Proposed NU Business Name: DIGONTA TELECOM & CONFECTIONARY CENTER



Project identification and prepared by: Md. Golam rusul, Munsigonj Unit, Munsigonj

Project verified by: Sushanto Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta						
Name		ADHIR CHANDRA DAS				
Age	:	01-08-1989 (27 Years)				
Education, till to date	-	Masters				
Marital status	:	Unmarried				
Children	:	N/A				
No. of siblings:	-	5 Brothers				
Address	-	Vill: Pura , P.O: Pura , P.S: Tangibari , Dist: Munsigonj				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father CHAYA RANI DAS CHAYA RANI DAS LATE MODHU CHANDRA DAS Branch: Joshlong Tangibari, Centre # 86(Female), Member ID: 8941, Group No: 09 Member since: 1-2-'96 <i>(20Years)</i> First Ioan: BDT 5,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 210000, Outstanding Ioan: BDT 129790 Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has 6 Years training.
Other Own/Family Sources of Income	-	_
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01923806684
Mother's Contact No.	:	01921230579
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsigonj Unit, Munsigonj

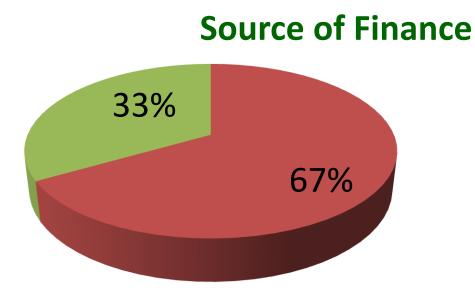
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

CHAYA RANI DAS joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	DIGONTA TELECOM & CONFECTIONARY CENTER			
Location	:	Pura Bazar, Joshlong , Tangibari, Munsigonj			
Total Investment in BDT	:	BDT 300000/-			
Financing	:	Self BDT 200000/-(from existing business) 67% Required Investment BDT 100,000/-(as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	20ft x 10ft= 200 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery & telecom Accessories etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing 1 employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery item & Telecom Accessories	2900	87000	1044000			
Bikash & Flexi	250	7500	90000			
Total sales (A)	3150	94500	1134000			
Less Variable Exp.						
Grocery item & Telecom Accessories	2465	73950	887400			
Total Variable exp. (B)	2465	73950	887400			
Contribution Margin CM [C= (A-B)	685	20550	246600			
less fixed exp.						
Rent		3200	38400			
Electricity bill		1800	21600			
Transportation		500	6000			
Salary (self)		5000	60000			
Salary (staff)		3000	36000			
Entertainment		300	3600			
Guard		200	2400			
Mobile		300	3600			
total fixed cost (D)		14300	171600			
Net profit (E) [C-D]		6250	75000			

Investment Breakdown							
	Exist	ting	Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Cosmetics	200	320	64,000	200	200	40,000	104,000
Drinks	20	500	10,000	80	150	12,000	22,000
Ice Cream	25	400	10,000			0	10,000
Confectionary	200	180	36,000			0	36,000
DBBL (Rocket)	1	30000	30,000			0	30,000
Bkash	1	10000	10,000			0	10,000
Others	100	200	20,000	100	80	8,000	28,000
			0	1	40000	40,000	40,000
Security			20,000				20,000
Total	547		200,000	381		100,000	300,000



Entrepreneur's Contribution 200,000

Investor's Investment 100,000

Total 300,000

Financial Projection							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Grocery item & Telecom Accessories	3480	104400	1252800	1315440	1381212		
Bikash	400	12000	144000	151200	158760		
Total Sales (A)	3880	116400	1396800	1466640	1539972		
less variable Expenses					<u> </u>		
Grocery item & Telecom Accessories	2958	88740	1064880	1118124	1174030		
Total variable Expenses (B)	2958	88740	1064880	1118124	1174030		
Contribution Margin (CM)= (A-B)	922	27660	331920	348516	365941.8		
Less Fixed Expenses							
Rent		3200	38400	38400	38400		
Electricity bill		1800	21600	16000	3000		
Transportation		600	7200	35000	3000		
Salary (self)		5000	60000	60000	60000		
Salary (staff)		3000	36000	36000	36000		
Entertainment		400	4800	4800	4800		
Guard		200	2400	2400	2400		
Mobile		400	4800	7400	4800		
Total Fixed Cost		14600	175200	200000	152400		
Net Profit (E) (C-D)		13060	156720	148516	213541.8		
Investment Payback			40000	40000	40000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	156,720	148,516	213541.8
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		116,720	225236
	Total Cash Inflow	256720	265236	438777.8
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140,000	40000	
3	Net Cash Surplus	116,720	225236	398777.8



