Proposed NU Business Name: SANI COOLING CORNER



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Project verified by: Susanta Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta						
Name	:	REZAUL HAQUE MANIK				
Age	:	10-02-1985 (32 Y <i>ears</i>)				
Education, till to date	:	Class X				
Marital status	:	Married				
Children	:	01 Son				
No. of siblings:	:	04 Brothers 04 Sisters				
Address	:	Vill: Joy Narayanpur , P.O: Rajapur , P.S: Dagonbhuiyan , Dist: Feni				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father CHOBURA KHATUN LATE SAMSUL HAQUE Branch: Rajapur, Dagonbhuiyan, Centre: 04 (Female), Member ID: 8470, Group No: 05 Member since: 06-08-199 to 05-11-2005 (06 Years) First loan: BDT 5000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20000 Outstanding loan: Nil NA No No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nill
Business Experiences and		05 years experience in running business. 05 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		NA
Other Own/Family Sources of Liabilities		
Entrepreneur Contact No.	:	01815-438025
Family's Contact No.	:	01881-153823
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

CHOBURA KHATUN joined Grameen Bank since 06 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SANI COOLING CORNER		
Location	:	Maddham,Joy Narayanpur, Dui Shatiner Dighir Para, Dagonbhuiya ,Feni		
Total Investment in BDT	:	BDT 280000/-		
Financing	:	Self BDT 200000/- (from existing business) 71%		
		Required Investment BDT 80,000/- (as equity) 29%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	30 ft x 10 ft= 300 sq ft		
Implementation	•	 The business is planned to be scaled up by investment in existing goods like Biscuit, Soft drinks, Chanachur, Gas Cylinder etc.etc Average 30 % gain on sales. The business is operating by entrepreneur. Existing no employee. One will be appointed after receiving equity money. The shop is rented. Collects goods from Feni Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Biscuit, Soft drinks, Gas cylinder, etc	1800	54000	648000
Total Sales (A)	1800	54000	648000
Less Variable Expense			
Bsicuit, Soft drinks, Gas cylindar, etc	1260	37800	453600
Total variable Expense (B)	1,260	37800	453600
Contribution Margin (CM) [C=(A-B)	540	16200	194400
Less Variable Expense			
Rent		1,200	14400
Electricity bill		1500	18000
Salary (self)		5000	60000
Entertainment		300	3600
Mobile bill		300	3600
Total fixed cost (D)		8,300	99600
Net Profit (E)= [C-D]		7,900	94800

Investment Br	eakdown

	Exis	sting	Proposed				
Particulars	Particulars Qty.		Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Biscuit	1	20000	20,000	0	0	0	20,000
Drinks (Soft)	1	30000	30,000	1	30000	30,000	60,000
Chanachur	1	10000	10,000	0	0	0	10,000
Oil	1	15000	15,000	0	0	0	15,000
Soap	1	5000	5,000	0	0	0	5,000
Gas Cylinda	15	2500	37,500	0	0	0	37,500
Others	1	32500	32,500	1	50000	50,000	82,500
Security	1	50000	50,000	0	0	0	50,000
Total	22	0	200,000	2	0	80,000	280,000

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Bsicuit, Soft drinks, Gas cylindar, etc	2600	78000	936000	982800	1031940	
Total Sales (A)	2600	78000	936000	982800	1031940	
Less Variable Expense						
Bsicuit, Soft drinks, Gas cylindar, etc	1820	54600	655200	687960	722358	
Total variable Expense (B)	1,820	54600	655200	687960	722358	
Contribution Margin (CM) [C=(A-B)	780	23400	280800	294840	309582	
Less Variable Expense						
Rent		1,200	14400	14,400	14400	
Electricity bill		1800	21600	22100	22600	
Salary (self)		5000	60000	60000	60000	
Entertainment		300	3600	3600	3600	
Mobile bill		400	4800	4900	5000	
Total fixed cost (D)		8,700	104,400	105,500	106600	
Net Profit (E)= [C-D]		14700	176400	189,340	202982	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	176,400	189,340	202982
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		144,400	301740
	Total Cash Inflow	256400	333740	504722
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	144,400	301740	472722

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







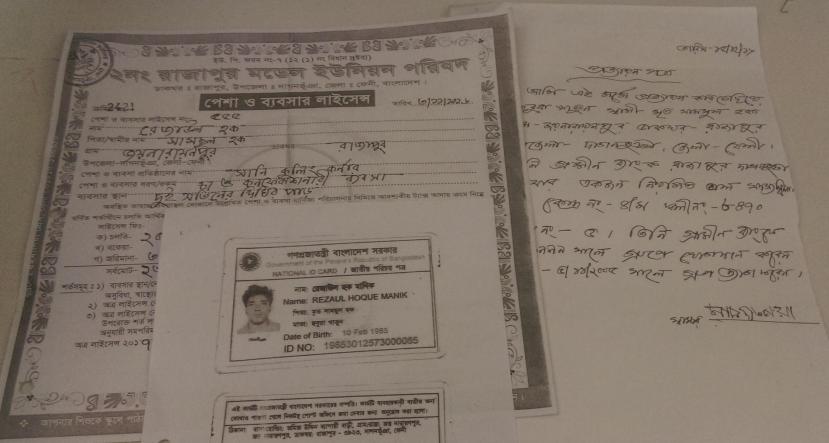












প্রদানের ভারিখ: ৩০/১০/২০১৩

প্রদানকারী তর্তপক্ষের স্বাক্ষর

FAMILY PICTURE

