#### **Proposed NU Business Name: BAGE MODINA**



Project identification and prepared by: Md. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD KAMRUZZAMAN				
Age	:	30-08-1982(34 Years)				
Education, till to date	:	SSC				
Marital status	:	Married				
Children	:	03 Son				
No. of siblings:	:	02 Brothers 02 Sisters				
Address	:	Vill: 16, Chairman para Dakshinkhan, P.S: Dakshinkhan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  TAHERA  LATE HAJI MANIKUZZAMAN  Branch: Dakshinkhan, Centre # 85 (Female),  Member ID: 7414, Group No: 15  Member since: 03-08-2001 (15 Years)  First loan: BDT 15,000 /-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: 3,384 own No No No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences & Skill	:	10 years of business experience.
Own Business and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01676-087439
Family's Contact No.	:	01676-087436
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**TAHERA** joined Grameen Bank since 15 years ago. At first she took BDT 15,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

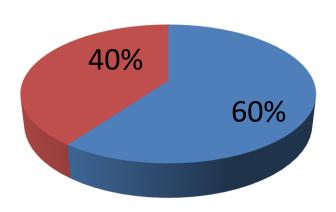
Proposed Nobin Udyokta Business Info						
Business Name	:	BAGE MODINA				
Location		16,Chairman para,Dakshinkhan,Dhaka				
Total Investment in BDT	:	BDT 250,000/-				
Financing	:	Self BDT 1,50,000/- (from existing business) 60%				
	'	Required Investment BDT 1,00,000/- (as equity) 40%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	20 ft x 12 ft= 240 square ft				
Security of the shop	:	Owner shop				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Oil,Soft drinks,bakery item,toilaties item,Cosmetics etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is Owner.</li> <li>Collects goods from Dakshinkhan bazar, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Grocery Item	4,000	120,000	1,440,000				
Total Sales (A)	4,000	120,000	1,440,000				
Less. Variable Expense							
Grocery Item	3,400	102,000	1,224,000				
Total variable Expense (B)	3,400	102,000	1,224,000				
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000				
Less. Fixed Expense							
Electricity Bill		4500	54,000				
Transportation		1,000	12,000				
Mobile Bill		500	6,000				
Entertainment		500	6,000				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		11,500	138,000				
Net Profit (E) [C-D)		6,500	78,000				

Investment Breakdown								
Particulars		Existing	3	<b>Particulars</b>	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Horlics	100	300	30000	Horlics	10	300	3,000	33,000
Powder milk	50	400	20000	Powder milk	40	400	16,000	36,000
Soyabin Oil	60	150	9000	Soyabin Oil	30	150	4,500	13,500
Musterd oil	100	70	7000	Musterd oil	70	70	4,900	11,900
Cosmetics	300	100	30000	Cosmetics	450	100	45,000	75,000
Bakery item	500	25	12500	Bakery item	300	25	7,500	20,000
Harpics	100	100	10000	Harpics	10	100	1,000	11,000
Soft drinks	0	50	0	Soft drinks	80	50	4,000	4,000
Juice	35	60	2100	Juice	50	60	3,000	5,100
Others			29400	Others			11,100	40,500
Total			150,000				100,000	250,000

#### **Source of Finance**

■ Entrepreneur's contibution 150000 ■ Investor's Investment 100000 ■ Total 250000



Financial Projection (BDT)						
Particular	2nd Year	3rd year				
Revenue (sales)						
Grocery Item	5,600	168,000	2,016,000	2,116,800	2,222,640	
Total Sales (A)	5,600	168,000	2,016,000	2,116,800	2,222,640	
Less. Variable Expense						
Grocery Item	4,760	142,800	1,713,600	1,799,280	1,889,244	
Total variable Expense (B)	4,760	142,800	1,713,600	1,799,280	1,889,244	
Contribution Margin (CM) [C=(A-B)	840	25,200	302,400	317,520	333,396	
Less. Fixed Expense						
Electricity Bill		4725	56,700	59,535	62,512	
Transportation		1,100	13,200	13,860	14,553	
Mobile Bill		600	7,200	7,560	7,938	
Entertainment		500	6,000	6,300	6,615	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation		1,000	12,000	12,000	12,000	
Total Fixed Cost		12,925	155,100	159,255	163,618	
Net Profit (E) [C-D)		12,275	147,300	158,265	169,778	
Investment Payback			40,000	40,000	40,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	147,300	158,265	169,778
1.3	Depreciation (Non cash item)	12,000	12,000	12,000
1.4	Opening Balance of Cash Surplus		119,300	249,565
	Total Cash Inflow	259,300	289,565	431,343
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	40.000	40.000	40,000
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	119,300	249,565	391,343

### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Own Business: 10 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

