### **Proposed NU Business Name: DIP HOMIO HALL**



Project identification and prepared by: Md Raju Ahmed Nobabganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwas



| Brief Bio of The Proposed Nobin Udyokta  |     |  |  |  |  |
|--|-----|--|--|--|--|
| Name   | :   | BIMAL CHANDRA SARKAR   |  |  |  |
| Age  | :   | 22-04-1984 (32 Years)  |  |  |  |
| Education, till to date  | :   | SSC  |  |  |  |
| Marital status   | :   | Married  |  |  |  |
| Children   | :   | 01 Son 01 Daughter   |  |  |  |
| No. of siblings:   | :   | 05 Brothers 02 Sisters   |  |  |  |
| Address  | :   | Vill: Harishkul , P.O: Nobabganj , P.S: Nobabganj , Dist: Dhaka  |  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : | Mother Father  FALANI RANI SARKAR  LATE RAJENDRA SARKAR  Branch: Kolakopa, Nobabganj, Centre: 45 (Female),  Member ID: 3633, Group No: 03  Member since: 1990 (08 Years)  First loan: BDT 5000 |  |  |  |
| Further Information:   |     | Existing loan: BDT 10000 Outstanding loan: NIL NA  |  |  |  |
| (v) Who pays GB loan installment   | :   | No   |  |  |  |
| (vi) Mobile lady (vii) Grameen Education Loan  | :   | No   |  |  |  |
| (viii) Any other loan like GB, BRAC ASA etc  | :   | No   |  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) |    | Nill   |
|---|----|--|
| Business Experiences and  | •• | 15 years experience in running business. 12 Years in own business. |
| Training Info   | :  | He has no training.  |
| Other Own/Family Sources of Income  | •• | NA   |
| Other Own/Family Sources of Liabilities   | •• |  |
| Entrepreneur Contact No.  | :  | 01823-743810   |
| Family's Contact No.  | :  | 01915-031291   |
| NU Project<br>Source/Reference  | •  | Grameen Shakti Samajik Byabosha Ltd. Nobabganj Unit,<br>Dhaka      |

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**FALANI RANI SARKAR** joined Grameen Bank since 08 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

| Proposed Nobin Udyokta Business Info              |   |  |  |  |
|---|---|--|--|--|
| Business Name                                     | : | DIP HOMIO HALL   |  |  |
| Location  | : | Baroakhali baazar, Nobabganj, Dhaka  |  |  |
| Total Investment in BDT                           | : | BDT 340000/-   |  |  |
| Financing   | : | Self BDT 260000/- (from existing business) 76% Required Investment BDT 80,000/- (as equity) 24%  |  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000  |  |  |
| Proposed Salary                                   | : | BDT 5,000  |  |  |
| Size of shop                                      | : | 15 ft x 15 ft= 225 sq ft   |  |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like Homeopathic Medicine</li> <li>Average 10 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |

### **Existing Business (BDT)**

|                                   |       | 1       |        |
|-----------------------------------|-------|---------|--------|
| Particular                        | Daily | Monthly | Yearly |
| Revenue(Sales)                    |       |         |        |
| Homiopathy medicine               | 1000  | 30000   | 360000 |
| Service                           | 500   | 15000   | 180000 |
| Total Sales (A)                   | 1500  | 45000   | 540000 |
| Less Variable Expense             |       |         |        |
| Homiopathy medicine               | 900   | 27000   | 324000 |
| Total variable Expense (B)        | 900   | 27000   | 324000 |
| Contribution Margin (CM) [C=(A-B) | 600   | 18000   | 216000 |
| Less Variable Expense             |       |         |        |
| Rent                              |       | 1,600   | 19200  |
| Electricity bill                  |       | 300     | 3600   |
| Transportation                    |       | 2,000   | 24000  |
| Salary (self)                     |       | 5000    | 60000  |
| Entertainment                     |       | 200     | 2400   |
| Generator                         |       | 200     | 2400   |
| Mobile bill                       |       | 400     | 4800   |
| Total fixed cost (D)              |       | 9,700   | 116400 |
| Net Profit (E)= [C-D]             |       | 8,300   | 99600  |

