Proposed NU Business Name: OSMAN BOSTRALOY



Project identification and prepared by: Md . Sahjamal Sirazi Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. BELAL HOSSEN		
Age	:	15-05-1990 (26Years)		
Education, till to date	:	Class-7		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	4 Brothers & 1 Sister		
Address	:	Vill: Zeupara , P.O: Zeupara , P.S: Puthia, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. BOKUL BEGOM MD. MOKLESUR RAHMAN Branch: , Puthia, Centre # 37 (Female), Member ID: 3775/5, Group No: 04 Member since: 1998 (18 Years) First loan: BDT 3,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 30,000, Outstanding loan: 23,400 Fathers No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718-926431
Father's Contact No.	:	01716-844835
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. BOKUL BEGOM joined Grameen Bank since 18 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

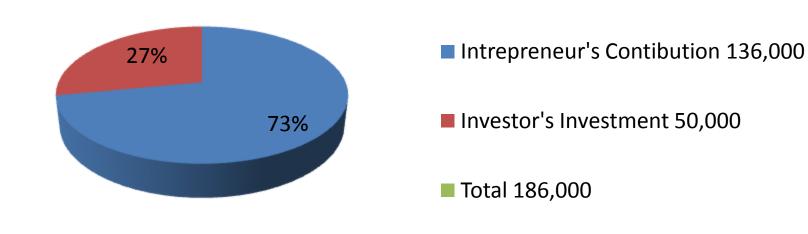
Proposed Nobin Udyokta Business Info					
Business Name	:	OSMAN BOSTRALOY			
Location	:	Jholmolia bajar , Puthia ,Rajshahi .			
Total Investment in BDT	:	BDT 186,000/-			
Financing	:	Self BDT-136,000/-(from existing business)73% Required Investment BDT 50,000/-(as equity)27 %			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	08 ft x 10ft= 80 square ft			
Security of the shop	:	6,000			
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Garments etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Shirajgong. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Garments	4,000	120,000	1440,000			
Total Sales (A)	4,000	120,000	1440,000			
Less. Variable Expense	3,600	108,000	1296,000			
Garments	3,600	108,000	1296,000			
Total variable Expense (B)						
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Rent		850	10,200			
Electricity Bill		300	3,600			
Transportation		2,000	24,000			
Salary (self)		5,000	60,000			
Salary (staff)		0	0			
Entertainment		200	2,400			
Guard		150	1,800			
Bank Charge		100	1,200			
Mobile Bill		300	3,600			
Total fixed Cost (D)		8,900	106,800			
Net Profit (E) [C-D)		3,100	37,200			

Inves	tment	Brea	kd	lowi

Particulars	Existing	Proposed	Proposed Total
Shari (100x400)	40,000	20,000	60,000
Lunges(100x350)	35,000	20,000	55,000
Bad Shed (100x300)	30,000	0	30,000
Borka (10x350)	3,500	0	3,500
Three Piece (50x300)	15,000	10,000	25,000
Others	6,500	0	6,500
Security of the shop	6,000	0	6,000
Total	136,000	50,000	186,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3 rd Year
Revenue (sales)					
Garments	5,000	150,000	1800,000	1890,000	1984,500
Total Sales (A)	5,000	150,000	1800,000	1890,000	1984,500
Less. Variable Expense					
Garments	4,500	135,000	1620,000	1701,000	1786,050
Total variable Expense (B)	4,500	135,000	1620,000	1701,000	1786,050
Contribution M.(CM) [C=(A-B)	500	15,000	180,000	189,000	198,450
Less. Fixed Expense					
Rent		850	10, 200	10,200	10,200
Electricity Bill		500	6,000	6,300	6,615
Transportation		2,000	24,000	24,000	24,000
Salary (self)		5,000	6,0000	60,000	60,000
Entertainment		500	6,000	6,300	6,615
Guard		150	1,800	1,800	1,800
Bank Charge		100	1,200	1,200	1,200
Mobile Bill		300	3,600	3,780	3,969
Total Fixed Cost		9,400	112,800	113,580	114,399
Net Profit (E) [C-D)		5,600	67,200	75,420	84,051
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	67,200	75,420	84,051
	Depreciation (Non cash item) Opening Balance of Cash Surplus	-	- 47,200	- 55,420
	Total Cash Inflow	117,200	122,620	139,471
2	Cash Outflow	-		-
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	47,200	102,620	119,471

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

PICTURES









