Proposed NU Business Name: RAKIB MOBILE SALES & SERVICING



Project identification and prepared by: Md. Habil Uddin, Nagorpur Unit, Tangail

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta						
Name	:	RAKIB HOSSAIN				
Age	:	27-5-1997 (19 Years)				
Education, till to date	:	HSC				
Marital status	:	Married				
Children	:	-				
No. of siblings:	:	3 Brothers & 1 Sister				
Address	:	Vill: Bakra , P.O: Bakra , P.S: Nagorpur, Dist: Tangail				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HOSNEARA BEGUM MD. A. SALAM Branch: Solimabad, Centre # 8(Female), Member ID: 1901/1, Group No: 4 Member since: 27-10-2005(11 Years) First loan: BDT 8,000				
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 18680, Outstanding loan: BDT 7956 Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has লদ training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01748929877
Mother's Contact No.	:	01746945246
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nagorpur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HOSNEARA BEGUM joined Grameen Bank since 11 years ago. At first she took 8000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RAKIB MOBILE SALES & SERVICING			
Location	:	Solimabad mor, C N C Stand			
Total Investment in BDT	:	BDT 310,000/-			
Financing	:	Self BDT 230,000/-(from existing business) 74% Required Investment BDT 80,000/-(as equity) 26%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15ft x 10ft= 150 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile accessories. Average 15% gain on sale. 			

employees.

■The shop is rented.

■Collects goods from Dhaka, Tangail.

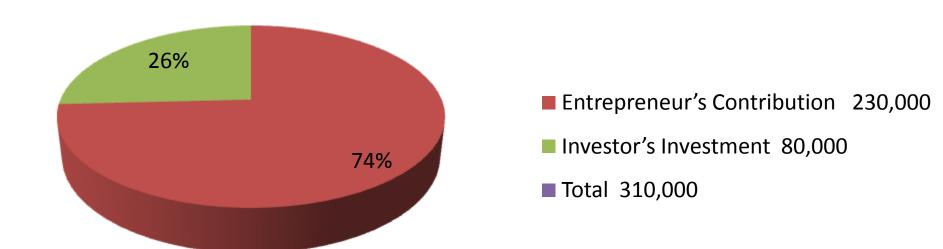
■Agreed grace period is 3 months.

■The business is operating by entrepreneur. Existing

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
mobile accessories	4080	122400	1468800				
Total sales (A)	4080	122400	1468800				
Less Variable Exp.							
mobile accessories	3468	104040	1248480				
Total Variable exp. (B)	3468	104040	1248480				
Contribution Margin CM [C= (A-B)	612	18360	220320				
less fixed exp.							
Rent		3000	36000				
Electricity bill		1000	12000				
Transportation		1000	12000				
Salary (self)		5000	60000				
Entertainment		500	6000				
Mobile		300	3600				
total fixed cost (D)		10800	129600				
Net profit (E) [C-D]		7560	90720				

Investment Breakdown							
	Proposed						
Particulars	Particulars Qty. Unit Price			Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Multiplug	11	1000	11,000			0	11,000
display	80	600	48,000			0	48,000
Baterry	100	200	20,000			0	20,000
Charger	200	80	16,000			0	16,000
paper	100	30	3,000			0	3,000
Headphone	200	60	12,000			0	12,000
casing	200	50	10,000			0	10,000
photocopy machine				1	80000	80,000	80,000
others	200	50	10,000			0	10,000
Security			100,000				100,000
Total	1091		230,000	1		80,000	310,000

Source of Finance



Financial Projection							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
mobile accessories	5100	153000	1836000	1927800	2024190		
Total Sales (A)	5100	153000	1836000	1927800	2024190		
less variable Expenses							
mobile accessories	4335	130050	1560600	1638630	1720562		
Total variable Expenses (B)	4335	130050	1560600	1638630	1720562		
Contribution Margin (CM)= (A-B)	765	22950	275400	289170	303628.5		
Less Fixed Expenses							
Rent		3000	36000	36000	36000		
Electricity bill		1000	12000	12000	12000		
Transportation		1000	12000	12000	12000		
Salary (self)		5000	60000	60000	60000		
Entertainment		550	6600	6600	6600		
Mobile		400	4800	4800	4800		
Total Fixed Cost		10950	131400	131400	131400		
Net Profit (E) (C-D)		12000	144000	157770	172228.5		
Investment Payback			32000	32000	32000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	144,000	157,770	172228.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		112,000	237770
	Total Cash Inflow	224000	269770	409998.5
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	
3	Net Cash Surplus	112,000	237770	377998.5

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













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लिल: श्रुक्तिय

व शनः आय-रवकछा, छाक्रपत-रवकछा **उभरक्षमा-भागतश्च, (क्रमा-द्राष्ट्राह्म)**

ा अस नाम: त्याह आह हालाम

काडीएडा: बाध्याएकरी

- ভার নাম: হোসনেয়ারা বেগম

আতীয়তা: বালে দেখী

के विकास आम-द्वकता, जानस्त-द्वकता. इंतरक्ष्माः मानवन्त्र, त्वमा-प्राप्तिन

্তুরকার্যার স্থাকর ও নামস্ক সাম

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(৩) বিদ্যুল বল হৈ নায় পঞ্চ প্ৰদান কৰিছে :

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্রত্পেরিত ভোলার নাগরপুর মান্দারীয় সহিমারান হেমিরত স্থান্তর্ভন ব্যান্তর স্কর্তন হর স্থান্তরত হয়। "ছানোয়ার প্রাক্ত। সামধ্যের রূমে ভার্ডাকুক।

২। বিপল্লের সার্লা চারপত্র ও ইয়ার প্রথমে পার স্বর্লিয়া ও পার স্লাইন মন মধ্যম হয়র সম্পূর্ণ ক্ষেত্রা, ক্ষ কাহণের বিনা গ্রোচনায় সৃষ্ট মতিকে অঞ্জলাকানকে কান্তত চ্রান্তিলতে এল নির্মাণিত সাজীপানত সমূহে অ পত নি চ নি নাম খাজৰ কৰিয়া পৰম্পৰ স্থাজ্যম মালিক ও ভাচাটিছা হিচাবে চুডিবছ ইইলাম্য ছবিছা হ 2026 11

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FAMILY PICTURE

