## Proposed NU Business Name: BHAI BHAI BOSTRALOY



Project identification and prepared by: Md Raju Ahmed, Nobabgonj Unit, Dhaka Project verified by: Sushanto Kumar Biswash


Brief Bio of The Proposed Nobin Udyokta

| Name | $:$ | ABDUR RAZZAK |
| :--- | :--- | :--- |
| Age | $:$ | 02-08-1984 (32 Years) |
| Education, till to date | $:$ | HSC |
| Marital status | $:$ | Single |
| Children | $:$ | Nil |
| No. of siblings: | $:$ | 2 Brothers \& 2 Sisters |
| Address | Vill: Baruakhali, P.O: Baruakhali. P.S: Nobabgonj, Dist: Dhaka. |  |
| Parent's and GB related Info | $:$ |  |
| (i) Who is GB member | Mother $\quad$ (ii) Mother's name | RENU |
| (iii) Father's name | LATE. ABDUL BAREK |  |
| (iv) GB member's info | $:$ Branch: Shikari Para, Centre \# 14 (Female), |  |
|  | Member ID: 1345/3, Group No: 03 |  |
|  | Member since: 01-01-1990 to 2000 (10 Years) |  |
|  | First loan: BDT 2,000/- |  |
| Further Information: | Existing loan: BDT 2,000/- Outstanding loan: Nil |  |
| (v) Who pays GB loan installment | $:$ N/A |  |
| (vi) Mobile lady | $:$ No |  |
| (vii) Grameen Education Loan | $:$ | No |
| (viii) Any other loan like GB, | $:$ | No |
| BRAC ASA etc.. |  |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studie, other <br> business etc.) | $:$ | No |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 10 years experience in running business. 08 Years in own <br> business. <br> He has no training |
| Other Own/Family Sources <br> of Income | $:$ | Business |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | 01829-159666 |
| Family's Contact No. | $:$ | 01715-537436 |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit <br> ,Dhaka |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

RENU joined Grameen Bank since 10 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | BHAI BHAI BOSTRALOY |
| :--- | :--- | :--- |
| Location | $:$ | Baruakhali Bazaar, Nobabgonj, Dhaka |
| Total Investment in BDT | $:$ | BDT 290,000/- |
| Financing | $:$ | Self BDT 230,000/- (from existing business) 71\% <br> Required Investment BDT 60,000/- (as equity) 29\% |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000 |
| Proposed Salary | $:$ | BDT 5,000 |
| Size of shop | $:$ | 20 ft x 10 ft= 300 square ft |
| Implementation | -The business is planned to be scaled up by investment in existing <br> goods; various cloths. <br> -Average 20\% gain on sales. <br> -The business is operating by entrepreneur. Existing no employee. <br> -The farm is rented. <br> -Collects goods from Dhaka. <br> -Agreed grace period is 3 months. |  |

## Existing Business (BDT)

| Particular | Monthly | Yearly |
| :--- | ---: | ---: |
| Revenue (sales) |  |  |
| Cloths | 90,000 | $1,080,000$ |
| Total Sales (A) | $\mathbf{9 0 , 0 0 0}$ | $\mathbf{1 , 0 8 0 , 0 0 0}$ |
| Less. Variable Expense |  |  |
| Cloths | 72,000 | 864,000 |
| Total variable Expense (B) | $\mathbf{7 2 , 0 0 0}$ | $\mathbf{8 6 4 , 0 0 0}$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{1 8 , 0 0 0}$ | $\mathbf{2 1 6 , 0 0 0}$ |
| Less. Fixed Expense |  |  |
| Electricity Bill | 500 | 6,000 |
| Mobile Bill | 400 | $\mathbf{4 , 8 0 0}$ |
| Salary (self) | 5,000 | 60,000 |
| Transportation | 2,000 | $\mathbf{2 4 , 0 0 0}$ |
| Rent | 1,700 | 20,400 |
| Entertainment | $\mathbf{2 0 0}$ | $\mathbf{2 , 4 0 0}$ |
| Total fixed Cost (D) | $\mathbf{9 , 8 0 0}$ | $\mathbf{1 1 7 , 6 0 0}$ |
| Net Profit (E) [C-D) | $\mathbf{8 , 2 0 0}$ | $\mathbf{9 8 , 4 0 0}$ |


| Investment Breakdown |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Existing |  |  | Particulars |  |  | Qty. | Unit Price |  |
| Amount |  |  |  |  |  |  |  |  |
| (BDT) |  |  |  |  |  |  |  |  | Qty. $\left.$| Unit |
| :---: |
| Price | | Amount |
| :---: |
| (BDT) | | Proposed |
| :---: |
| Total | \right\rvert\,

