### Proposed NU Business Name: BORIABORI MOSARY HOUSE



Project identification and prepared by: Md.Sirajul islam (Rasal) Kaliakor Unit, Gazipur

Project verified by: MD. Mizanur Rahaman Patoyari



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD FEROZ AL MAMUN	
Age	:	10-08-1989 (27 Y <i>ears)</i>	
Education, till to date	:	S.S.C	
Marital status	:	Unmarried	
Children	:	No	
No. of siblings:	:	2 Brothers, .	
Address	:	Vill: Borab P.O: Shakassar P.S: Kaliakor, Dist: Gazipur.	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Father Fire Fire Fire Fire Fire Fire For the formation of th	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: 13,840 Father No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Nill
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01921-627910
Family's Contact No.	:	01714-578731
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit Gazipur.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

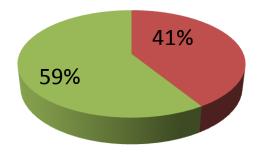
**FIRUJA BAGUM** joined Grameen Bank since 08 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info			
Business Name	:	BORIABORI MOSARY HOUSE	
Location	:	Vannara Bazar, Mouchak, Kaliakor, Gazipur.	
Total Investment in BDT	:	BDT 85,000/-	
Financing	:	Self BDT 35,000/- (from existing business) 41% Required Investment BDT 50,000/- (as equity) 59%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 15 ft = 150 square ft	
Security of the shop	:	50,000	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Mosary,bag,cloth,badsheet Item etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from shavar Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Mosary, bag, cloth, badsheet	2,500	75,000	900,000	
Total Sales (A)	2,500	75,000	900,000	
Less. Variable Expense				
Mosary, bag, cloth, badsheet	2,000	60,000	720,000	
Total variable Expense (B)	2,000	60,000	720,000	
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000	
Less. Fixed Expense				
Rent		1,500	18,000	
Electricity Bill		400	4,800	
Transportation		400	4,800	
Mobile Bill		200	2,400	
Entertainment		100	1,200	
Salary (sttaf)		4,000	48,000	
Salary (self)		5,000	60,000	
Total fixed Cost (D)		11,600	139,200	
Net Profit (E) [C-D)		3,400	40,800	

Investment Breakdown				
Particulars	Existing	Proposed	<b>Proposed Total</b>	
Mosarey	8,250	0	8,250	
Net	2,000	8,000	10,000	
Jal	1,600	8,000	9,600	
Suta (Boro)	2,500	0	2,500	
Bag	6,250	12500	18,750	
Suta ( soto)	300	0	300	
Bad sheet	3,000	6000	9,000	
Mosary cloth	5,000	5000	10,000	
Others	6,100	10500	16,600	
Total	35,000	50,000	85,000	

#### Source of Finance



- Entrepreneur's Contribution 35,000
- Investor's Investment 50,000
- Total 85,000

Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Mosary, bag, cloth, badsheet	3,000	90,000	1,080,000	1,134,000
Total Sales (A)	3,000	90,000	1,080,000	1,134,000
Less. Variable Expense				
Mosary, bag, cloth, badsheet	2,400	72,000	864,000	907,200
Total variable Expense (B)	2,400	72,000	864,000	907,200
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800
Less. Fixed Expense				
Rent		1,500	18,000	18,000
Electricity Bill		400	4,800	4,800
Transportation		400	4,800	4,800
Mobile Bill		200	2,400	2,400
Entertainment		200	2,400	2,400
Salary (sttaf)		4,000	48,000	48,000
Salary (self)		5,000	60,000	60,000
Total Fixed Cost		11,700	140,400	140,400
Net Profit (E) [C-D)		6.300	75.600	86.400

### Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	75,600	86,400
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		45,600
	Total Cash Inflow	125,600	132,000
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	45,600	102,000



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

### **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Vannara Bazar, Mouchak, Kaliakor, Gazipur. Regular customers;

### **T**HREATS

Theft Fire Political unrest Pictures















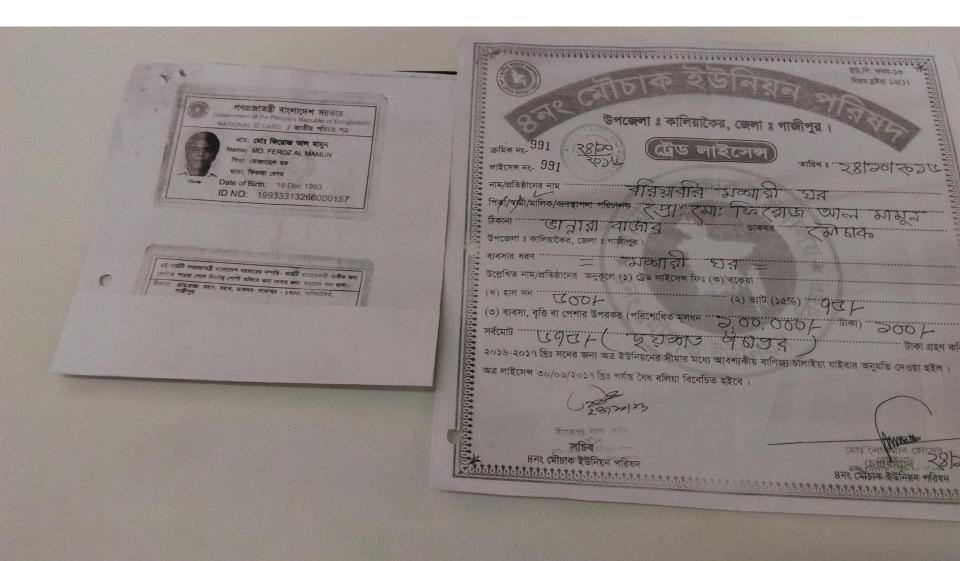












## **FAMILY PICTURE**

