### **Proposed NU Business Name: MUKTA DEGITAL COMPUTER & PHOTOSTAT**



Project identification and prepared by: Md Anowar Hossain Mohastan Unit, Bogra

Project verified by: Md Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD RAYHAN ALI				
Age	:	01-01-1992 (24 Years)				
Education, till to date	:	HSC				
Marital status	:	Married				
Children	:	01 Daughter				
No. of siblings:	:	01 Siter				
Address	:	Vill: Laxmibola , P.O: Deuli , P.S: Shibganj , Dist: Bogula				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MST RASHEDA BEGUM  SHAHIDUL ISLAM  Branch: Mokamtola, Shibganj, Centre: 12 (Female),  Member ID: 2283/1, Group No: 12  Member since: 10-02-05 (11 Years)  First loan: BDT 5000				
Further Information:		Existing Ioan: BDT 50000 Outstanding Ioan: NIL NA				
(v) Who pays GB loan installment (vi) Mobile lady	:   :	No				
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nill
Business Experiences and	••	07 years experience in running business. 02 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	NA
Other Own/Family Sources of Liabilities	••	
Entrepreneur Contact No.		01791-862353
Family's Contact No.	:	01720-511215
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohastan Unit, Bogra

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST RASHEDA BEGUM** joined Grameen Bank since 11 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name		MUKTA DEGITAL COMPUTER & PHOTOSTAT			
Location	:	Mokamtala baazar (Mohila College Road), Shibganj, Bogra			
Total Investment in BDT	:	BDT 230000/-			
Financing	:	Self BDT 180000/- (from existing business) 78% Required Investment BDT 50000/- (as equity) 22%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	05 ft x 09 ft= 45 sq ft			
Implementation		<ul> <li>The business is planned to be scaled up by investment in existing goods like Ball pen, Stapler machine, Geometry box etc Photostat service &amp; Computer service.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Bogra.</li> <li>Agreed grace period is 3 months.</li> </ul>			

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Stationary items, Photostat & Computer	1700	51000	612000
Total Sales (A)	1700	51000	612000
Less Variable Expense			
Groceries items	1020	30600	367200
Total variable Expense (B)	1,020	30600	367200
Contribution Margin (CM) [C=(A-B)	680	20400	244800
Less Variable Expense			
Rent		1,000	12000
Electricity bill		1300	15600
Transportation		500	6000
Salary (self)		5000	60000
Salary(Staff)		3000	36000
Entertainment		500	6000
Guard		400	4800
Mobile bill		500	6000
Total fixed cost (D)		12,200	146400
Net Profit (E)= [C-D]		8,200	98400

Investment Breakdown								
	Proposed							
Particulars	Qty.	Unit Price	Amount	Qty	Proposed			
			(BDT)			(BDT)	Total	
Ball pen	400	70	28,000	0	0	0	28,000	
Stapler machine	20	100	2,000	0	0	0	2,000	
Pin	60	20	1,200	0	0	0	1,200	
Khata	10	1000	10,000	0	0	0	10,000	
Geometry box	10	70	700	0	0	0	700	
Others	1	8100	8,100	0	0	0	8,100	
Degital Photostat	0	0	0	1	50000	50,000	50,000	
Machine								
Security	1	130000	130,000	0	0	0	130,000	
Total	502	0	180,000	1	0	50,000	230,000	

### **Source of Finance**



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Stationary items, Photostat & Computer	2400	72000	864000	907200	952560	
Total Sales (A)	2400	72000	864000	907200	952560	
Less Variable Expense						
Groceries items	1440	43200	518400	544320	571536	
Total variable Expense (B)	1,440	43200	518400	544320	571536	
Contribution Margin (CM) [C=(A-B)	960	28800	345600	362880	381024	
Less Variable Expense						
Rent		1,000	12000	12,000	12000	
Electricity bill		1500	18000	18500	19000	
Transportation		700	8400	8,900	9400	
Salary (self)		5000	60000	60000	60000	
Salary(Staff)		3000	36000	36000	36000	
Entertainment		500	6000	6000	6000	
Guard		400	4800	4800	4800	
Mobile bill		600	7200	7300	7400	
Total fixed cost (D)		12,700	152,400	153,500	154600	
Net Profit (E)= [C-D]		16100	193200	209,380	226424	
Investment Payback			20,000	20,000	20,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	193,200	209,380	226424
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		173,200	362580
	Total Cash Inflow	243200	382580	589004
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	173,200	362580	569004

### SWOT ANALYSIS

# Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: Years Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft
Fire
Political unrest

# Pictures





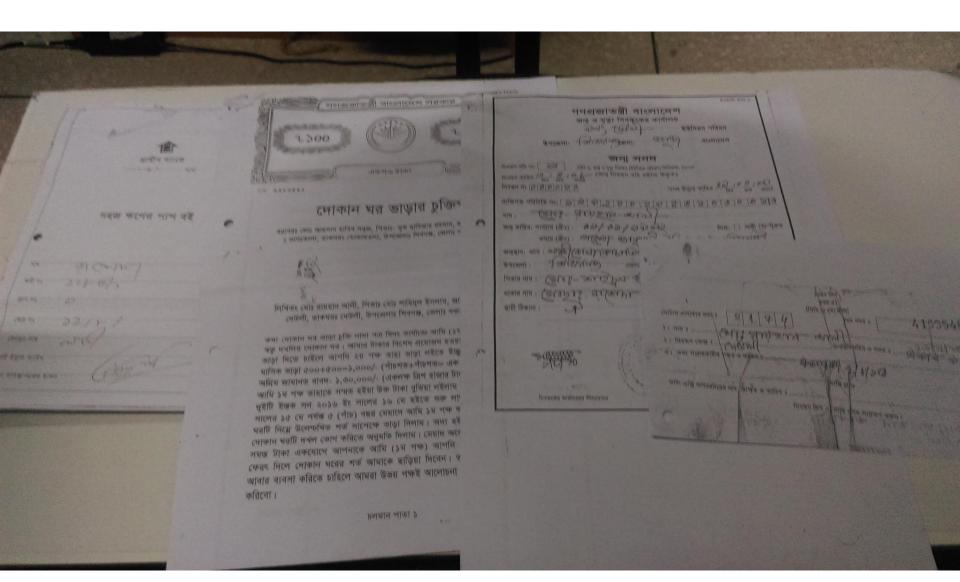












# **FAMILY PICTURE**