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 6 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

T_{HREATS}

Theft Fire Political unrest Pictures





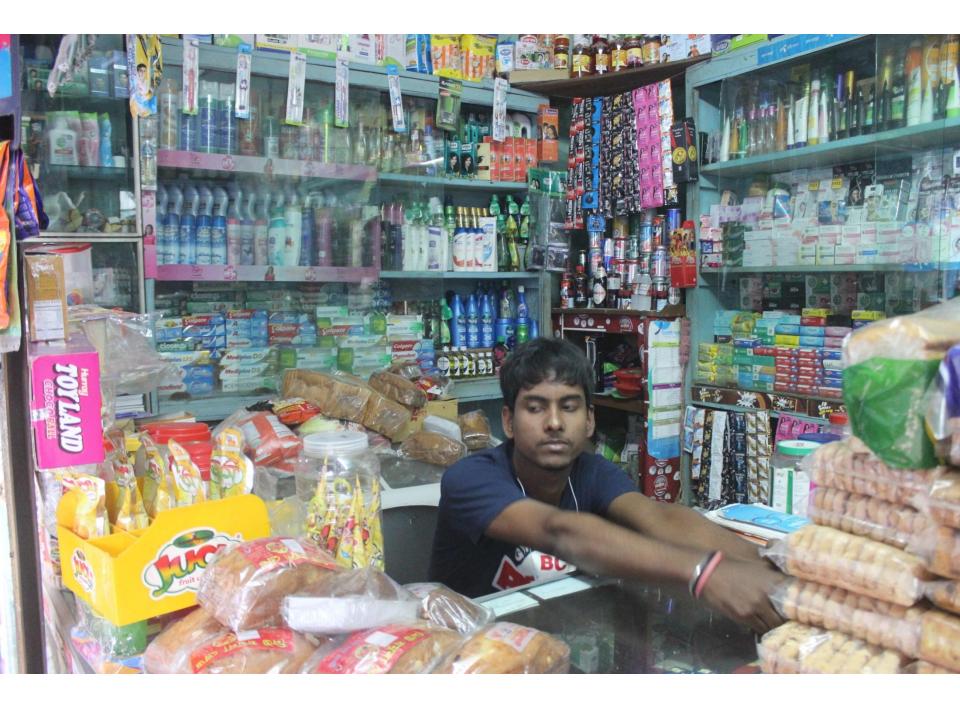


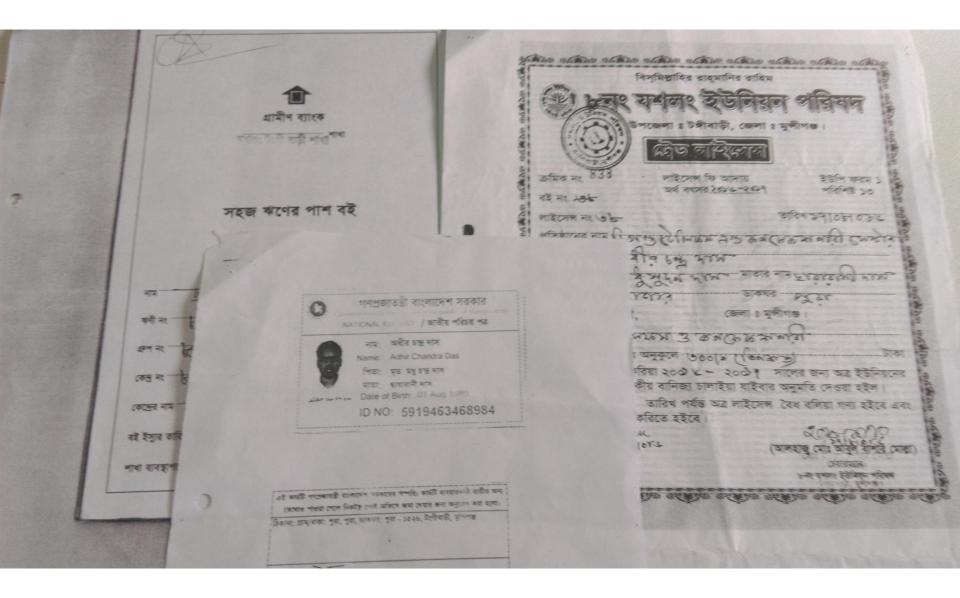












FAMILY PICTURE