## Source of Finance

21\% 79\%

■ Entrepreneur's Contribution 230,000
■ Investor's Investment 60,000
■ Total 290,000

Financial Projection (BDT)

| Particular | Monthly | 1st Year | 2nd Year | 3rd Year |
| :--- | ---: | ---: | ---: | ---: |
| Revenue (sales) |  |  |  |  |
| Cloths | 125,000 | $1,500,000$ | $1,575,000$ | $1,653,750$ |
| Total Sales (A) | $\mathbf{1 2 5 , 0 0 0}$ | $\mathbf{1 , 5 0 0 , 0 0 0}$ | $\mathbf{1 , 5 7 5 , 0 0 0}$ | $\mathbf{1 , 6 5 3 , 7 5 0}$ |
| Less. Variable Expense |  |  |  |  |
| Cloths | 100,000 | $1,200,000$ | $1,260,000$ | $1,323,000$ |
| Total variable Expense (B) | $\mathbf{1 0 0 , 0 0 0}$ | $\mathbf{1 , 2 0 0 , 0 0 0}$ | $\mathbf{1 , 2 6 0 , 0 0 0}$ | $\mathbf{1 , 3 2 3 , 0 0 0}$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{2 5 , 0 0 0}$ | $\mathbf{3 0 0 , 0 0 0}$ | $\mathbf{3 1 5 , 0 0 0}$ | $\mathbf{3 3 0 , 7 5 0}$ |
| Less. Fixed Expense |  |  |  |  |
| Electricity Bill | 500 | 6,000 | 7,000 | 7,500 |
| Mobile Bill | 500 | 6,000 | 7,000 | 7,500 |
| Salary (self) | 5,000 | 60,000 | 60,000 | 60,000 |
| Transportation | 2,500 | 30,000 | 32,000 | 34,000 |
| Rent | 1,700 | 20,400 | 20,400 | 20,400 |
| Entertainment | 200 | 2,400 | 2,400 | 2,400 |
| Total Fixed Cost | $\mathbf{1 0 , 4 0 0}$ | $\mathbf{1 2 4 , 8 0 0}$ | $\mathbf{1 2 8 , 8 0 0}$ | $\mathbf{1 3 1 , 8 0 0}$ |
| Net Profit (E) [C-D) | $\mathbf{1 4 , 6 0 0}$ | $\mathbf{1 7 5 , 2 0 0}$ | $\mathbf{1 8 6 , 2 0 0}$ | $\mathbf{1 9 8 , 9 5 0}$ |
| Investment Payback |  | $\mathbf{2 4 , 0 0 0}$ | $\mathbf{2 4 , 0 0 0}$ | $\mathbf{2 4 , 0 0 0}$ |

## Cash flow projection on business plan (rec. \& Pay)

| SI \# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 60,000 |  |  |
| 1.2 | Net Profit | 175,200 | 186,200 | 198,950 |
| 1.3 | Depreciation (Non cash item) |  | - | - |
| 1.4 | Opening Balance of Cash Surplus |  | 151,200 | 313,400 |
|  | Total Cash Inflow | 235,200 | 337,400 | 512,350 |
| 2 | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | 60,000 |  |  |
| 2.2 | Payment of GB Loan |  |  |  |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 24,000 | 24,000 | 24,000 |
|  | Total Cash Outflow | 84,000 | 24,000 | 24,000 |
| 3 | Net Cash Surplus | 151,200 | 313,400 | 488,350 |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 01 Family:0 Others:0 |  |
| Experience \& Skill : 10 Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |
| PPORTUNITIES | Theft |
| Huge demand in the community | Fire <br> Location of shop; <br> Regular customers; |

## Pictures






## গণপ্গাতन्ञ्जी বাংनाく－I

अन्म अ मूप्श्र निवकाष्नन्न कार्या जa

## জन्म अनদ

（অन्ম निবभ्भन বহि रইতে উদ্ধৈऽ）
निबभन বशि नः： 002.

Sad2u：


बलो बाइश प्थित्य
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FAMILY PICTURE


