#### **Proposed NU Business Name: SUMON VIDEO EDITING CENTER**



Project identification and prepared by: Md. Golam rusul, Munsigonj Unit, Munsigonj

Project verified by: Sushanto Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SUMON MOLLAH		
Age	:	01-01-1988 (28 Years)		
Education, till to date	:	Class viii		
Marital status	••	Married		
Children	:	1 SON		
No. of siblings:	:	2 Brothers		
Address	:	Vill: Kalinji Par, P.O: Champatola, P.S: Munsigonj, Dist: Munsigonj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  LATE SUFIA BEGUM  LATE ROFIKUL ISLAM MOLLA  Branch: Rampal, Centre # 26(Female),  Member ID: 3280/1, Group No: 04  Member since: 13-08-1997(12 Years)  First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT Nil, Outstanding loan: BDT NIL FATHER No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	11 years experience in running business.
Training Info	:	He has 3 Months training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01916-178990
Mother's Contact No.	:	01858-542503
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsigonj Unit, Munsigonj

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**LATE SUFIA BEGUM** joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	<b> </b> :	SUMON VIDEO EDITING CENTER		
Location	:	Ratanpurer more, Poncosar, Munsigonj		
Total Investment in BDT	:	BDT 360000/-		
Financing	:	Self BDT 280000/-(from existing business) 78% Required Investment BDT 80,000/-(as equity) 22%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12ft x 12ft= 144square ft		
Security of the shop	:	BDT 10,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Sony camera, computer etc.</li> <li>Average 40% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employee.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>		

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Video camera	1500	45000	540000
Total Sales (A)	1500	45000	540000
Less Variable Expense			
Video camera	900	27000	324000
Total variable Expense (B)	900	27000	324000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		1,000	12000
Electricity bill		300	3600
Salary (self)		5000	60000
Salary(Staff)		3000	
Entertainment		200	2400
Guard		300	3600
Mobile bill		300	3600
Total fixed cost (D)		10,100	121200
Net Profit (E)= [C-D]		7,900	94800

Investment Breakdown						
Particulars	Existing	Proposed	Total			
Panasonic camera	160,000	0	160000			
Sony Camera	60,000	0	60000			
Computer	60,000					
Sony Camera HD		80,000				
	280,000	80,000	360000			

### **Source of Finance**



Financial Projection (BDT)					
		Monthl			
Paticular	Daily	У	Year1	Year 2	Year 3
Revenue(Sales)					
Video camera	2100	63000	756000	793800	793800
Total Sales (A)	2100	63000	756000	793800	793800
Less Variable Expense					
Video camera	1260	37800	453600	476280	476280
Total variable Expense (B)	1,260	37800	453600	476280	476280
Contribution Margin (CM) [C=(A-B)	840	25200	302400	317520	317520
Less Variable Expense					
Rent		1,000	12000	12,000	12,000
Electricity bill		400	4800	5000	5000
Salary (self)		5000	60000	60000	60000
Salary(Staff)		3000	36000	36000	36000
Entertainment		200	2400	2400	2400
Guard		300	3600	3600	3600
Mobile bill		400	4800	5000	5000
Total fixed cost (D)		10,000	120,000	120,400	120,400
Net Profit (E)= [C-D]		15200	182400	197,120	197,120
Investment Payback			32,000	32,000	32,000

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 2 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	182,400	181,120	181,120
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		134,400	134,400
	Total Cash Inflow	262400	315520	315520
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	128,000	32000	32000
3	Net Cash Surplus	134,400	267520	267520

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

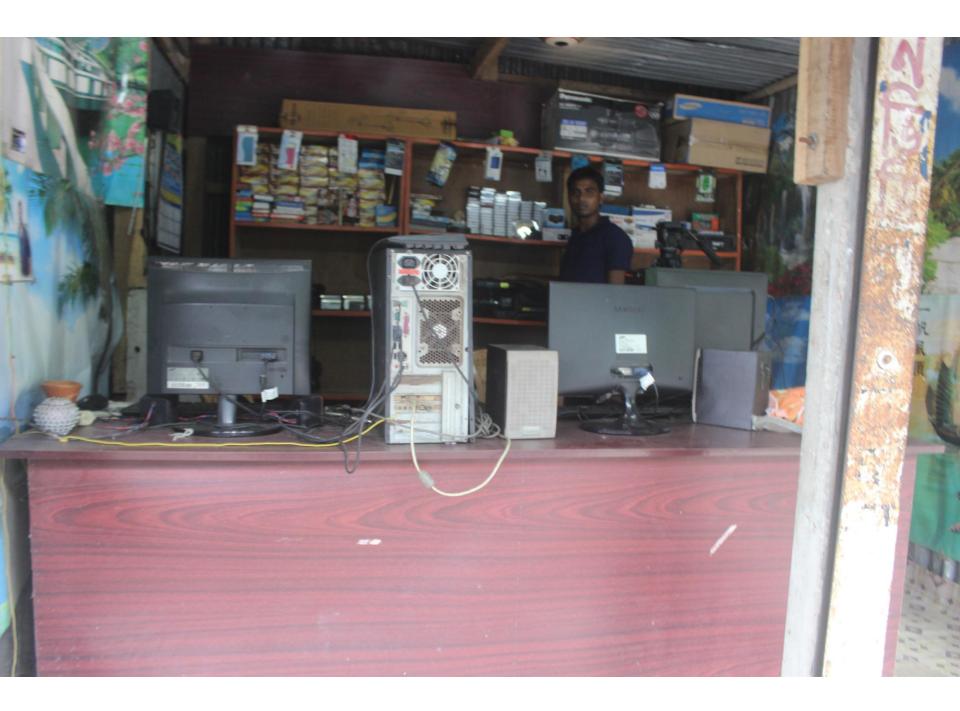
### THREATS

Theft

Fire

Political unrest

# Pictures





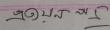












लाहिन न्युक्त प्रकार तह अलान अलिय प्राहित as the recon town By 25 ship ships -210/20 MM - JUM 1 1812 1252 (251310 3 BIN MAN ENMI! BUT IN GUID ON! Tylin 4000 such such sus 313 2/34 21500 - 214 3H34P2 252 24 1 1600 3259 MN (206 2002) MM DURS DURS - MMD - MMZ 1

त्यान स्टाउ माम्येद- महाप उत्माय प्रवेद । अपमान दिसा द्यमम おいい 気がでるかか 1 show - self onthe

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র

নাম: সুমন মোল্লা Name: Sumon Mollah

পিতা: মোঃ রফিকুল ইসলাম মোলা

মাতা: সুফিয়া বেগম

Date of Birth: 01 Jan 1988

ID NO: 5915685224165

এই কাডটি গণপ্ৰজাতন্ত্ৰী বাংগাদেশ সৱকারের সম্পব্তি৷ কাডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: বাসা/হোভিং: মোরা বাড়ী, গ্রাম/রাজ্ঞ: কালিঞ্জি পাড়া, কালিঞ্জি পাড়া, ডাকঘর: চাম্পাতলা - ১৫০০, মুন্সীগঞ্জ সদর, মুন্সিগঞ্জ

প্রদানের তারিখ: ২৮/০৫/২০০৮

# **FAMILY PICTURE**

