#### Proposed NU Business Name: M/S Sriti Furniture



Project identification and prepared by: Md Saidullah, Dupchachia Unit, Bogra Project verified by: Md Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. ALOM				
Age	:	04-03-1982 (34 Years)				
Education, till to date	:	Class Eight				
Marital status	:	Unmarrid				
Children	:	Nil				
No. of siblings:	:	02 Sisters				
Address	:	Vill: Nurpur, P.O: Chowmohoni P.S: Dupchachia, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father MST ANJOWARA MD SHIDDIK ALI Branch: Gobindopur Dupchachia, Centre # 57(Female), Member ID: 2833, Group No: 07 Member since: 09-03-2002 to 2009(07 Years) First Ioan: BDT 5,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing Loan: BDT 30,000/- Outstanding loan : Nil Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	09 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	••	01727-443346
Mother's Contact No.	:	01824-575133
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

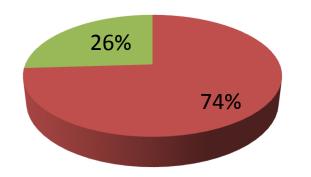
**MST ANJOWARA** joined Grameen Bank since 13 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	M/S Sriti Furniture		
Location	:	Taluch Road Chowmohoni, Dupchachia, Bogra		
Total Investment in BDT	:	BDT 203,000/-		
Financing	:	Self BDT 133,000/-(from existing business) 49%		
		Required Investment BDT 70,000/-(as equity) 51%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	30 ft x 25 ft= 750 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Furniture item etc.</li> <li>Average 30% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 03 employee.</li> <li>01 employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Dupchachia.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Monthly	Yearly				
Revenue (sales)						
Furniture item	120,000	1440000				
Total sales (A)	120,000	1440000				
Less Variable Exp.	0	0				
Furniture item	84,000	1008000				
Total Variable exp. (B)	84,000	1008000				
Contribution Margin CM [C= (A-B)	36,000	432000				
less fixed exp.		0				
Rent	1400	16800				
Electricity bill	300	3600				
Transportation	1200	14400				
Salary (self)	5000	60000				
Salary (staff)	15,000	180000				
Entertainment	600	7200				
Mobile	300	3600				
Total fixed cost (D)	23800	285600				
Net profit (E) [C-D]	12200	146400				

Investment Breakdown							
Existing				Proposed			
Particulars Qty.		Unit Price	Amount	Qty.	<b>Unit Price</b>	Amount (BDT)	Proposed
			(BDT)				Total
Cot	1	10000	10,000	0	0	0	10,000
Sofa	2	15000	30,000	0	0	0	30,000
Door	7	7000	49,000	0	0	0	49,000
Security	1	30000	30,000	0	0	0	30,000
Mehogoni Wood	7	2000	14,000	20	2000	40,000	54,000
Anti Koroi	0	0	0	30	1000	30,000	30,000
Total	18		133,000	50		70,000	203,000

### **Source of Finance**



- Entrepreneur's Contribution 285,000
- Investor's Investment 100,000
- Total 385,000

Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
Furniture	150,000	1,800,000	1,890,000	1,946,700		
Total Sales (A)	150,000	1,800,000	1,890,000	1,946,700		
Less. Variable Expense		0	0	0		
Furniture	105,000	1,260,000	1,323,000	1,362,690		
Total variable Expense (B)	105,000	1,260,000	1,323,000	1,362,690		
Contribution Margin (CM) [C=(A-B)	45,000	540,000	567,000	584,010		
Less. Fixed Expense		0	0	0		
Rent	1,400	16,800	17,640	18,169		
Electricity Bill	500	6,000	6,300	6,489		
Mobile Bill	500	6,000	6,300	6,489		
Salary (self)	5,000	60,000	63,000	64,890		
Transportation	1,500	18,000	18,900	19,467		
Entertainment	800	9,600	10,080	10,382		
Salary (staff)	20,000	240,000	252,000	259,560		
Total Fixed Cost	29,700	356,400	374,220	385,447		
Net Profit (E) [C-D)	15,300	183,600	192,780	198,563		
Investment Payback		28,000	28,000	28,000		

## Cash flow projection on business plan (rec. & Pay)

<i>SI</i> #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	183,600	192,780	198,563
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		155,600	320,380
	Total Cash Inflow	253,600	348,380	518,943
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	155,600	320,380	490,943



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 0 Family:0 Others:02 Experience & Skill : 9 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures













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# **FAMILY PICTURE**

