D)		8150	97800		
Net Profit (E) [C-D)		8350	100200		

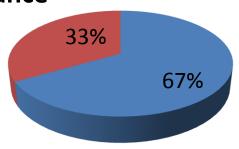
Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice	61600	33000	94600		
Cosmatic Item,	35000	20000	55000		
Mossla item, Shoap	15000	6000	21000		
Bakery Item ,Soft Drinks	20000	10000	30000		
Oil,Dal	21000	27500	48500		
Fridge	15000	-	15000		
Security	20000	-	20000		
Outhers	12400	3500	15900		
Total	200000	100000	300000		

Source of Finance

■ Enterpreneur Contribution=200000

■ Investors Investment=100000

■ Total=300000



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2 nd Year	3 rd Year	
Revenue (sales)						
Rice,Oil,Soft dring,Cosmatic Item,Bakery Item etc.	3000	90000	1080000	1134000	1190700	
Daily Income (Tea,Pan)=(600*50/100=300)	300	9000	108000	113400	119070	
Total Sales (A)	3300	99000	1188000	1247400	1309770	
Less. Variable Expense						
Oil,Soft dring,Cosmatic Item,Bakery Item etc.	2550	76500	918000	963900	1012095	
Total variable Expense (B)	2550	76500	918000	963900	1012095	
Contribution Margin (CM) [C=(A-B)	750	22500	270000	283500	297675	
Less. Fixed Expense						
Rent		1000	12000	12000	12000	
Electricity Bill		700	8400	8600	8800	
Mobile Bill		350	4200	4300	4400	
Salary (self)		5000	60000	60000	60000	
Transportation		1000	12000	12500	13000	
Entertainment		200	2400	2500	2600	
Generator		200	2400	2500	2600	
Guard		300	3600	3800	4000	
Salary (Staff)						
Total Fixed Cost		8750	105000	106200	107400	
Net Profit (E) [C-D)		13750	165000	177300	190275	
Investment Payback			40000	40000	40000	

Cash flow projection on business plan (rec. & Pay)

				Year
SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100000		
1.2	Net Profit	165000	177300	190275
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		125000	262300
	Total Cash Inflow	265000	302300	452575
2	Cash Outflow			
2.1	Purchase of Product	100000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140000	40000	40000
3	Net Cash Surplus	125000	262300	412575

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 1others:0

Experience & Skill : 7 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

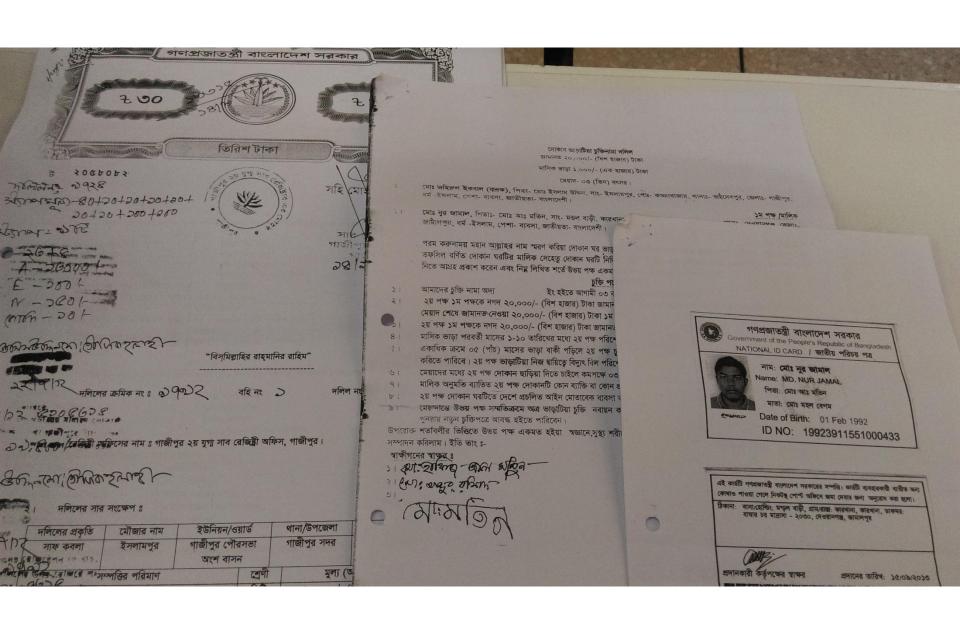
Fire

Political unrest

Pictures







FAMILY PICTURE

