#### **Proposed NU Business Name: MAYER DOA BOSTRALOY**



Project identification and prepared by: Md Farhad Hossain Tangail Sadar Unit, Tangail

Project verified by: Md Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MOAZZEM HOSSAIN			
Age	:	01-02-1983 (33 Years)			
Education, till to date	:	Class 09			
Marital status	:	Married			
Children	:	01 Daughter			
No. of siblings:	:	02 Brothers 01 Sister			
Address	:	Vill: Noyapara , P.O: Rosulpur , P.S: Tangail Sadar , Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father  MARIAM BEGUM  MARIAM BEGUM  Branch: Gala, Centre: 13 (Female),  Member ID: 2123, Group No: 03  Member since: 04-03-1988 (13 Years)  First loan: BDT 2000			
Further Information:		Existing loan: BDT 20000 Outstanding loan: NIL NA			
(v) Who pays GB loan installment (vi) Mobile lady	:   :	No No			
(vii) Grameen Education Loan	:	No No			
(viii) Any other loan like GB, BRAC ASA etc	:	INU			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	10 years experience in running business. 10 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01631-245281
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MARIAM BEGUM** joined Grameen Bank since 13 years ago. At first she took BDT 2000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MAYER DOA BOSTRALOY			
Location	:	Rasulpur Baazar			
Total Investment in BDT	:	BDT 170000/-			
Financing	:	Self BDT 100000 /- (from existing business) 59% Required Investment BDT 70000/- (as equity) 41%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 10 ft= 120 sqft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Long cloth, Three piece, Sharee, Shirt, Pant etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed after receiving equity money.</li> <li>The shop is rented.</li> <li>Collects goods from Tangail</li> <li>Agreed grace period is 3 months.</li> </ul>			

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Sandal & shoes etc.	3500	105000	1260000
Total Sales (A)	3500	105000	1260000
Less Variable Expense			
Sandal & shoes etc.	2800	84000	1008000
Total variable Expense (B)	2,800	84000	1008000
Contribution Margin (CM) [C=(A-B)	700	21000	252000
Less Variable Expense			
Electricity bill		250	3000
Transportation		2,000	24000
Salary (self)		5000	60000
Salary(Staff)		5000	60000
Entertainment		500	6000
Guard		150	1800
Mobile bill		600	7200
Total fixed cost (D)		13,500	162000
Net Profit (E)= [C-D]		7,500	90000

Investment	Kraa	KOOMY	
HIVESHIEHL	DICA	KUUVVI	

	Exis	ting	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Long cloth	200	50	10,000	1	40,000	40,000	50,000
Lungi	53	250	13,250	1	10000	10,000	23,250
Three piece	30	350	10,500	0	0	0	10,500
Sharee	70	400	28,000	0	0	0	28,000
Shoe	1	20000	20,000	1	20000	20,000	40,000
Sheet	25	250	6,250	0	0	0	6,250
Shirt	20	200	4,000	0	0	0	4,000
Pant	20	200	4,000	0	0	0	4,000
Vail	10	400	4,000	0	0	0	4,000
Total	429	0	100,000	3	0	70,000	170,000

#### **Source of Finance**



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Sandal & shoes etc.	3700	111000	1332000	1398600	1468530	
Total Sales (A)	3700	111000	1332000	1398600	1468530	
Less Variable Expense						
Sandal & shoes etc.	2960	88800	1065600	1118880	1174824	
Total variable Expense (B)	2,960	88800	1065600	1118880	1174824	
Contribution Margin (CM) [C=(A-B)	740	22200	266400	279720	293706	
Less Variable Expense						
Electricity bill		120	1440	1940	2440	
Transportation		1,500	18000	18,500	19000	
Salary (self)		5000	60000	60000	60000	
Entertainment		500	6000	6000	6000	
Guard		150	1800	1800	1800	
Mobile bill		500	6000	6100	6200	
Total fixed cost (D)		7,770	93,240	94,340	95440	
Net Profit (E)= [C-D]		14430	173160	185,380	198266	
Investment Payback			28,000	28,000	28,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	173,160	185,380	198266
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		145,160	302540
	Total Cash Inflow	243160	330540	500806
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28000	28000
3	Net Cash Surplus	145,160	302540	472806

#### **SWOT ANALYSIS**

## Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures



















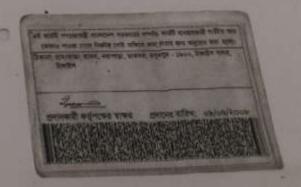
#### আমীণ ব্যাংক

#### अकाराम भवा

किस आधीस गाएक अपाती प्राच्या राष्ट्र द्वा असान/असान द्वित्र स्ट्रांत्र द्वा किस आधीस गाएक अपाती प्राच्या नामाव द्वारा क्रिक्ट का किस किस का नामाव द्वारा क्रिक्ट का क्रिक का क्रिक

আমি তাহার স্বাসীন মলল কামনা করি।

ন্দ্ৰাক বিশ্ব বিশ্র বিশ্ব বিশ্র বিশ্ব বিশ



### **FAMILY PICTURE**

