### **Proposed NU Business Name: MAA GARMENTS**



Project identification and prepared by: Md Jahangir Ferdous, Munshigonj Unit, Munshigonj

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD JONI HOSSSAIN		
Age	:	10-10-1987 (29 Years)		
Education, till to date	:	Class 6		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	2 Brothers & 1 Sisters		
Address	:	Vill: Shakhari Bazaar, P.O: Rampal. P.S: Munshigonj Sadar, Dist: Munshigonj.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  HALIMA BEGUM  LATE. KHORSHED MOLLAH  Branch: Rampal, Centre # 03 (Female),  Member ID: 1153/2, Group No: 04  Member since: 26-01-2004 (12 Years)  First loan: BDT 3,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 50,000/- Outstanding loan: 39,000/- Mother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	07 years experience in running business. 07 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01981-554421
Family's Contact No.	:	01724-403554
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshigonj Unit ,Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

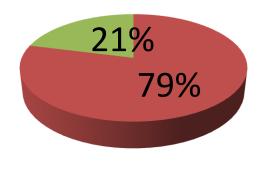
**SHIKHA BEGUM** joined Grameen Bank since 12 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MAA GARMENTS		
Location	:	Shakhari Bazaar, Rampal, Munshigonj		
Total Investment in BDT	:	BDT 380,000/-		
Financing	:	Self BDT 300,000/- (from existing business) 79% Required Investment BDT 80,000/- (as equity) 21%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	23 ft x 20 ft= 460 square ft		
Implementation	:	<ul> <li>Manufacturer of kids cloths.</li> <li>Average 40% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 5 employee.</li> <li>Two more employee will be appointed</li> <li>The farm is owned.</li> <li>Collects goods from Islampur, Narayngonj.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Cloths	130,000	1,560,000			
Total Sales (A)	130,000	1,560,000			
Less. Variable Expense					
Cloths	78,000	936,000			
Total variable Expense (B)	78,000	936,000			
Contribution Margin (CM) [C=(A-B)	52,000	624,000			
Less. Fixed Expense					
Electricity Bill	1,500	18,000			
Mobile Bill	300	3,600			
Salary (self)	5,000	60,000			
Transportation	1,800	21,600			
Generator bill	700	8,400			
Salary (staff)	35,000	420,000			
Total fixed Cost (D)	44,300	531,600			
Net Profit (E) [C-D)	7,700	92,400			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	<b>Unit Price</b>	Amount	Qty.	Unit	Amount	Proposed	
			(BDT)		Price	(BDT)	Total	
China Net	400	350	140,000	0	0	0	140,000	
AC Net	1000	40	40,000	0	0	0	40,000	
Scart T shirt	500	50	25,000	0	0	0	25,000	
Digital	500	120	60,000	500	120	60,000	120,000	
Soft net	300	100	30,000	200	100	20,000	50,000	
Others	1	5000	5,000	0	0	0	5,000	
Total	2701		300,000	700		80,000	380,000	

### **Source of Finance**



- Entrepreneur's Contribution 300,000
- Investor's Investment 80,000
- Total 380,000

Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
Cloths	170,000	2,040,000	2,142,000	2,249,100		
Total Sales (A)	170,000	2,040,000	2,142,000	2,249,100		
Less. Variable Expense						
Cloths	102,000	1,224,000	1,285,200	1,349,460		
Total variable Expense (B)	102,000	1,224,000	1,285,200	1,349,460		
Contribution Margin (CM) [C=(A-B)	68,000	816,000	856,800	899,640		
Less. Fixed Expense						
Electricity Bill	1,500	18,000	19,000	20,000		
Mobile Bill	400	4,800	5,500	6,000		
Salary (self)	5,000	60,000	60,000	60,000		
Transportation	2,500	30,000	32,000	34,000		
Generator bill	700	8,400	9,500	9,500		
Salary (staff)	45,000	540,000	540,000	540,000		
Total Fixed Cost	55,100	661,200	666,000	669,500		
Net Profit (E) [C-D)	12,900	154,800	190,800	230,140		
Investment Payback		32,000	32,000	32,000		

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	154,800	190,800	230,140
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		122,800	281,600
	Total Cash Inflow	234,800	313,600	511,740
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	122,800	281,600	479,740

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:07

Experience & Skill: 7 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

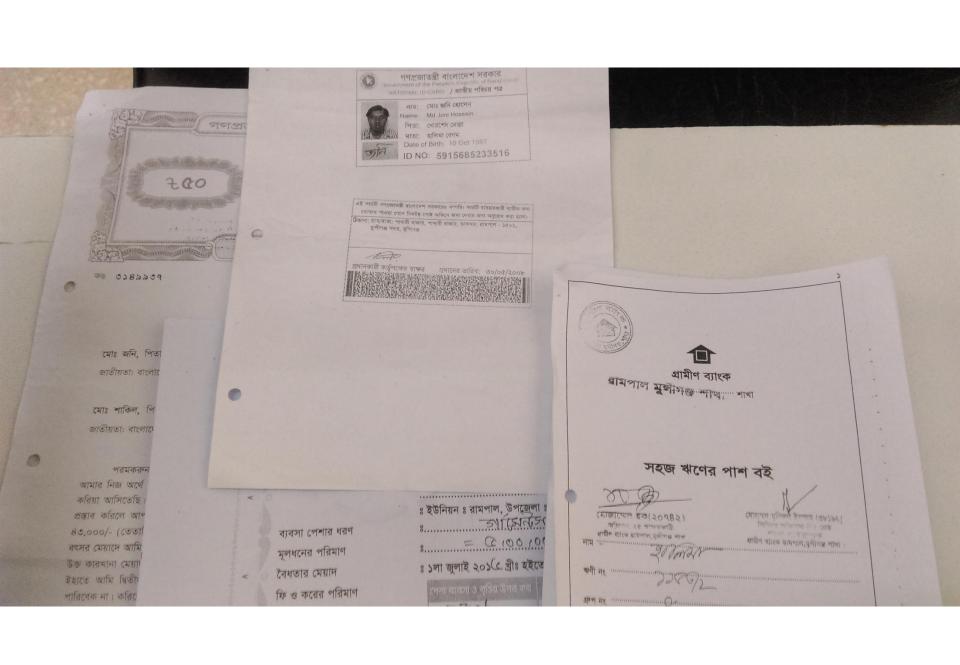












# **FAMILY PICTURE**

