#### Proposed NU Business Name: ISHAQUE ELECTRONICS



Project identification and prepared by: Rupaly Akter, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD AL- MAMUN ROKY	
Age	:	31-01-1992( 24 Years)	
Education, till to date		S.S.C	
Marital status	:	Unmarried	
Children	:	Nill	
No. of siblings:	:	01 Sister, 01 Brother	
Address	:	Vill: North Kalma, P.O:Dairy Farm, P.S: Savar, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ASMA BEGUM ASMA BEGUM MD ISHAQUE ALI Branch: Ashulia, Centre # 48 (Female), Member ID:10529, Group No: 09 Member since: 10-05-1999 First Ioan: BDT 5,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20,000/- Outstanding loan: BDT 12,960/- Mother No No No	

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01912-367141
Mother's Contact No.	:	01956-317899
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**ASMA BEGUM** joined Grameen Bank since 17 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

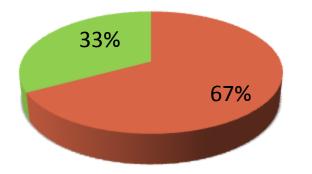
Proposed Nobin Udyokta Business Info			
Business Name	:	ISHAQUE ELECTRONICS	
Location	:	North Kolma, Diry Farm, Savar, Dhaka.	
Total Investment in BDT	:	BDT 1,80,000/-	
Financing	:	Self BDT 1,20,000(from existing business) 67%	
		Required Investment BDT,60,000(as equity) 33%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 12 ft. = 120square ft	
Security of the shop	:	30,000/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; TV, Fan, Electric Parts etc.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>He is doing his business in renting place.</li> <li>Collects goods from Savar.</li> <li>Agreed grace period is 3 months.</li> </ul>	

## **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Electric item	4,000	1,20,000	14,40,000	
Total Sales (A)	4,000	1,20,000	14,40,000	
Less. Variable Expense				
Electric item	3,600	1,08,000	12,96,000	
Total variable Expense (B)	3,600	1,08,000	12,96,000	
Contribution Margin (CM) [C=(A-B)	400	12,000	1,44,000	
Less. Fixed Expense				
Rent		1,500	18,000	
Electricity Bill		500	6,000	
Transportation		1,000	12,000	
Guard		-	-	
Salary (Employee)		-	-	
Salary (self)		5,000	60,000	
Mobile Bill		500	6,000	
Entertainment		500	6,000	
Total fixed Cost (D)		9,000	1,08,000	
Net Profit (E) [C-D)		3,000	36,000	

Investment Breakdown			
Particulars	Existing	Proposed	Proposed Total
Television (12x4,000)	48,000	50,000	98,000
Fan(10x800)	8,000	10,000	18,000
TV Parts	20,000	-	20,000
Advance	30,000	-	30,000
Accessories	14,000	-	14,000
Total	1,20,000	60,000	1,80,000

### **Source of Finance**



- Entrepreneur's Contribution's = 1,20,000
- Investor Investment's = 60,000

Total = 1,80,000

#### Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)	<u> </u>				
Electric item	5,000	1,50,000	18,00,000	18,90,000	
Total Sales (A)	5,000	1,50,000	18,00,000	18,90,000	
Less. Variable Expense	<u> </u>			ļ	
Electric item	4,500	1,35,000	16,20,000	17,01,000	
Total variable Expense (B)	4,500	1,35,000	16,20,000	17,01,000	
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000	1,89,000	
Less. Fixed Expense					
Rent		1,500	18,000	18,000	
Electricity Bill		600	7,200	7,300	
Transportation		1,200	14,400	14,500	
Guard		-	-	-	
Salary (Employee)		-	-	-	
Salary (self)		5,000	60,000	60,000	
Mobile Bill		600	7,200	7,300	
Entertainment		500	6,000	6,100	
Total Fixed Cost		9,400	1,12,800	1,13,200	
Net Profit (E) [C-D)		5,600	67,200	75,800	
Investment Payback			36,000	36,000	

## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	67,200	75,800
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		31,200
	Total Cash Inflow	1,27,200	1,07,000
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	31,200	71,000



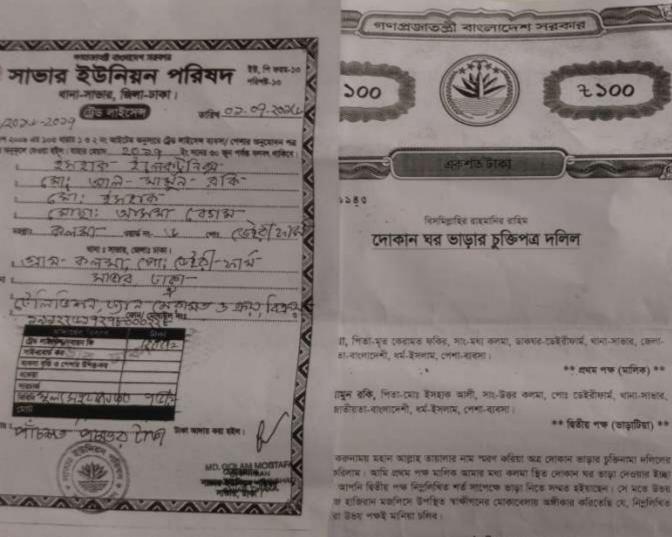
#### EAKNESS TRENGTH Lack of Capital/Investment Employment: Self: 01 Family:0 Others: 0Experience & Skill: 08 Years Quality goods & services; Skill and experience; **T**HREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; North kalma, Savar, Dhaka. Political unrest Regular customers;

Pictures

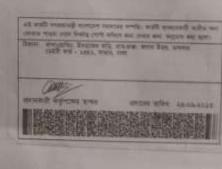












করন্যময় মহান আল্লাহ তালালার নাম পরণ করিয়া অর নোকান ভারার চুক্তিনামা নলিলের গরিলাম। আমি প্রথম পক্ষ মানিক আমার মধ্য কলমা প্রিত্র লোকান মর চাড়া লেজ্যার ইচ্ছা আপনি ভিত্তীয় পক্ষ নিচুলিখিত শার্চ সাপেকে চাড়া নিকে সন্থত হইয়াছেন। সে থকে উচয় ত হাজিবান মহালিসে উপস্থিত সাক্ষীগানের মোকাবেলায় অসীকার করিভেছি যে, নিশ্রলিছিত

# **FAMILY PICTURE**

