Proposed NU Business Name: RUBEL HARDWARE



Project identification and prepared by: MD Shahidul Islam Nobabganj Unit, Dhaka Project verified by: Susanta Kumar Bishwas



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name		MD RUBEL MIA			
Age	:	07-05-1985 (31 Y <i>ears)</i>			
Education, till to date	•	HSC			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	01 Brother, 03 Sisters.			
Address	:	Vill: Sholla P.O: Sholla P.S: Nobabganj , Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST NASIMA AKTAR MD BADSHA MIA Branch: Sholla Nobabganj , Centre # 13 (Female), Member ID: 2994 , Group No: 05 Member since: 1997-2005 (08 Years) First Ioan: BDT 5000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 15000/- Outstanding loan: BDT Nil Father No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business. 06 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01856-956086
Family's Contact No.		01948-235701
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabganj Unit ,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST NASIMA AKTAR joined Grameen Bank since 08 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

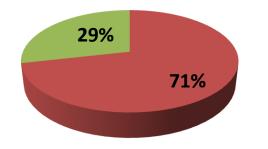
Proposed Nobin Udyokta Business Info						
Business Name	:	RUBEL HARDWARE				
Location	:	Porishodh Road, Sholla Baazar, Nobabganj				
Total Investment in BDT	:	BDT 2,80,000/-				
Financing	:	Self BDT 200,000/- (from existing business) 71% Required Investment BDT 80,000/- (as equity) 29%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	12 ft x 30 ft= 360 square ft				
Security of the shop	:					
Implementation		 The business is planned to be scaled up by investment in existing goods like; Chair, tool, bucket, Umbrella etc Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. One will be appointed after receiving equity money. Entrepreneur is owner of the shop. Collects goods from Dhaka. Agreed grace period is 3 months. 				

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Chair, tool, bucket,Umbrella etc	3600	108000	1296000
Total Sales (A)	3600	108000	1296000
Less Variable Expense			
Chair, tool, bucket,Umbrella etc	2880	86400	1036800
Total variable Expense (B)	2,880	86400	1036800
Contribution Margin (CM) [C=(A-B)	720	21600	259200
Less Variable Expense			
Rent		2,000	24000
Electricity bill		300	3600
Transportation		2,000	24000
Salary (self)		5000	60000
Salary(Staff)		3000	36000
Entertainment		300	3600
Guard		100	1200
Generator		100	1200
Mobile bill		500	6000
Total fixed cost (D)		13,300	159600
Net Profit (E)= [C-D]		8,300	99600

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	0	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Chair, tool	1	50000	50,000	25	400	10,000	60,000
Bucket, pot	1	30000	30,000	1	20000	20,000	50,000
Hotpot, Glass,Jug	1	30000	30,000	1	20000	20,000	50,000
Pan, Belcha,	1	20000	20,000	1	20000	20,000	40,000
Cable,String	1	10000	10,000	1	10000	10,000	20,000
Cutter, Ploiyethin	1	10000	10,000	0	0	0	10,000
Umbrealla, Shelf	1	10000	10,000	0	0	0	10,000
Stove, Pall	1	20000	20,000	0	0	0	20,000
Duster, Showpiece	1	20000	20,000	0	0	0	20,000
Total	9	0	200,000	29	0	80,000	280,000

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 80,000
- Total 280,000

Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Chair, tool, bucket,Umbrella etc	6600	198000	2376000	2494800	2619540	
Total Sales (A)	6600	198000	2376000	2494800	2619540	
Less Variable Expense						
Chair, tool, bucket,Umbrella etc	5610	168300	2019600	2120580	2226609	
Total variable Expense (B)	5,610	168300	2019600	2120580	2226609	
Contribution Margin (CM) [C=(A-B)	990	29700	356400	374220	392931	
Less Variable Expense						
Rent		2,000	24000	24,000	24000	
Electricity bill		500	6000	6500	7000	
Transportation		2,300	27600	28,100	28600	
Salary (self)		5000	60000	60000	60000	
Salary(Staff)		3000	36000	36000	36000	
Entertainment		300	3600	3600	3600	
Guard		100	1200	1200	1200	
Generator		100	1200	1200	1200	
Mobile bill		600	7200	7300	7400	
Total fixed cost (D)		13,900	165,600	166,700	167800	
Net Profit (E)= [C-D]		15800	189600	207,520	225131	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)							
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
1.1	Investment Infusion by Investor	80,000					
1.2	Net Profit	189,600	207,520	225131			
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		157,600	333120			
	Total Cash Inflow	269600	365120	558251			
2	Cash Outflow						
2.1	Purchase of Product	80,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000			
	Total Cash Outflow	112,000	32000	32000			
3	Net Cash Surplus	157,600	333120	526251			



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 06 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

