#### Proposed NU Business Name: AMINUR STORE



Project identification and prepared by: Md Shahinur Rahman, Sherpur Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ROBIUL ISLAM		
Age	:	03-12-19985(33Years)		
Education, till to date	:	S,S,C		
Marital status	:	Married		
Children	:	01 Daughter		
No. of siblings:	:	01 Brothers 01 Sistrer		
Address	:	Vill: Fultola, P.O: Sherpur, P.S: Sherpur Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. SHALAKA BEGUM MD . AMINUR ISLAM Branch: Mirjapur,Sherpur, Centre # 62(Female), Member ID: 5352, Group No: 02 Member since: 10-01-1993(23 Years) First Ioan: BDT 3000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 14,000, Outstanding loan: BDT 4408 Father No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has Not training.
Other Own/Family Sources of Income	:	_
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-761275
Mother's Contact No.	:	01733-105756
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MOST. SHALAKA BEGUM** joined Grameen Bank since 16 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	AMINUR STORE			
Location	:	Fultola, Sherpur.			
Total Investment in BDT	:	BDT 75,000/-			
Financing	:	Self BDT 25,000/-(from existing business) 64%			
		Required Investment BDT 50,000/-(as equity) 36%			
Present salary/drawings from business (estimates)	:	BDT 4,000/-			
Proposed Salary	:	BDT 4,000/-			
Size of shop	:	12 ft x 8 ft= 96 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like.Sope,Bicscut,oil,ect.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from Sherpur, Bogra</li> <li>Agreed grace period is 3 months.</li> </ul>			

### **Existing Business (BDT**)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Bamboo, palanset ect.	3,000	90,000	1,080,000
Total Sales (A)	3,000	90,000	1,080,000
Less Variable Expense			
Bamboo, palanset ect.	2,550	76500	80325
Total variable Expense (B)	2,550	76500	80325
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000
Less Variable Expense			
Electricity bill		200	2,400
Transportation		500	6,000
Salary (self)		4,000	48,000
Entertainment		200	2,400
Mobile bill		200	2400
Total fixed cost (D)		5,100	58,800
Net Profit (E)= [C-D]		8,400	103,200

Investment Breakdown								
	ng	Proposed						
Particulars	Qty.	Qty. Unit Price Amount Qty Unit A			Amount	Proposed		
			(BDT)		Price	(BDT)	Total	
Oill	12	525	6,300	24	525	12,600	18,900	
pulse	2	3350	6,700	4	3350	13,400	20,100	
Shops	120	85	10,200	240	85	20,400	30,600	
Cosmatis	10	150	1,500	20	150	3,000	4,500	
Others	10	30	300	20	30	600	900	
Oill	12	525	6,300	24	525	12,600	18,900	
Total	154		25,000	308		50,000	75,000	

### **Financial Projection (BDT)**

Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Bamboo,palanset ect.	6,000	180000	2160000	2268000
Total Sales (A)	6,000	180000	2160000	2268000
Less Variable Expense				
Bamboo,palanset ect.	3,600	108000	1296000	1360800
Total variable Expense (B)	3,600	108000	1296000	1360800
Contribution Margin (CM) [C=(A-B)	2,400	72000	864000	907200
Less Variable Expense				
Rent		1,000	12000	12600
Transportation		6,000	72000	75600
Salary (self)		4,000	48000	50400
Salary(Staff)		20,000	240000	252000
Entertainment		200	2400	2520
Guard		200	2400	2520
Mobile bill		300	3600	3780
Total fixed cost (D)		31,700	380400	399420
Net Profit (E)= [C-D]		40,300	483600	507780
Investment Payback			20,000	20,000

Cash				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	120,600	131,400	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		60,600	
	Total Cash Inflow	220600	192000	
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000	
	Total Cash Outflow	160,000	20000	
3	Net Cash Surplus	60,600	132000	



# Strength

Employment: Self: 02 Family:0 Others:0 Experience & Skill : 07 Years Quality goods & services; Skill and experience;

### **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### **T**<sub>HREATS</sub>

Theft Fire Political unrest Pictures











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## **FAMILY PICTURE**

