Proposed NU Business Name: SUBARNA FURNITURE



Project identification and prepared by: Md Ansar Ali Dagonbhuiyan Unit, Feni

Project verified by: Susanta Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SAFIQUL ISLAM			
Age	:	27-06-1990 (26 Years)			
Education, till to date	:	Class IX			
Marital status	:	Married			
Children	:	02 Daughters			
No. of siblings:	:	03 Brothers 02 Sisters			
Address	:	Vill: Ragnabpur , P.O: Kuthirhat, P.S: Sonagazi , Dist: Feni			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father GOSNA ARA BEGUM MD RAFIQUL ISLAM Branch: Charmazlish, Centre: 29 (Female), Member ID: 2883, Group No: 08 Member since: 2006 to 2012 (06 Years) First loan: BDT 5000			
Further Information:		Existing loan: Nil Outstanding loan: Nil NA			
(v) Who pays GB loan installment (vi) Mobile lady	: :	No No			
(vii) Grameen Education Loan	:	No No			
(viii) Any other loan like GB, BRAC ASA etc	:	INO			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nill
Business Experiences and	••	06 years experience in running business. 03 Years in own business.
Training Info	:	He has 03 Years training.
Other Own/Family Sources of Income	••	NA
Other Own/Family Sources of Liabilities	••	
Entrepreneur Contact No.	:	01824-471456
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonbhuiyan Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

GOSNA ARA BEGUM joined Grameen Bank since 08 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SUBARNA FURNITURE		
Location	:	Sorer Hat.		
Total Investment in BDT	:	BDT 260,000/-		
Financing	:	Self BDT 180,000/- (from existing business) 69%		
		Required Investment BDT 80,000/- (as equity) 31%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	25 ft x 10 ft= 250 sq ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Wooden Furniture. Average 30% gain on sales. The business is operating by entrepreneur. Existing 01 employee. One will be appointed after receiving equity money. The shop is rented. Collects goods from Feni. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Wooden Furniture.	2100	63000	756000			
Total Sales (A)	2100	63000	756000			
Less Variable Expense						
Wooden Furniture.	1470	44100	529200			
Total variable Expense (B)	1,470	44100	529200			
Contribution Margin (CM) [C=(A-B)	630	18900	226800			
Less Variable Expense						
Rent		1,000	12000			
Electricity bill		300	3600			
Transportation		300	3600			
Salary (self)		5000	60000			
Salary(Staff)		3000	36000			
Entertainment		300	3600			
Generator		200	2400			
Mobile bill		500	6000			

Total fixed cost (D)

Net Profit (E)= [C-D]

10,600

8,300

127200

99600

	-		
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	Exis	ting	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cot	30	1500	45,000	0	0	0	45,000
Sofa set	1	25000	25,000	0	0	0	25,000
Dressing table	2	15000	30,000	0	0	0	30,000
Duning Set	1	30000	30,000	0	0	0	30,000
Alna	1	25000	25,000	0	0	0	25,000
Fuel wood	100	150	15,000	0	0	0	15,000
Security	1	10000	10,000	0	0	0	10,000
Wood	0	0	0	1	80000	80,000	80,000
Total	136	0	180,000	1	0	80,000	260,000

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Wooden Furniture.	3000	90000	1080000	1134000	1190700	
Total Sales (A)	3000	90000	1080000	1134000	1190700	
Less Variable Expense						
Wooden Furniture.	2100	63000	756000	793800	833490	
Total variable Expense (B)	2,100	63000	756000	793800	833490	
Contribution Margin (CM) [C=(A-B)	900	27000	324000	340200	357210	
Less Variable Expense						
Rent		1,000	12000	12,000	12000	
Electricity bill		500	6000	6500	7000	
Transportation		500	6000	6,500	7000	
Salary (self)		5000	60000	60000	60000	
Salary(Staff)		3000	36000	36000	36000	
Entertainment		300	3600	3600	3600	
Generator		200	2400	2400	2400	
Mobile bill		600	7200	7300	7400	
Total fixed cost (D)		11,100	130,800	131,900	133000	
Net Profit (E)= [C-D]		15900	190800	208,300	224210	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	190,800	208,300	224210
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		158,800	335100
	Total Cash Inflow	270800	367100	559310
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	158,800	335100	527310

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

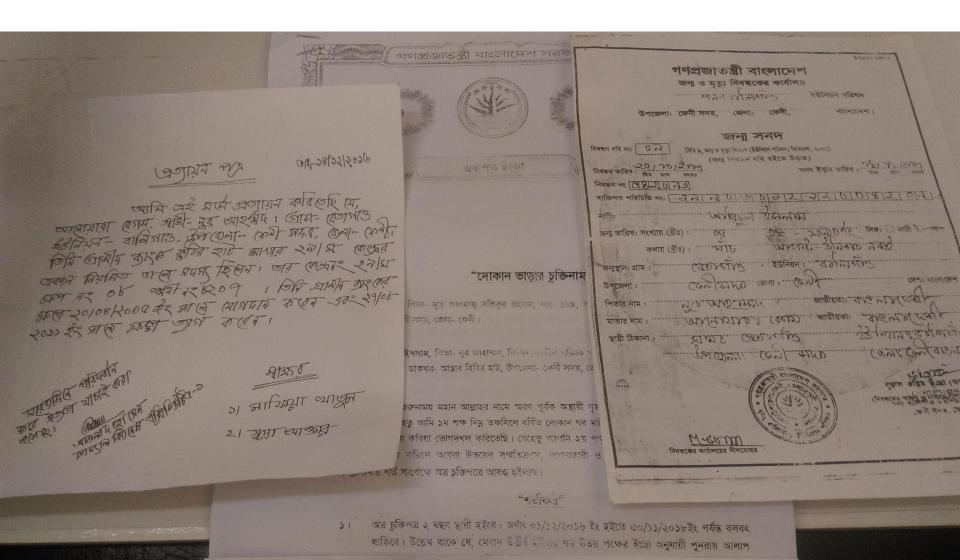
Pictures











FAMILY PICTURE

