Proposed NU Business Name: SAGOR ALI PAULTRY FARM



Project identification and prepared by: Md Shahidul Islam Nobabganj Unit,Dhaka Project verified by: Susanta Kumar Bishwas



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	SAGOR ALI				
Age	:	02-02-1986 (30 Y <i>ears)</i>				
Education, till to date	:	Class VIII				
Marital status	:	Married				
Children	:	02 Son 01 Daughter				
No. of siblings:	:	03 Brothers, 01 Sister.				
Address	:	Vill: Choto Box Nagar P.O: Choto Box Nagar P.S: Nobabganj, Dist: Dhaka.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father RAHIMA BEGUM RAHIMA BEGUM NURUL HAQUE Branch: Komorganj, Nobabganj , Centre # 58(Female), Member ID: 4513, Group No: 06 Member since: 2001 to 2008/ (07 Years) First Ioan: BDT 3000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 20000 /- Outstanding loan: BDT Nil Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business. 06 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01990-911353
Family's Contact No.	:	01815-003867
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabganj Unit ,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROHIMA joined Grameen Bank since 07 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SAGOR ALI PAULTRY FARM			
Location	:	Union Parishad Road, Chot Box Nagar, Nobabganj			
Total Investment in BDT	:	BDT 2,40,000/-			
Financing	:	Self BDT 1,60,000/- (from existing business) 67%			
		Required Investment BDT 80,000/- (as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	35 ft x 20 ft= 700 square ft			
Security of the shop	:				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Chicken, Food, Husk, Medicine. etc Average 18% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 			

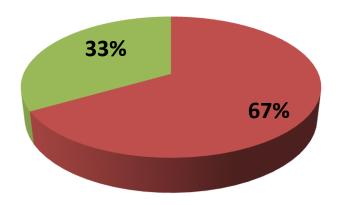
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			,
Chicken, Food, Husk, Medicine. Etc	4000	120000	1440000
Total Sales (A)	4000	120000	1440000
Less Variable Expense			
Chicken, Food, Husk, Medicine. Etc	3280	98400	1180800
Total variable Expense (B)	3,280	98400	1180800
Contribution Margin (CM) [C=(A-B)	720	21600	259200
Less Variable Expense			
Electricity bill		5000	60000
Transportation		3,000	36000
Salary (self)		5000	60000
Entertainment		200	2400
Mobile bill		500	6000
Total fixed cost (D)		13,700	164400
Net Profit (E)= [C-D]		7,900	94800

Investment	Break	down

Existing				Proposed			
Particulars Qty		Unit Price Amount		Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Chicks	700	60	42,000	0	0	0	42,000
Chicken	280	140	39,200	1	40000	40,000	79,200
Feed	28	2200	61,600	1	40000	40,000	101,600
Husk	20	200	4,000	0	0	0	4,000
Medicine	1	13200	13,200	0	0	0	13,200
Total	1029	0	160,000	2	0	80,000	240,000

Source of Finance



Entrepreneur's Contribution 160,000
Investor's Investment 80,000
Total 240,000

Fin	ancial Projection	(BDT)			
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Chicken, Food, Husk, Medicine. Etc	5300	159000	1908000	2003400	2103570
Total Sales (A)	5300	159000	1908000	2003400	2103570
Less Variable Expense					
Chicken, Food, Husk, Medicine. Etc	4346	130380	1564560	1642788	1724927.4
Total variable Expense (B)	4,346	130380	1564560	1642788	1724927.4
Contribution Margin (CM) [C=(A-B)	954	28620	343440	360612	378642.6
Less Variable Expense					
Electricity bill		5400	64800	65300	65800
Transportation		3,400	40800	41,300	41800
Salary (self)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Mobile bill		600	7200	7300	7400
Total fixed cost (D)		14,600	175,200	176,300	177400
Net Profit (E)= [C-D]		14020	168240	184,312	201242.6
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
1.1	Investment Infusion by Investor	80,000				
1.2	Net Profit	168,240	184,312	201242.		
1.3	Depreciation (Non cash item)					
1.4	Opening Balance of Cash Surplus		136,240	28855		
	Total Cash Inflow	248240	320552	489794.		
2	Cash Outflow					
2.1	Purchase of Product	80,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	3200		
	Total Cash Outflow	112,000	32000	3200		
3	Net Cash Surplus	136,240	288552	457794.		



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 06 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures























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FAMILY PICTURE

