### Proposed NU Business Name: RABEYA DAIRY FARM



Project identification and prepared by: Md. Md. Kazem Uddin , Bashon Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MST. RABEYA		
Age	:	08-05-1988( 28 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	1 Brother & 4 Sisters		
Address	:	Vill: Salna ; P.O:Salna Bazzer ; P.S: Gazipur Sadar ; Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  FATEMA KHATUN  LATE. LIAKAT ALI  Branch: Bashon, Centre # 49 (Female),  Member ID: 4701/1, Group No: 05  Member since: 05-07-2001 (15 Years)  First loan: BDT 10,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 95000 /- Outstanding loan: BDT 88,400/- Mother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01925441951
Family's Contact No.	:	01720845209
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

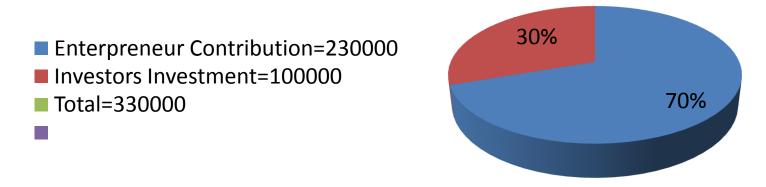
**FATEMA KHATUN** joined Grameen Bank since 15 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Buying Cow.

Proposed Nobin Udyokta Business Info				
Business Name	:	RABEYA DAIRY FARM		
Location	:	Salna Bazzer		
Total Investment in BDT	:	BDT 3,30,000/-		
Financing	:	Self BDT 2,30,000/- (from existing business) 70% Required Investment BDT 1,00,000/- (as equity) 30%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	16 ft x 10 ft= 160 square ft		
Security of the shop	:	-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cow.</li> <li>Average % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund no employee will be appointed.</li> <li>Entrepreneur is owner of the shop.</li> <li>Collects goods from Salna Bazzer, Gazipur.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT) D						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Daily Sales( 10 Litter*50=500)	500	15000	180000			
Total Sales (A)	500	15000	180000			
Less. Variable Expense						
Total variable Expense (B)	500	15000	180000			
Contribution Margin (CM) [C=(A-B)	500	15000	180000			
Less. Fixed Expense						
Rent						
Electricity Bill		200	2400			
Mobile Bill		100	1200			
Salary (self)		5000	60000			
Transportation		200	2400			
Entertainment		100	1200			
Feeds and Medicine		1500	18000			
Salary (Staff)						
Total fixed Cost (D)		7100	85200			
Net Profit (E) [C-D)		7900	94800			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Cow	200000	100000	300000		
Calf	30000	-	30000		
	-	-	-		
	-	-	-		
	-	-	-		
Total	230000	100000	330000		

#### **Source of Finance**



Financial Projec					
Particular	Daily	Monthly	1st Year	2 <sup>nd</sup> Year	3 <sup>rd</sup> Year
Revenue (sales)					
Daily Sales( 15 Litter*50=750)	750	22500	270000	283500	297675
Total Sales (A)	750	22500	270000	283500	297675
Less. Variable Expense					
Total variable Expense (B)	750	22500	270000	283500	297675
Contribution Margin (CM) [C=(A-B)	750	22500	270000	283500	297675
Less. Fixed Expense					
Rent					
Electricity Bill		200	2400	2500	2600
Mobile Bill		150	1800	1900	2000
Salary (self)		5000	60000	60000	60000
Transportation		500	6000	6500	7000
Entertainment		150	1800	1900	2000
Feeds and Medicine		2000	24000	25000	26000
Salary (Staff)					
Total Fixed Cost		8000	96000	97800	99600
Net Profit (E) [C-D)		14500	174000	185700	198075
Investment Payback			40000	40000	40000

### Cash flow projection on business plan (rec. & Pay)

		Year 1		
SI#	Particulars	(BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	1,00,000		
1.2	Net Profit	174000	185700	198075
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		134400	280100
	Total Cash Inflow	274400	320100	478175
2	Cash Outflow			
2.1	Purchase of Product	1,00,000	-	
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	40,000	40,000	40000
	Total Cash Outflow	1,40,000	40,000	40000
3	Net Cash Surplus	134400	280100	438175

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:01 others:0

Experience & Skill: 4 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



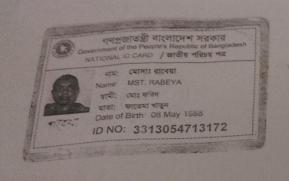












ি এই ফার্ডাট প্রবল্পতেরী বাংলাদেশ সরকারের সম্প্রি : কার্ডাট ব্যবহারকারী ব্যতীত অন্য কোখাও পাওয়া গেলে নিকটণ্ড পোই অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/হাজা: সক্ষিন সালনা, দক্ষিন সালনা, ভারম্বর: সালনা বালার - ১৭০৩, भाजापुर मनद्र, गाजीपुर প্রদানের তারিখ: ০৪/০৮/২০০৮ 2162-06 প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

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# **FAMILY PICTURE**

