Proposed NU Business Name: MS SHOFIQUL ELECTRONICS



Project identification and prepared by: Md. Sahjamal Sirazi, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. SHOFIQUL ISLAM	
Age	:	28-09-1988(28Years)	
Education, till to date	:	Class-6	
Marital status	:	Married	
Children	:	1 Daughter	
No. of siblings:	:	3 Brother	
Address	:	Vill: Joshopara , P.O: Pochamaria, P.S: Puthia Dist: Rajshahi .	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Fathe MST. HAJERA BEGOM MD. ABUL HOSSEN Branch: Shilmaria ,Puthia ,Centre # 11(Female) Member ID: 2082/2, Group No: 03 Member since: 2001 (15 Years) First loan: BDT -10,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 80,000, Outstanding loan: 52,280 Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-104462
Father's Contact No.	:	01750-819633
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

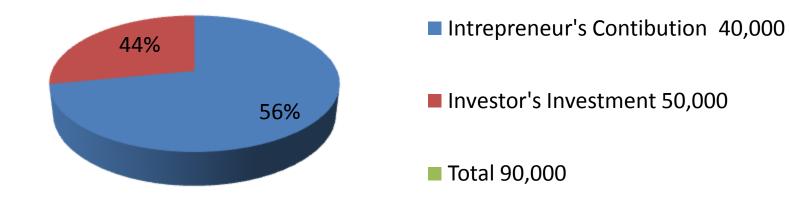
MST. HAJERA BEGOM joined Grameen Bank since 15 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS SHOFQUL ELECTEONICS		
Location	:	Mollapara Bajar, Puthia, Rajshahi .		
Total Investment in BDT	:	BDT 90,000/-		
Financing	:	Self BDT 40,000/-(from existing business) 44% Required Investment BDT 50,000/-(as equity) 56%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	7 ft x 12ft= 84 square ft		
Security of the shop	:	BDT –		
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Electronic Item. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is self. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Electronic Item	1,500	45,000	540,000			
Total Sales (A)	1,500	45,000	540,000			
Less. Variable Expense						
Electronic Item	1,200	36,000	432,000			
Total variable Expense (B)	1,200	36,000	432,000			
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		250	3,000			
Transportation		500	6,000			
Salary (self)		5,000	60,000			
Salary (staff)		0	0			
Entertainment		200	2,400			
Guard		45	540			
Bank Charge		100	1,200			
Mobile		200	2,400			
Total fixed Cost (D)		6,295	75,540			
Net Profit (E) [C-D)		2,705	32,460			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Watch (50x300)	15,000	0	15,000		
Calculator (20x200)	4,000	10,000	14,000		
Computer (1x15,000)	15,000	0	15,000		
Switch (5x165)	825	20,000	20,825		
Bulb (2x200)	400	20,000	20,400		
Electronics	3,000	0	3,000		
Others Parts	1,775	0	1,775		
Total	40,000	50,000	90,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3 rd Year
Revenue (sales)					
Electronic Item	2,000	60,000	720,000	756,000	793,800
Total Sales (A)	2,000	60,000	720,000	756,000	793,800
Less. Variable Expense					
Electronic Item	1,600	48,000	576,000	604,800	635,040
Total variable Expense (B)	1,600	48,000	576,000	604,800	635,040
Contribution Margin (CM)					
[C=(A-B)	400	12,000	144,000	151,200	158,760
Less. Fixed Expense					
Electricity Bill		300	3,600	3,780	3,969
Transportation		700	8,400	8,820	9,261
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		200	2,400	2,400	2,400
Guard		45	540	540	540
Bank Charge		100	1,200	1,200	1,200
Mobile		300	3,600	3,780	3,969
Total Fixed Cost		6,645	79,740	80,520	81,339
Net Profit (E) [C-D)		5,355	64,260	70,680	77,421
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	64,260	70,680	77,421
1.3	Depreciation (Non cash item)	-	1	-
1.4	Opening Balance of Cash Surplus		44,260	50,680
	Total Cash Inflow	114,260	114,940	128,101
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	44,260	94,940	108,101

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