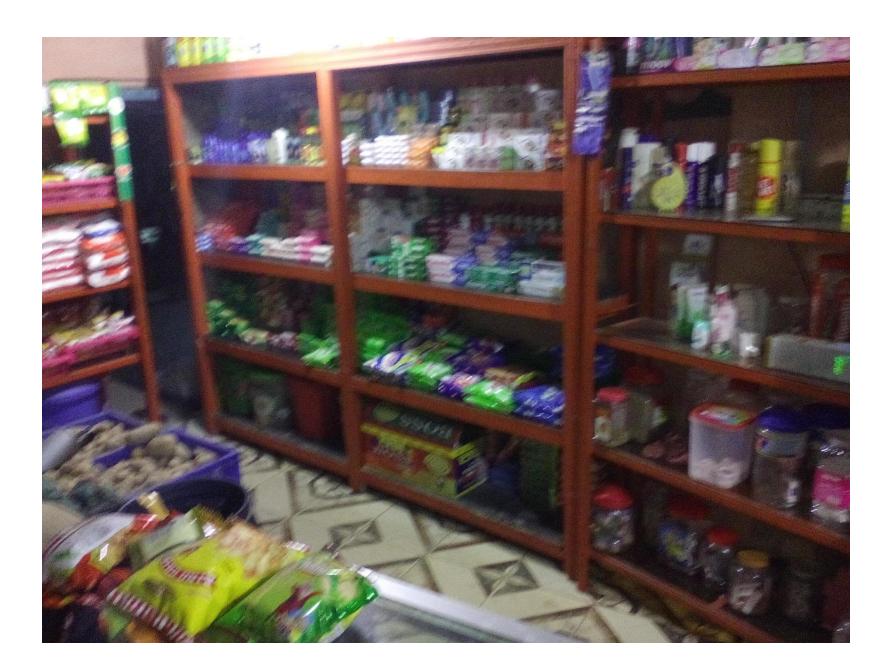
Fire

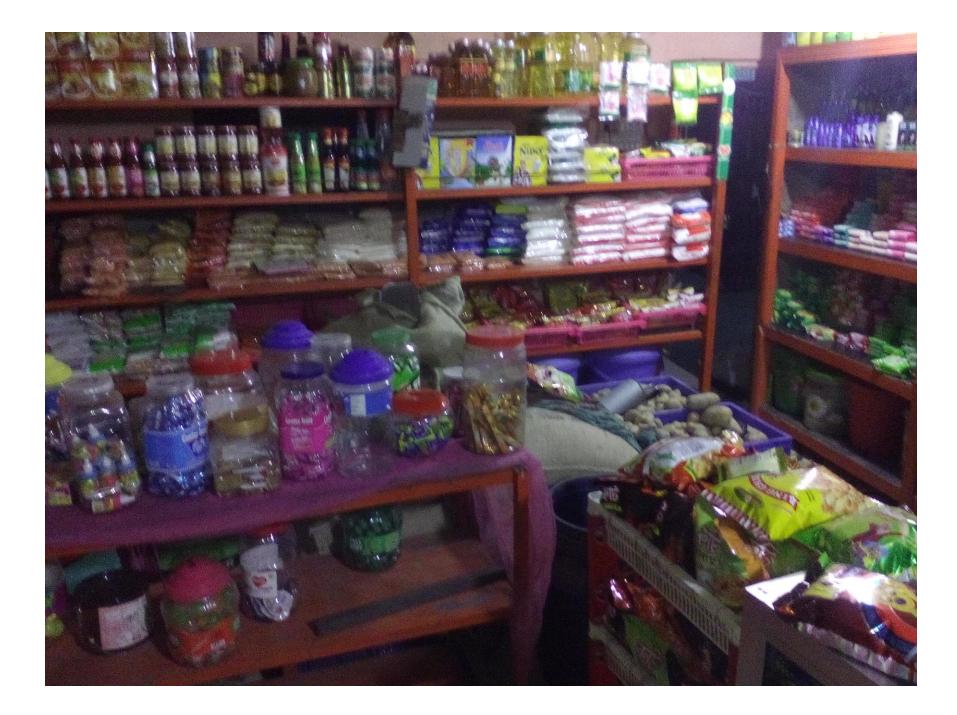
Political unrest

# Pictures

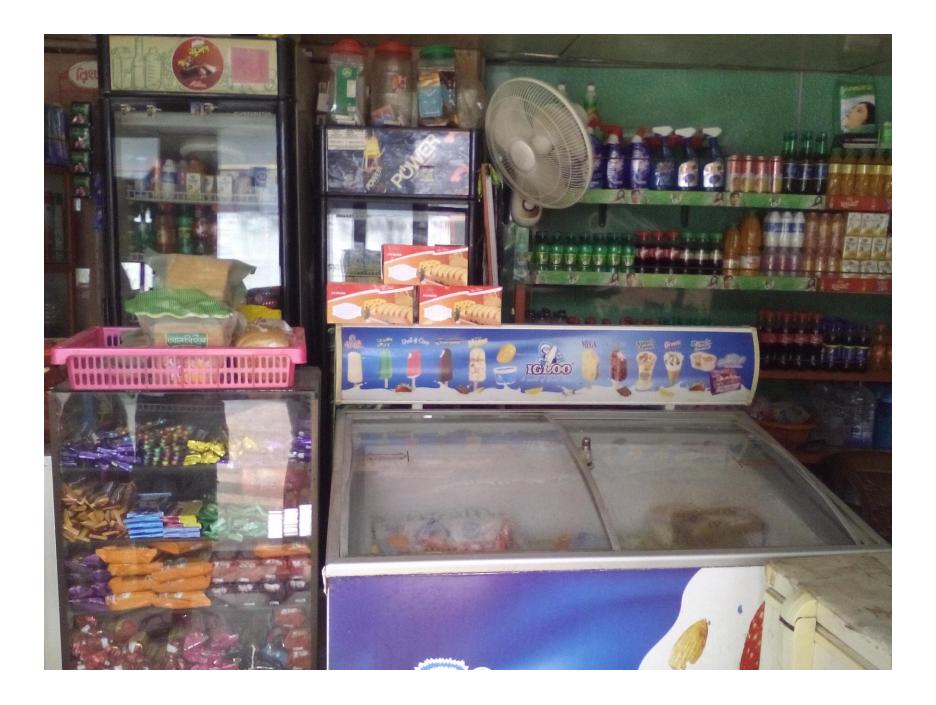


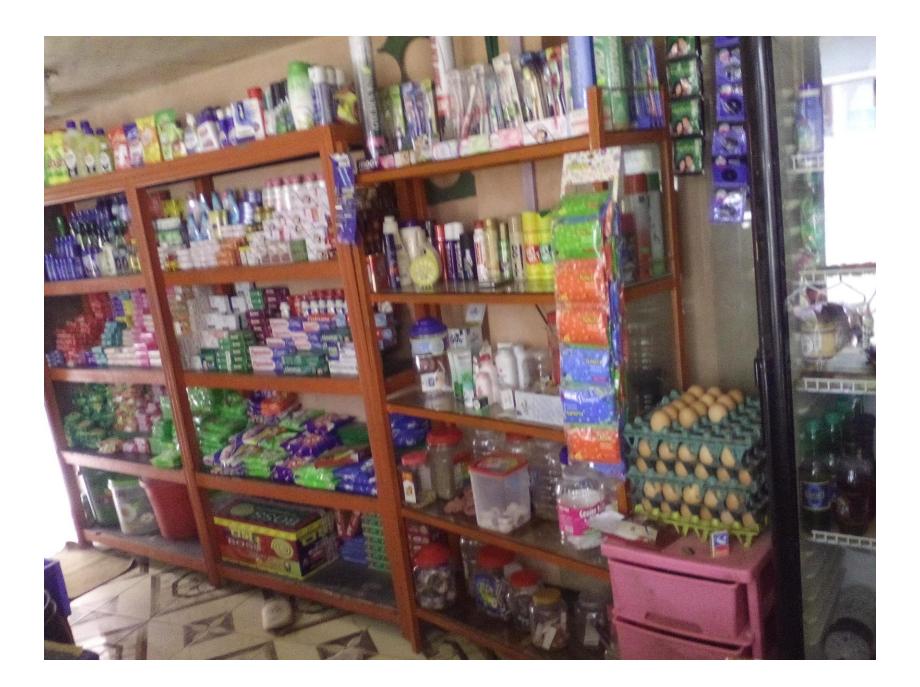


















