### **Proposed NU Business Name: JIHAD ENTERPRISE**



Project identification and prepared by: Md Shahidul Islam Bagha Unit,Rajshahi

Project verified by: Md MannanTalukdar



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SOHIL AMIN			
Age	:	11-09-1985 (31 Years)			
Education, till to date	:	MA			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	01 Brother 01 Sister			
Address	:	Vill: Bothua , P.O: Halidagachi, P.S: Carghat , Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MST AMBIA BEGUM  MD NESER PRAMANIK  Branch: Charghat, Centre: 25 (Female),  Member ID: 1962/2, Group No: 01  Member since: 30-07-01 (15 Years)  First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30000 Outstanding loan: BDT 13840  Mother  No  No  No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	14 years experience in running business. 12 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01710-000741
Family's Contact No.	:	01773-776687
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST AMBIA BEGUM** joined Grameen Bank since 15 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	JIHAD ENTERPRISE			
Location	:	Sarda Baazar			
Total Investment in BDT	:	BDT 100,000/-			
Financing	:	Self BDT 50,000/- (from existing business) 50% Required Investment BDT 50,000/- (as equity) 50%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	7 ft x 10 ft= 70 sq ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Book etc.</li> <li>Average 12% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is in own place.</li> <li>Collects goods from Carghat.</li> <li>Agreed grace period is 3 months.</li> </ul>			

# **Existing Business (BDT)**

		ı	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Books & Service	4000	120000	1440000
Total Sales (A)	4000	120000	1440000
Less Variable Expense			
Books & Service	3400	102000	1224000
Total variable Expense (B)	3,400	102000	1224000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		500	6000
Electricity bill		1800	21600
Transportation		1,500	18000
Salary (self)		5000	60000
Entertainment		300	3600
Guard		30	360
Generator		100	1200
Bank charge		100	1200
Mobile bill		500	6000
Total fixed cost (D)		9,830	117960
Net Profit (E)= [C-D]		8,170	98040

Investment	Brook	down
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	Proposed						
Particulars	Qty. Unit Price Amount		Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total
Different Books	1	25000	25,000	1	30,000	30,000	55,000
Law books	1	25000	25,000	1	20000	20,000	45,000
Total	2	0	50,000	2	0	50,000	100,000

#### **Source of Finance**



Financial F	roject	ion (E	BDT)		
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Books & Service	5800	174000	2088000	2192400	2302020
Total Sales (A)	5800	174000	2088000	2192400	2302020
Less Variable Expense					
Books & Service	4930	147900	1774800	1863540	1956717
Total variable Expense (B)	4,930	147900	1774800	1863540	1956717
Contribution Margin (CM) [C=(A-B)	870	26100	313200	328860	345303
Less Variable Expense					
Rent		500	6000	6,000	6000
Electricity bill		2100	25200	25700	26200
Transportation		1,800	21600	22,100	22600
Salary (self)		5000	60000	60000	60000
Entertainment		300	3600	3600	3600
Guard		30	360	360	360
Generator		100	1200	1200	1200
Bank charge		100	1200	1200	1200
Mobile bill		600	7200	7300	7400
Total fixed cost (D)		10,530	123,960	125,060	126160
Net Profit (E)= [C-D]		15570	186840	203,800	219143
Investment Payback			20,000	20,000	20,000

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	186,840	203,800	219143
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		166,840	350640
	Total Cash Inflow	236840	370640	569783
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	166,840	350640	549783

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

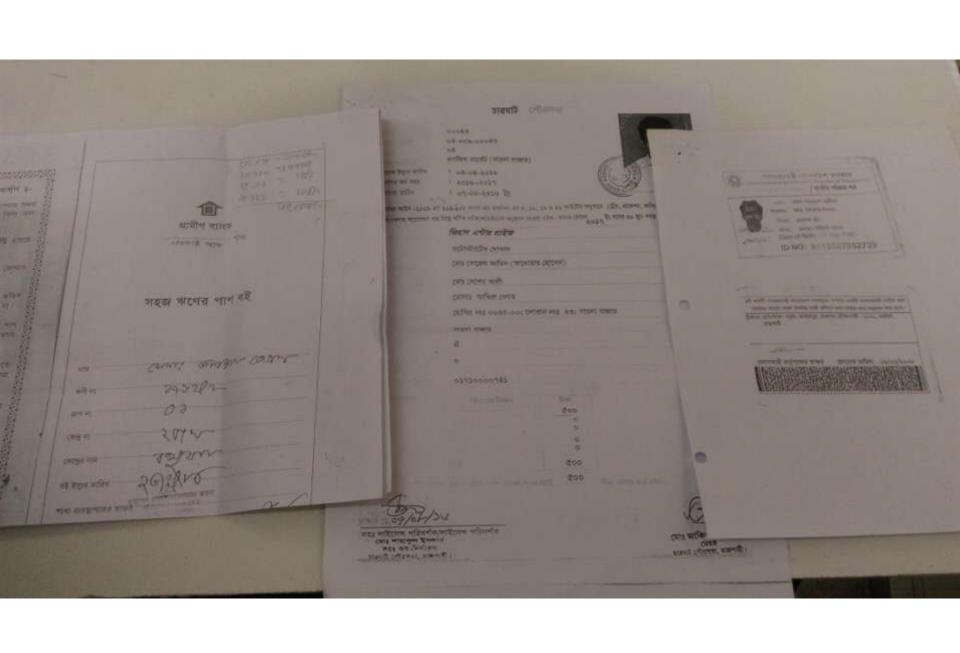
Political unrest

# Pictures









# **FAMILY PICTURE**

