#### Proposed NU Business Name: M/S SOJIB DAIRY FIRM



Project identification and prepared by: Md Majnu Hossen, Sherpur Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta						
Name		MST.SHAMIMA YESMIN				
Age	:	12-03-1982(34 Years)				
Education, till to date	-	H,S,C				
Marital status	:	Married				
Children	:	02 Son				
No. of siblings:	:	03 Brothers 1 Sisters				
Address		Vill: Bagrabosti, P.O: Sherpur, P.S: Sherpur Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father LATE. JAHADA MD . MOSHIUR RHAMAN Branch: Kusumbi, Sherpur Centre #46(Female), Member ID: 4070, Group No: 04 Member since: 10-02-1990(07Years) First Ioan: BDT 3000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 10,000, Outstanding loan: BDT NILL Father No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	-	He has Not training.
Other Own/Family Sources of Income	-	-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01788-800314
Mother's Contact No.	:	01725-244101
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**DEAD. JAHADA** joined Grameen Bank since 7 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

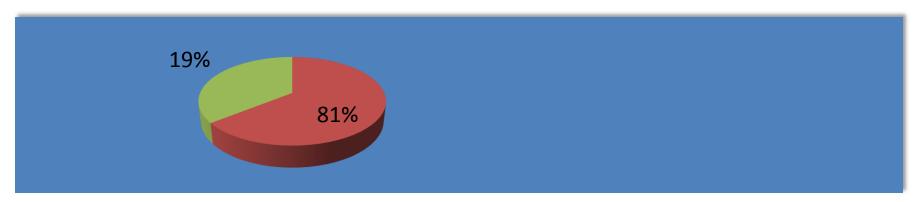
Proposed Nobin Udyokta Business Info					
Business Name	:	M/S SOJIB DAIRY FIRM			
Location	:	Bagrabosti, Sherpur .			
Total Investment in BDT	:	BDT 300,000/-			
Financing	:	Self BDT 230,000/-(from existing business) 81% Required Investment BDT 70,000/-(as equity) 19%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	18 ft x 8 ft= 144 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like. Milks .</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from Sherpu, Bogra</li> <li>Agreed grace period is 3 months.</li> </ul>			

## **Existing Business (BDT**)

Particular	Daily	Monthly	Yearly
Revenue(Sales)		-	-
Millk ,(12*50)	600	18,000	216,000
Total Sales (A)	600	18,000	216,000
Less Variable Expense			
Millk	300	9000	9450
Total variable Expense (B)	300	9000	9450
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000
Less Variable Expense			
Rent			
Electricity bill		200	2,400
Transportation		1500	18,000
Salary (self)		5,000	60,000
Entertainment		300	3,600
Feed & Medicine		1000	12000
Mobile bill		300	3,600
Total fixed cost (D)		8,300	97,200
Net Profit (E)= [C-D]		700	10,800

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed	
			(BDT)		Price	(BDT)	Total	
Cow ( Cross )	1	100,000	100,000	1	70,000	70,000	170,000	
Calf ( Cross )	2	50,000	100,000				100,000	
Small Calf	1	30,000	30,000				30,000	
Total	4		230,000	1		70,000	300,000	

### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Milks(50*20)	1,000	30000	360000	378000	396900
Total Sales (A)	1,000	30000	360000	378000	396900
Less Variable Expense					
Milks.	500	15000	180000	189000	198450
Total variable Expense (B)	500	15000	180000	189000	198450
Contribution Margin (CM) [C=(A-B)	500	15000	180000	189000	198450
Less Variable Expense					
Rent					
Electricity bill		200	2400	2520	2646
Transportatio		1,500	18000	18900	19845
Salary (self		5,000	60000	63000	66150
Entertainment		300	3600	3780	3969
Guard		1000	12000	12600	13230
Mobile bill		300	3600	3780	3969
Total fixed cost (D)		8,300	99600	85680	109809
Net Profit (E)= [C-D]		6,700	80400	103320	287091
Investment Payback			28,000	28,000	28,000

Cash				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	120,600	131,400	131,400
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		60,600	60,600
	Total Cash Inflow	220600	192000	192000
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	160,000	28000	28000
3	Net Cash Surplus	60,600	132000	132000



# Strength

Employment: Self: 02 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### **T**HREATS

Theft Fire Political unrest Pictures







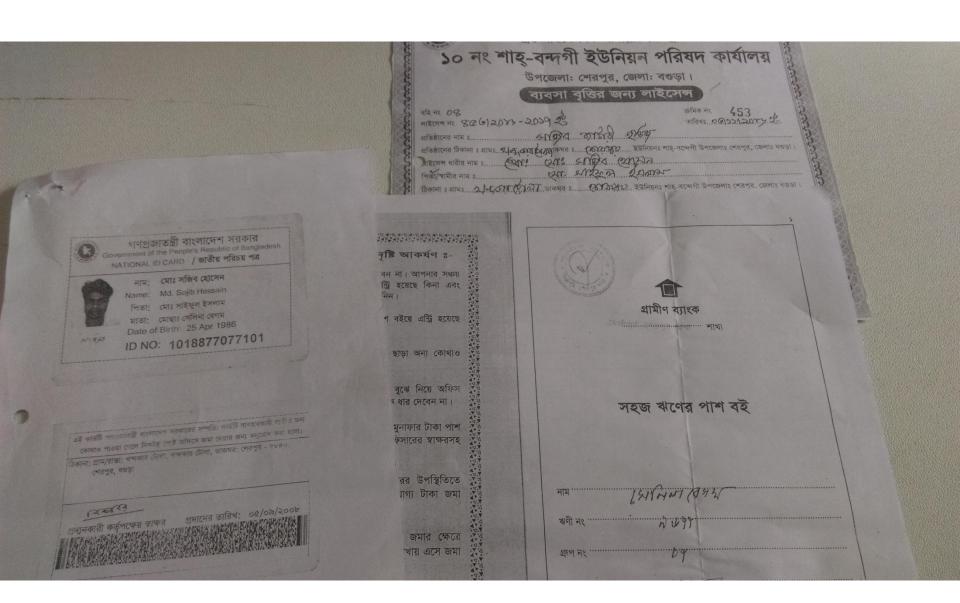












## **FAMILY PICTURE**