#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: মোঃ কামকুজ্জামান

Name: Md. Kamruzzaman

পিতা: মোঃ মনিকজামান

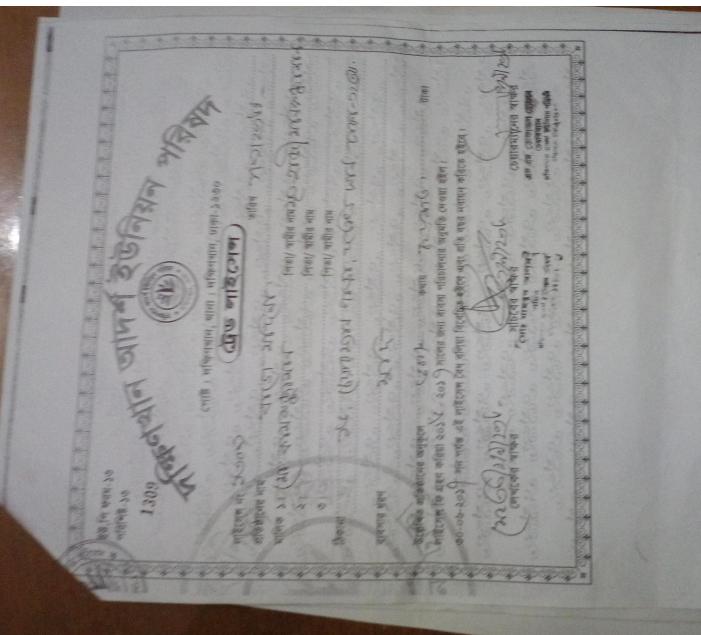
মাতা; শামসুনিহার Date of Birth: 30 Aug 1982

