Proposed NU Business Name: RUBEL SANATARY AND HARDWERE



Project identification and prepared by: Md: Sirajul Islam (Rasal) Kaliakor Unit, Gazipur

Project verified by: MD.Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD RUBEL HOSSAIN			
Age	:	05/02/1985 (31 Years)			
Education, till to date	:	S.S.C			
Marital status	:	Married			
Children	:	No			
No. of siblings:	:	2 Brothers			
Address	:	Vill: Bahareiacala P.O: Roghunathpur P.S: Kaliakor, Dist:Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father SHAHINA BEGUM MD: AMJAD HOSSAIN Branch: Maddhapara Kaliakoir , Centre # 11 (Female), Member ID: 1804/3 Group No:02 Member since: 21/04/2008 (08 Years) First loan: BDT 5,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Last loan: 10,000 Outstanding: 9,340 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01726-980493
Family's Contact No.	•	01745-392277
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHAHINA BAGUM joined Grameen Bank since 08 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	RUBEL SANATARY AND HARDWERE		
Location	:	Jamalpur bazar, Kaliakair ,Gazipur		
Total Investment in BDT	:	BDT 660000/-		
Financing	:	Self BDT 560000/- (from existing business) 85%		
		Required Investment BDT 1,00,000/- (as equity) 15%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12 ft x 20 ft= 240 square ft		
Security of the shop	:	2,00,000		
Implementation		 The business is planned to be scaled up by investment in existing goods like door,basin,tank,sing,komot etc. Average 20% gain on sales. The business is operating by entrepreneur. After getting equity fund 01 employee will be appointed. The shop is rented. Collects goods from company. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Door,basin,tank,sing,komot etc.	8,000	240,000	2,880,000			
Total Sales (A)	8,000	240,000	2,880,000			
Less. Variable Expense						
Door,basin,tank,sing,komot etc.	6,400	192,000	2,304,000			
Total variable Expense (B)	6,400	192,000	2,304,000			
Contribution Margin (CM) [C=(A-B)	1,600	48,000	576,000			
Less. Fixed Expense						
Rent		1,500	18,000			
Electricity Bill		400	4,800			
Transportation		5,000	60,000			
Mobile Bill		500	6,000			
Entertainment		200	2,400			
Salary		7,000	84,000			
Salary (self)		5,000	60,000			
Gard		200	2,400			
Genator		200	2,400			
Total fixed Cost (D)		20,000	240,000			
Net Profit (E) [C-D)		28,000	336,000			

Investment Breakdown						
Particulars	Q	Unit (P)	Existing	Q	Proposed	Proposed
						Total
Plastik door	25	1650	41,250	0	0	41,250
Basin	10	3500	35,000	0	0	35,000
Tanki	10	6000	60,000	5	30,000	90,000
Water pamp	5	11000	55,000	5	55,000	110,000
Sing	4	1800	7,200	0	0	7,200
Komot	12	1100	13,200	0	0	13,200
paip	15	1000	15,000	15	15,000	30,000
Fitting paip	60	1000	60,000	0	0	60,000
Tharat paip	50	300	15,000	0	0	15,000
Pan	1	10000	10,000	0	0	10,000
Others	0		48,350		0	48,350
Security	1	200000	200000			
Total			560,000		100,000	460,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year(+5%)		
Revenue (sales)						
Door,basin,tank,sing,komot etc.	10,000	300,000	3,600,000	3,780,000		
Total Sales (A)	10,000	300,000	3,600,000	3,780,000		
Less. Variable Expense						
Door,basin,tank,sing,komot etc.	8,000	240000	2880000	3024000		
Total variable Expense (B)	8,000	240,000	2,880,000	3,024,000		
Contribution Margin (CM) [C=(A-B)	2,000	60,000	720,000	756,000		
Less. Fixed Expense						
Rent		1,500	18,000	18,000		
Electricity Bill		400	4,800	4,800		
Transportation		5,000	60,000	60,000		
Mobile Bill		500	6,000	6,000		
Entertainment		200	2,400	2,400		
Salary		7,000	84,000	84,000		
Salary (self)		5,000	60,000	60,000		
Gard		200	2400	2,400		
Genator		200	2,400	2,400		
Total Fixed Cost		20,000	240,000	240,000		
Net Profit (E) [C-D)		40,000	480,000	516,000		
Investment Payback			60,000	60,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	480,000	516,000
1.3	Depreciation (Non cash item)	2,400	2,400
1.4	Opening Balance of Cash Surplus		422,400
	Total Cash Inflow	582,400	940,800
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	422,400	880,800

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Jamalpur bazar Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







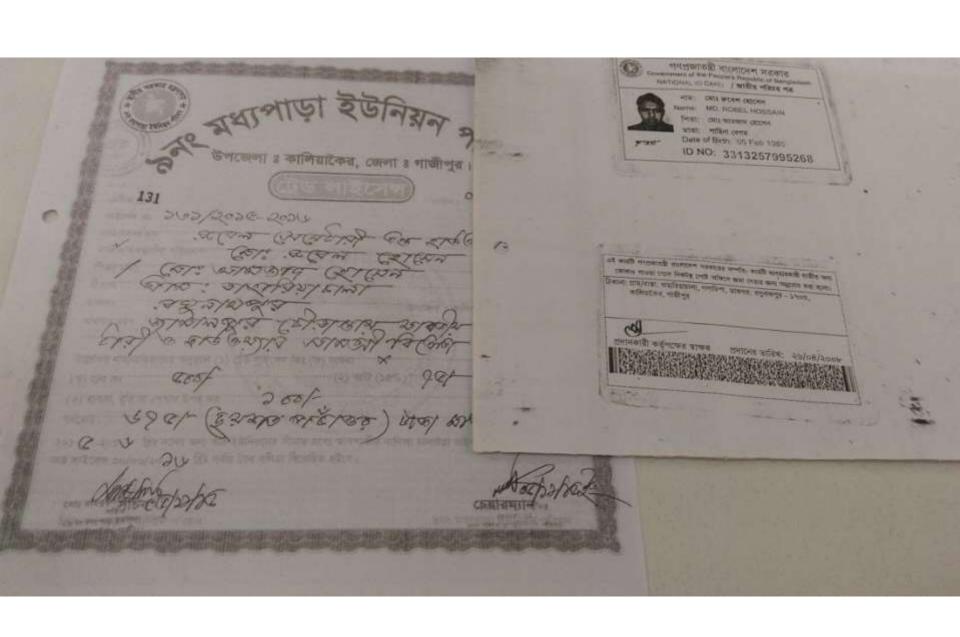












FAMILY PICTURE