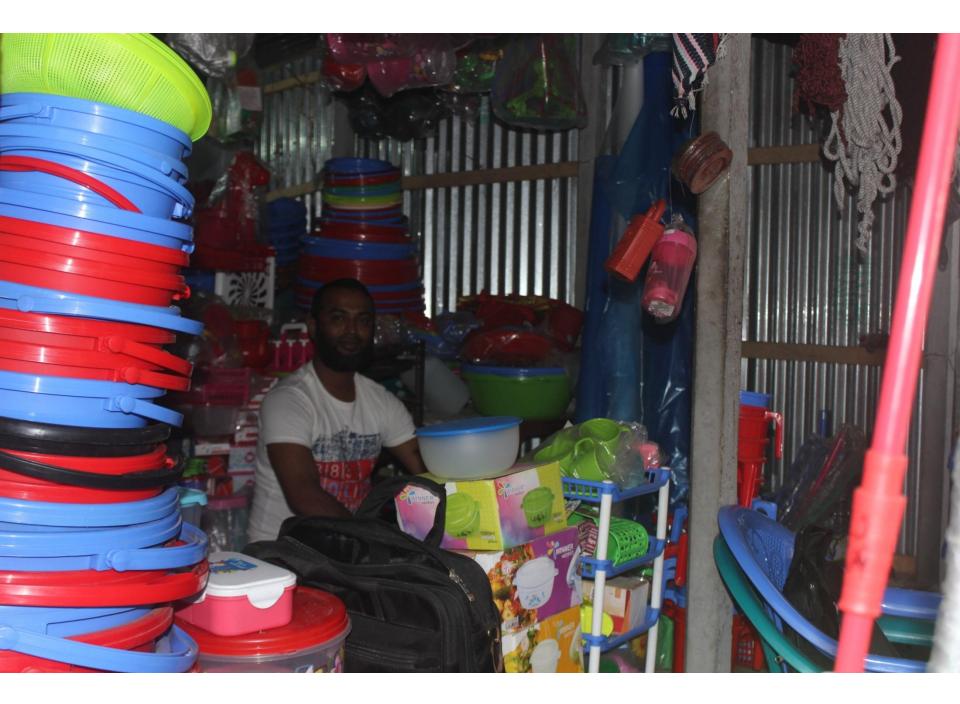
THREATS

Theft Fire Political unrest Pictures

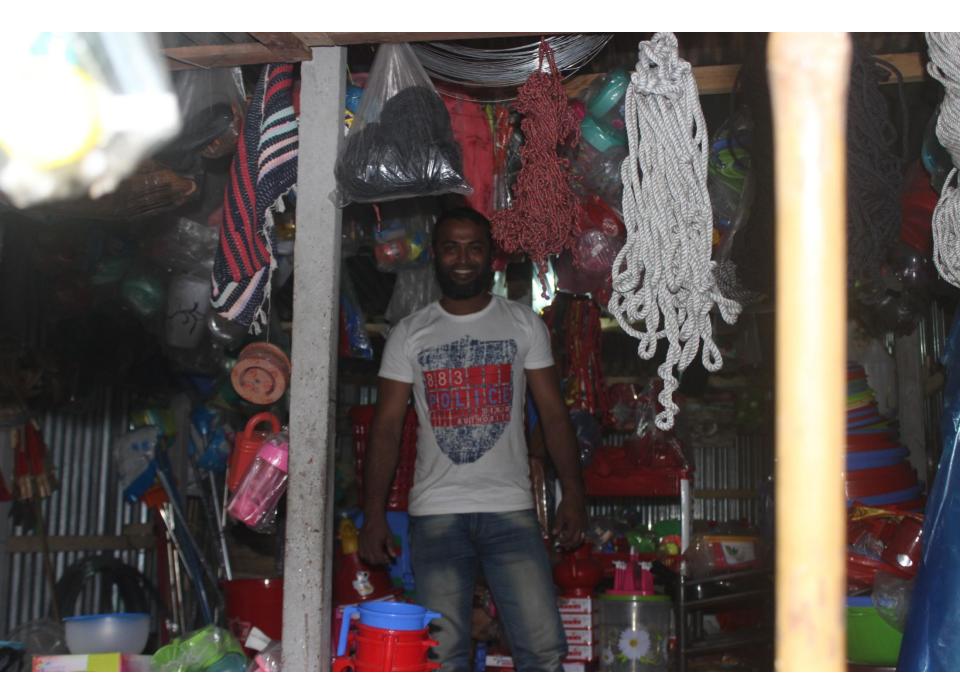






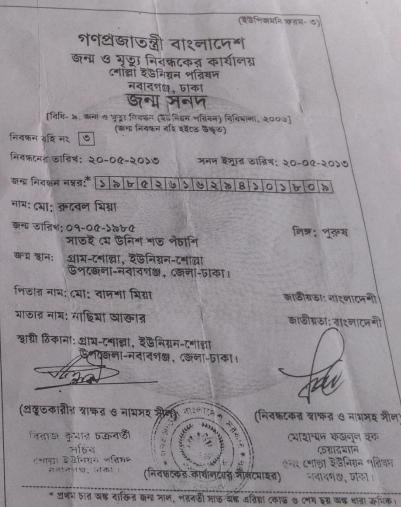








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FAMILY PICTURE

