Proposed NU Business Name: MAHINUR DAIRY FARM



Project identification and prepared by: Md . Obaidullah, Bogra Shadar Unit, Bogra Project verified by: Md. Mozaharul Islam Sarker



| Brief Bio of The Proposed Nobin Udyokta | | | | | | |
|---|----|---|--|--|--|--|
| Name | : | MD. ABDUR RAUF PARVEZ | | | | |
| Age | : | 13-10-1987 (27 Years) | | | | |
| Education, till to date | •• | S S C PASS | | | | |
| Marital status | : | Married | | | | |
| Children | • | 02 Daughters | | | | |
| No. of siblings: | | 02 Sisters | | | | |
| Address | : | Vill: Monsefpur P.O Ranirhat P.S: Shahjahanpur, Dist: Bogra | | | | |
| 00Parent's and GB related Info | | | | | | |
| (i) Who is GB member | : | Mother Father | | | | |
| (ii) Mother's name | : | MST. PARUL BIBI | | | | |
| (iii) Father's name | : | LATE ABDUR RASHID | | | | |
| (iv) GB member's info | : | Branch: Ashekpur, Shahjahanpur, Centre # 26(Female), | | | | |
| | | Member ID:5851/1, Group No: 01 | | | | |
| | | Member since: 15-01-2001 (10 Years) | | | | |
| | | First loan: BDT 5000 /- | | | | |
| Further Information: | | Outstanding loan: Nil | | | | |
| (v) Who pays GB loan installment | : | Father | | | | |
| (vi) Mobile lady | : | No | | | | |
| (vii) Grameen Education Loan | : | No | | | | |
| (viii) Any other loan like GB, | : | No | | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|--|
| Business Experiences and | : | 05 years experience in running business. |
| Training Info | : | He has no training |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01725-823191 |
| Wife's Contact No. | : | 01820-890530 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Bogra Shadar Unit, Bogra. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. PARUL BIBI joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

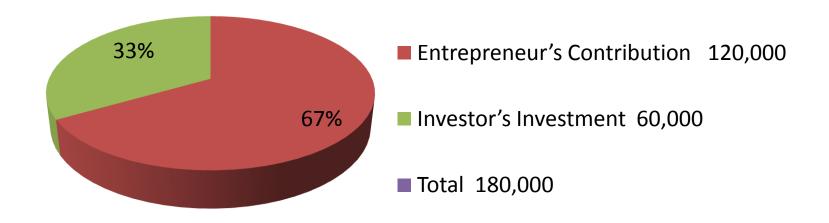
| Proposed Nobin Udyokta Business Info | | | | | |
|---|---|--|--|--|--|
| Business Name | : | MAHINUR DAIRY FARM | | | |
| Location | : | Monsefpur,Ranirhat,Shahjahanpur, Bogra | | | |
| Total Investment in BDT | : | BDT 1,80,000/- | | | |
| Financing | : | Self BDT 1,20,000/- (from existing business) 67% Required Investment BDT 60,000/- (as equity) 33% | | | |
| Present salary/drawings from business (estimates) | : | BDT 4,000 | | | |
| Proposed Salary | : | BDT 4,000 | | | |
| Size of shop | : | 15 ft x 10 ft= 150 square ft | | | |
| Security of the shop | : | N/A | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Milk product. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Agreed grace period is 3 months. | | | |

| Existing Business | (BDT) |
|--------------------------|-------|
|--------------------------|-------|

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|-----------------------------------|----------------|----------------|---------|
| Particular | Daily | Monthly | Yearly |
| Revenue (sales) | | | |
| Milk (10 ltX40) | 400 | 12,000 | 144,000 |
| Total Sales (A) | 400 | 12,000 | 144,000 |
| Less. Variable Expense | | | |
| Milk (10 ltX40) | 200 | 6,000 | 72,000 |
| Total variable Expense (B) | 200 | 6,000 | 72,000 |
| Contribution Margin (CM) [C=(A-B) | 200 | 6,000 | 72,000 |
| Less. Fixed Expense | | | |
| Electricity Bill | | 100 | 1,200 |
| Transportation | | 200 | 2,400 |
| Salary (self) | | 4,000 | 48,000 |
| Mobile Bill | | 200 | 2,400 |
| Total fixed Cost (D) | | 4,500 | 54,000 |
| Net Profit (E) [C-D) | | 1,500 | 18,000 |

| Investment Breakdown | | | | | | | | |
|----------------------|------|------------|---------|-----|---------------|----------------|---------|--|
| | ng | Proposed | | | | | | |
| Particulars | Qty. | Unit Price | Amount | Qty | Unit Price | Amount Propose | | |
| | | | (BDT) | | | (BDT) | Total | |
| Milk Cow | 2 | 40000 | 80,000 | 1 | 60000 | 60,000 | 140,000 | |
| Oxen | 1 | 40000 | 40,000 | 0 | 0 | 0 | 40,000 | |
| | 0 | 0 | 120,000 | 0 | 0 | 60,000 | 180,000 | |

