#### **Proposed NU Business Name: M S FASHION**



Project identification and prepared by: Md Golam Rosul, Munshigonj Unit, Munshigonj

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ROMAN AKONDO			
Age	:	29-08-1982 (34 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	2 Daughter			
No. of siblings:	:	3 Brother & 1 Sisters			
Address	:	Vill: Gopalnogor, P.O: Rikabi Bastar, P.S: Munshigonj, Dist: Munshigonj			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  SAMSUNNAHAR  MD USMAN GONI  Branch: Ponchosar Munshigonj, Centre # 66 (Female),  Member ID: 6326/2, Group No: 01  Member since: 01-02-2013 (03 Years)  First loan: BDT 10,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 30,000/- Outstanding loan: 18,010/- Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has hand training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01720-335565
Family's Contact No.	:	01838-887665
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshigonj Unit, Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SAMSUNNAHAR** joined Grameen Bank since 03 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M S FASHION			
Location	:	Gopalnogor, Rikabi Bazaar, Munshigonj			
Total Investment in BDT		BDT 300,000/-			
Financing	:	Self BDT 200,000/-(from existing business) 67% Required Investment BDT 100,000/-(as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop		12 ft x 10 ft = 120 Square ft			
Implementation	:	<ul> <li>Kids cloth manufacturer.</li> <li>Average 40% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 4 artisans.</li> <li>One artisans will be appointed.</li> <li>The shop is owned.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Cloths	145,000	1,740,000			
Total Sales (A)	145,000	1,740,000			
Less. Variable Expense					
Cloths	87,000	1,044,000			
Total variable Expense (B)	87,000	1,044,000			
Contribution Margin (CM) [C=(A-B)	58,000	696,000			
Less. Fixed Expense					
Electricity Bill	2,500	30,000			
Mobile Bill	300	3,600			
Salary (self)	5,000	60,000			
Transportation	3,000	36,000			
Entertainment	300	3,600			
Salary (staff)	40,000	480,000			
Total fixed Cost (D)	51,100	613,200			
Net Profit (E) [C-D)	6,900	82,800			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit	Amount	Qty.	Qty. Unit Amount F			
		Price	(BDT)		Price	(BDT)	Total	
Keralin	800	50	40,000	600	50	30,000	70,000	
AC Net	1500	65	97,500	500	65	32,500	130,000	
Shirting	1000	25	25,000	0	0	0	25,000	
Soft Net	250	120	30,000	300	120	36,000	66,000	
Others	1	7500	7,500	1	1500	1,500	9,000	
Total	3551		200,000	1,401		100,000	300,000	

### **Source of Finance**



Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
Cloths	180,000	2,160,000	2,268,000	2,381,400		
Total Sales (A)	180,000	2,160,000	2,268,000	2,381,400		
Less. Variable Expense						
Cloths	108,000	1,296,000	1,360,800	1,428,840		
Total variable Expense (B)	108,000	1,296,000	1,360,800	1,428,840		
Contribution Margin (CM) [C=(A-						
B)	72,000	864,000	907,200	952,560		
Less. Fixed Expense						
Electricity Bill	2,500	30,000	3,100	32,000		
Mobile Bill	300	3,600	4,000	4,500		
Salary (self)	5,000	60,000	60,000	60,000		
Transportation	4,000	48,000	50,000	52,000		
Entertainment	300	3,600	4,000	4,500		
Salary (staff)	47,000	564,000	564,000	564,000		
<b>Total Fixed Cost</b>	59,100	709,200	685,100	717,000		
Net Profit (E) [C-D)	12,900	154,800	222,100	235,560		
Investment Payback		40,000	40,000	40,000		

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	154,800	222,100	235,560
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		114,800	296,900
	Total Cash Inflow	254,800	336,900	532,460
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	114,800	296,900	492,460

## SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:05

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft
Political unrest

# Pictures





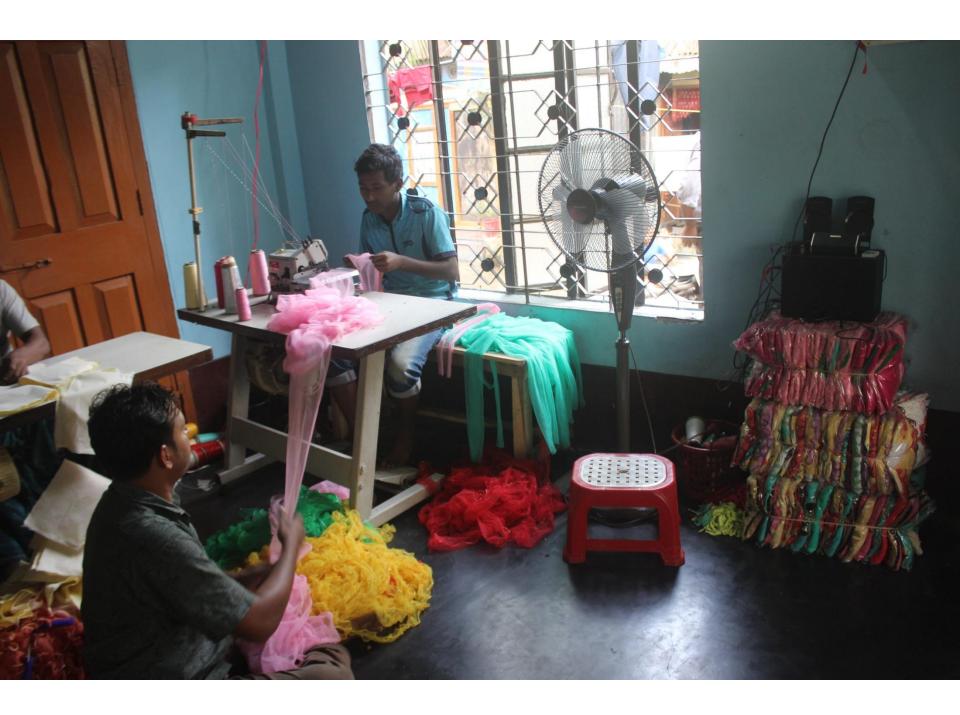






















পণপ্রজ্ঞাতন্ত্রী বাংলাদেশ সরকার overnment of the People's Republic of Bangla NATIONAL ID CARD / জাতীয় পরিচয় পর (2) 977 9M নাম: মোহাত্মদ রোমান আজাদ Name: Md Roman Azad পিতা: মোঃ অসমান পদি - जाति (मा: OND) हा रह प्राप्तः सामनुसासन् Date of Birth: 29 Aug 1982 (a) 2000 of god (2) (2) (2) (2) ID NO: 5925602147971 এই ব্যৱস্থী পাত্ৰমান্ত্ৰী গাংলাদেশ সভাবের সাপঠি। মার্কটি শ্বনারভানী বাটিত জব কোনার গানার বেচ্চ দিনালু বোল বাদিকে জনা কোনার জব্দ অনুবাদ করা কঠো। বিজ্ঞান: প্রাম্পারাটা: গোলান নামনু কোনান নামনু, অবস্থাহ বিভাগীনাজন - ১৯০১; বিজ্ঞানিক বৌধনার, সুগীনার সামনু বুলিনান গ্রামীণ ব্যাংক শন্দলত মুগলৈও লাকাৰা BA0 প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিব: ১৫/০৩/২০০৮ সহজ ঋণের পাশ বই

# **FAMILY PICTURE**

