Proposed NU Business Name: **BISMILLAH DECORATOR**



Project identification and prepared by: Md. Sirajul Islam (Rasal)
Kaliakor Unit, Gazipurl

Project verified by: MD. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name : MD: BIPLOB HASAN					
Age	:	26-01-1995 (21 Years)			
Education, till to date	:	S.S.C			
Marital status	:	Married			
Children	:	Not applicant			
No. of siblings:	:	1 Brothers and 1 Sister			
Address	:	Vill: Thakurpara P.O: Sarkar P.S: Kaliakor Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father HASNA BEGUM MD: NAJIM UDDIN Branch: Muradpur , Centre # 68 (Male), Member ID: 2532 Group No: 02 Member since: 21-12-1998 to 12-08-2011 (13 Years) First loan: BDT 5000 /-			
Further Information:		Outstanding loan: Nil Father			
(v) Who pays GB loan installment (vi) Mobile lady		No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has no years training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01772-298887
Family's Contact No.	:	01919-281612
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HASNA BEGUM joined Grameen Bank since 13 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	BISMILLAH DECORATOR			
Location	:	Muradpur Bazar , Kaliakor , Gazipur			
Total Investment in BDT	:	BDT 2,61,000 /-			
Financing	:	Self BDT 1,91,000/- (from existing business) 73% Required Investment BDT 70,000/- (as equity) 27%			
Present salary/drawings from business (estimates)	•	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15 ft x 25 ft= 375 square ft			
Security of the shop	:	=20,000			
mplementation :		 The business is planned to be scaled up by investment in existing goods like; Rent for Cloth table, chair, dag, plate, glass etc. Average 30% gain on sales. The business is operating by entrepreneur. Existing 1 employee. After getting equity fund one employee will be appointed. The shop is not rented. Collects goods from Local Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Rent for table ,chair,dag etc	3,000	90,000	1,080,000			
Total Sales (A)	3,000	90,000	1,080,000			
Less. Variable Expense						
Rent for table ,chair,dag etc	2,100	63,000	756,000			
Total variable Expense (B)	2,100	63,000	756,000			
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000			
Less. Fixed Expense						
Rent		1,000	12,000			
Electricity Bill		200	2,400			
Transportation		3,000	36,000			
Mobile Bill		300	3,600			
Entertainment		100	1,200			
Salary		5,000	60,000			
Salary (self)		5,000	60,000			
Gard		150	1,800			
Total fixed Cost (D)		14,750	177,000			
Net Profit (E) [C-D)		12,250	147,000			

Investment Breakdown										
Particulars Q Unit (P) Existing Q Proposed Proposed Total										
Chair	100	300	30,000	100	30,000	60,000				
Patil	10	4000	40,000	10	40,000	80,000				
Plate	200	65	13,000		0	13,000				
Dram	2	400	800		0	800				
Cloth	25	600	15,000		0	15,000				
Glass	70	20	1,400		0	1,400				
Table	16	2500	40,000			40,000				
Rice Boll	50	115	5,750			5,750				
Gog	80	185	14,800		0	14,800				
Security			20,000		0	20,000				
Others			9,250	0		9,250				
Total			190,000		70,000	260,000				

Source of Finance



Financial Projection (BDT)								
Particular Daily Monthly 1st Year 2nd Year								
Revenue (sales)								
Rent for table ,chair,dag etc	3,800	114,000	1,368,000	1,436,400				
Total Sales (A)	3,800	114,000	1,368,000	1,436,400				
Less. Variable Expense								
Rent for table ,chair,dag etc	2,660	79800	957600	1005480				
Total variable Expense (B)	2,660	79,800	957,600	1,005,480				
Contribution Margin (CM) [C=(A-B)	1,140	34,200	410,400	430,920				
Less. Fixed Expense								
Rent		1,000	12,000	12,000				
Electricity Bill		200	2,400	2,400				
Transportation		3,500	42,000	42,000				
Mobile Bill		300	3,600	3,600				
Entertainment		100	1,200	1,200				
Salary (sttaf)		5,000	60,000	60,000				
Salary (self)		5,000	60,000	60,000				
Gard		150	1800	1,800				
Total Fixed Cost		15,250	183,000	183,000				
Net Profit (E) [C-D)		18,950	227,400	247,920				
Investment Payback			42,000	42,000				

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	227,400	247,920
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		185,400
	Total Cash Inflow	297,400	433,320
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	112,000	42,000
3	Net Cash Surplus	185,400	391,320

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Muradpur Bazar , Kaliakor , Gazipur Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





বিস্মিল্লাহির রাহ্মানির রাহিম

মোঃ বিপ্লব হাসান জয়

মোবা ঃ ০১৭৭২-২৯৮৮৮৭



বিস্মিল্লাহ ডেকোরেটর

এখানে কম খরচে রুচি সম্মত কাপড় দ্বারা অত্যাধুনিক ডিজাইনের ভি.আই.পি ও নরমাল গেইট, পেন্ডেল, ষ্টেজ তৈরি করা হয় এবং লাইটিং ,সাউভ সিষ্টেম সুলভ মুল্যে ভাড়া দেওয়া হয়।

মুরাদপুর (স্কুল মাঠ সংলগ্ন) কালিয়াকৈর, গাজীপুর











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त्याः निवन ग्रामान

Name MD. BIPLOB HASAN

Series.

Date of Birth 26-01-1995 NID No. 19953313257000164

Blood Group

DOUGHU - SEPTEM নৰ্ভমান উকালা

SARRESTON, THE NEW WORLD

FAMILY PICTURE