Source of Finance



Financial Projection (BDT)

| | • | • | | |
|-------|--------------------------|---|--|--|
| Daily | Monthly | 1st Year | 2nd Year | 3rd Year |
| | | | | |
| 560 | 16,800 | 201,600 | 201,600 | 211,680 |
| 560 | 16,800 | 201,600 | 201,600 | 211,680 |
| | | | | |
| 280 | 8,400 | 100,800 | 105,840 | 111,132 |
| 280 | 8,400 | 100,800 | 105,840 | 111,132 |
| 280 | 8,400 | 100,800 | 95,760 | 100,548 |
| | | | | |
| | 100 | 1,200 | 1,200 | 1,200 |
| | 200 | 2,400 | 2,400 | 2,400 |
| | 4,000 | 48,000 | 48,000 | 48,000 |
| | 200 | 2,400 | 2,400 | 2,400 |
| | 4,500 | 54,000 | 54,000 | 54,000 |
| | 3,900 | 46,800 | 41,760 | 46,548 |
| | | 24,000 | 24,000 | 24,000 |
| | 560 560 280 280 | 560 16,800 560 16,800 280 8,400 280 8,400 280 4,000 200 4,500 | 560 16,800 201,600 560 16,800 201,600 280 8,400 100,800 280 8,400 100,800 280 8,400 100,800 200 2,400 4,000 48,000 4,500 54,000 3,900 46,800 | 560 16,800 201,600 201,600 201,600 201,600 201,600 201,600 201,600 201,600 201,600 201,600 201,600 200 200,800 200,800 200,800 200,800 200 2,4 |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|--|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 60,000 | | |
| 1.2 | Net Profit | 46,800 | 41,760 | 46,548 |
| 1.3 | Depreciation (Non cash item) | 0 | 0 | 0 |
| 1.4 | Opening Balance of Cash Surplus | | 22,800 | 40,560 |
| | Total Cash Inflow | 106,800 | 64,560 | 87,108 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 60,000 | 0 | 0 |
| 2.2 | Payment of GB Loan | 0 | C | 0 |
| | Investment Pay Back (Including Ownership Tr. Fee) | 24,000 | 24,000 | 24,000 |
| | Total Cash Outflow | 84,000 | 24,000 | 24,000 |
| 3 | Net Cash Surplus | 22,800 | 40,560 | 63,108 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

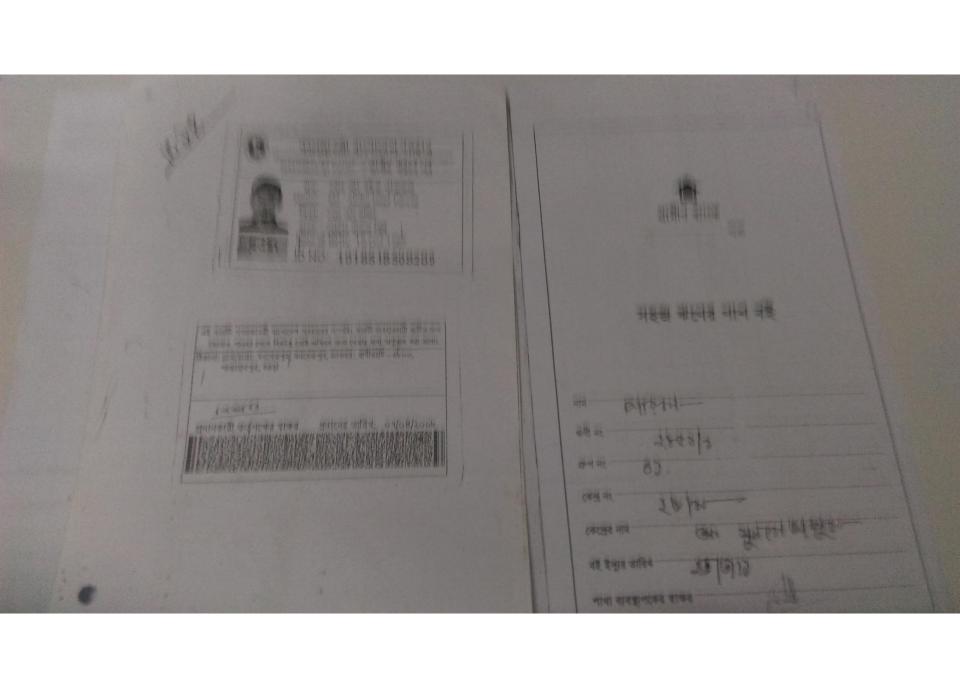
Political unrest

Pictures









FAMILY PICTURE