| Investm | 1ent | Brea | KO | lown |
|---------|------|------|----|------|

|                | Exis | ting       | Proposed |     |                   |        |          |
|----------------|------|------------|----------|-----|-------------------|--------|----------|
| Particulars    | Qty. | Unit Price | Amount   | Qty | <b>Unit Price</b> | Amount | Proposed |
|                |      |            | (BDT)    |     |                   | (BDT)  | Total    |
| Salfar Group   | 1    | 50000      | 50,000   | 1   | 30,000            | 30,000 | 80,000   |
| Ekonait Group  | 1    | 60000      | 60,000   | 1   | 20000             | 20,000 | 80,000   |
| Chayna Group   | 1    | 40000      | 40,000   | 1   | 15000             | 15,000 | 55,000   |
| Nakonait Group | 1    | 30000      | 30,000   | 1   | 15000             | 15,000 | 45,000   |
| Chalohakniam   | 1    | 30000      | 30,000   | 0   | 0                 | 0      | 30,000   |
| Group          |      |            |          |     |                   |        |          |
| Others         | 1    | 20000      | 20,000   | 0   | 0                 | 0      | 20,000   |
| Laikoba Group  | 1    | 30000      | 30,000   | 0   | 0                 | 0      | 30,000   |
| Total          | 7    | 0          | 260,000  | 14  | 0                 | 80,000 | 340,000  |

### **Source of Finance**



| Financial Projection (BDT)        |       |         |         |         |         |  |
|-----------------------------------|-------|---------|---------|---------|---------|--|
| Paticular                         | Daily | Monthly | Year1   | Year 2  | Year 3  |  |
| Revenue(Sales)                    |       |         |         |         |         |  |
| Homiopathy medicine               | 3600  | 108000  | 1296000 | 1360800 | 1428840 |  |
| Service                           | 500   | 15000   | 180000  | 189000  | 198450  |  |
| Total Sales (A)                   | 4100  | 123000  | 1476000 | 1549800 | 1627290 |  |
| Less Variable Expense             |       |         |         |         |         |  |
| Homiopathy medicine               | 3240  | 97200   | 1166400 | 1224720 | 1285956 |  |
| Total variable Expense (B)        | 3,240 | 97200   | 1166400 | 1224720 | 1285956 |  |
| Contribution Margin (CM) [C=(A-B) | 860   | 25800   | 309600  | 325080  | 341334  |  |
| Less Variable Expense             |       |         |         |         |         |  |
| Rent                              |       | 1,600   | 19200   | 19,200  | 19200   |  |
| Electricity bill                  |       | 500     | 6000    | 6500    | 7000    |  |
| Transportation                    |       | 2,400   | 28800   | 29,300  | 29800   |  |
| Salary (self)                     |       | 5000    | 60000   | 60000   | 60000   |  |
| Entertainment                     |       | 200     | 2400    | 2400    | 2400    |  |
| Generator                         |       | 200     | 2400    | 2400    | 2400    |  |
| Mobile bill                       |       | 500     | 6000    | 6100    | 6200    |  |
| Total fixed cost (D)              |       | 10,400  | 122,400 | 123,500 | 124600  |  |
| Net Profit (E)= [C-D]             |       | 15400   | 184800  | 201,580 | 216734  |  |
| Investment Payback                |       |         | 32,000  | 32,000  | 32,000  |  |

## Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars                   | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|-------------------------------|--------------|--------------|--------------|
| 1   | Cash Inflow                   |              |              |              |
|     | Investment Infusion by        |              |              |              |
| 1.1 | Investor                      | 80,000       |              |              |
| 1.2 | Net Profit                    | 184,800      | 201,580      | 216734       |
| 1.3 | Depreciation (Non cash item)  |              |              |              |
|     | Opening Balance of Cash       |              |              |              |
| 1.4 | Surplus                       |              | 152,800      | 322380       |
|     | Total Cash Inflow             | 264800       | 354380       | 539114       |
| 2   | Cash Outflow                  |              |              |              |
| 2.1 | Purchase of Product           | 80,000       |              |              |
| 2.2 | Payment of GB Loan            |              |              |              |
|     | Investment Pay Back           |              |              |              |
| 2.3 | (Including Ownership Tr. Fee) | 32000        | 32000        | 32000        |
|     | Total Cash Outflow            | 112,000      | 32000        | 32000        |
|     |                               |              |              |              |
| 3   | Net Cash Surplus              | 152,800      | 322380       | 507114       |

### **SWOT ANALYSIS**

## Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures



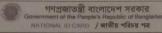












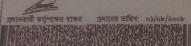


নাম: বিমল চন্দ্র সরকার Name: Birnal Candra Saker

পিতা: মৃত রাজেন্দ্র সরকার মাতা: কালানী সরকার

Date of Birth: 22 Apr 1984 ID NO: 2616254447941

📭 কাডটি গণপ্রজাতপ্রী বাংগাদেশ সরকারের সম্পত্তি। কাডটি বাবহারকারী বাতীত অন্য কোষাত পাওয়া গেলে নিকটপ্ত পোট অফিনে জমা দেয়ার জনা অনুরোধ করা হলো। গ্লানা: নাসা/মোলিং: ২৬১, গ্রাম/রাঞ্জা: হরিস্কুল, হরিস্কুল, ভাকঘর: নবাবণঞ্জ -



Constitution of the second

ফরম ইউ.পি. ৭ নিয়ম দ্রষ্টব্য ১২ (১)

### ৩ নং বারুয়াখালী ইউনিয়ন পরিষদ

णिक्पत ३ टाँ वाक्त्याथानी, उपलिना ३ नवावश्व, जिना ३ जाका

| ত্রন্মিক নং–       | 131 विष नारलन                | जातिव : ३६/२१/२०३५ |
|--------------------|------------------------------|--------------------|
| লাইসেন্স নং        | 968                          |                    |
| প্রতিষ্ঠানের নাম   | ः जिल (शामि ३ इस             |                    |
| মালিকের নাম        | : विभाग छन्द्र प्रावकरव      |                    |
| পিতা/স্বামীর নাম   | ः विकः अर्थिने स्वकार्य      |                    |
| প্রতিষ্ঠানের ঠিকান | " अक्रिमालीयी अल्पेड         |                    |
| ব্যবসার ধরন        | : 20175457                   |                    |
| লাইসেন্স ফি টাক    | : = 682+                     |                    |
| বকেয়া ফি টাকা     |                              |                    |
| সর্বমোট টাকা (কথ   | (B): = (8तकर्ष मीमलानिक हीका | (४००) माव          |

প্রদান করায় উক্ত প্রতিষ্ঠানকে ২০ ১ ৮ ইং হইতে ২০ 🖒 🖣 ইং সালের জন্য অত্র ইউনিয়ন সিমানার মধ্যে নির্ধারিত ব্যবসা চালানোর এই লাইসেন্স মঞ্জুর করা হল।

नारेराम त्मग्राम ७ १ ०९ / २००९ / हैश ठातिथ भर्यन्त वनवर थाकरव ।

जातिथ : 2 C 02 200 to



७ नः वाक्रयाथानी इडिनियन পরিষদ নবাবগঞ্জ, ঢাকা

বিঃ দ্রঃ- ১। প্রতি বৎসর ১লা জুন হইতে ৩০শে জুনের মধ্যে পুরানো লাইসেন্স ইউনিয়ন পরিষদে জমা দিয়ে নতুন