ID NO: 2611038701999

এর সারটি গণপুঞ্জাতন্ত্রী বাংগাদেশ সরকারের সম্পরি। কাড্টি ব্যবহারবারী বাইতে কন কে প্রাণ্ড পাওয়া গেলে নিবটিছ পোট অফিসে ক্রমা নেরার জনা অনুবােন করা হলো -তিশ্রানা; বাসা/হোচিচ: ১৬না, গ্রাম/বাঝা; নক্ষিন বান, চেয়ারমান পাড়া, ভাকমণ্ড: দক্ষিণ খান - ১২৩৩, দক্ষিণখান, চাকা



প্রদানকারী কর্তৃপক্ষের হাফর প্রদানের তারিখ: ৩০/০৪/২০০৮



# ममाि भेव

पामि निस्वाक्तवादी त्याः अभाषत्रात्री (पश्चा प्रे पामे वाद्य वाद्य कर्ताः वाद्य वाद যাবৎ পরিচালনা করে আসতে। উক্ত ব্যক্তায় আমার কোন পুজি বা অংশীদারিতু নেই। পরিচালনা করার সম্মতি জানাচিত্র এমনকি পরবতীতে ও কোন প্রকার আপত্তি থাকবে না। ,জেলাঃ ঢাকা। আমার ছেলে ব্যবসা প্রতিষ্ঠানটি দীর্ঘদিন উক্ত দোকান ঘরটির মানিক আমি হওয়ায় আমার ছেলেকে কে তার ব্যবসা উক্ত ব্যবসা প্রতিষ্ঠান সে যতদিন ইচ্ছা করতে পারবে। थानाह--- पुष्टिकारवातान

আমি তাঁর ভবিষ্যত জীবনের উত্তরোত্তর সাফল্য ও মঙ্গল কামনা করছি।

वाकत ३ िश्येष

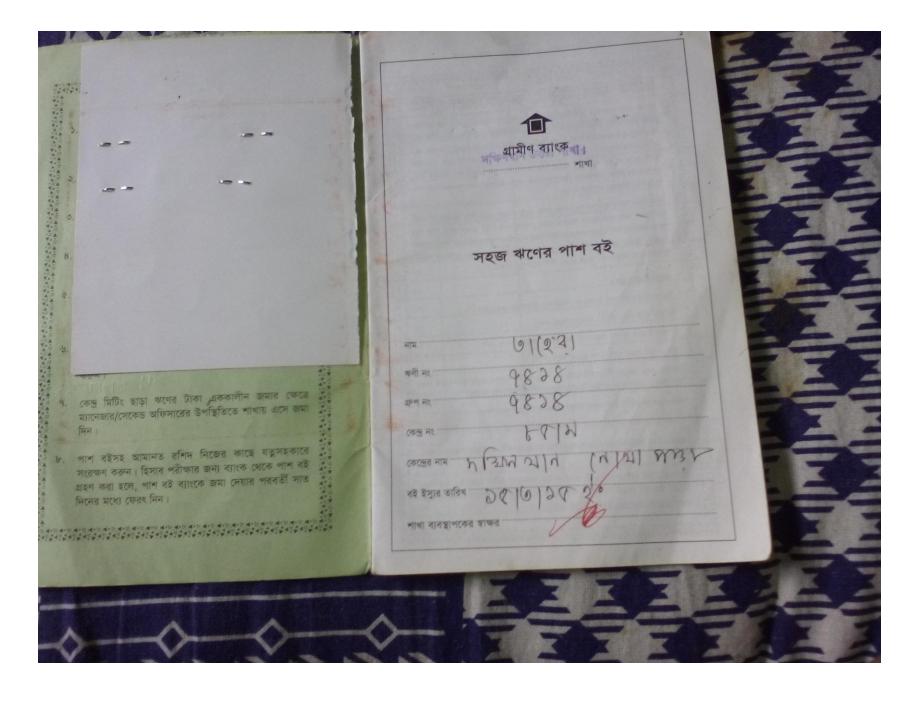
STEET TOTAL 9 1

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প্ৰত্যয়ন পত্ৰ



## **FAMILY PICTURE**

