#### **Proposed NU Business Name: MONOAR ELECTRONICS AND MOBILE SARVISING**



Project identification and prepared by: Md. Rokon uddin , Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. MONOAR HOSSIN				
Age	:	05-08-1996 (20 Years)				
Education, till to date	:	ClassTen				
Marital status	:	Married				
Children	:	01 Son				
No. of siblings:	••	01 Brother				
Address	:	Vill: Ovvagoto para , P.O: Hatgangopara , P.S: Bagmara , Dist: Rajshahi				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Father				
(ii) Mother's name	:	MOST. ABEDA BIB I				
(iii) Father's name	:	MD. EANUS ALLI				
(iv) GB member's info	:	Branch: Achpara, Bagmara Centre 97 (Female),				
		Member ID: 1442/1, Group No: 03				
		Member since: Befor 2000-2008 Present 01-08-2014(10 Years)				
		First loan: BDT 3,000				
Further Information:		Existing Loan: BDT 26,000 Outstanding loan: 5,980/=				
(v) Who pays GB loan installment	:	Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	: No				
(viii)Any other loan like GB, BRAC ASA etc	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01774-026523
Mother's Contact No.	:	Nill
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

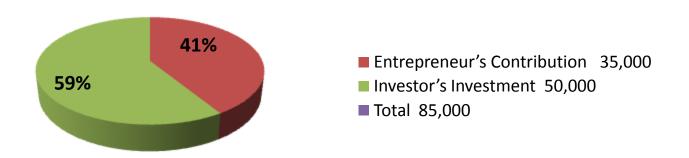
**MOST. ABEDA BIBI** joined Grameen Bank since 10 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	MONOAR ELECTRONICS AND MOBILE SARVISING				
Location	:	Hatgangopara Bazar,Bagmara,Rajshahi				
Total Investment in BDT	:	BDT 85,000/-				
Financing	:	Self BDT 35,000/-(from existing business) 41% Required Investment BDT 50,000/-(as equity) 59%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	08 ft x 10 ft =80 sft				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing; Telicom item etc.</li> <li>Average 25% gain on sale.</li> <li>The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed.</li> <li>The shop is No Rent</li> <li>Collects goods from Rajshahi.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Telicom Item	500	15,000	1,80,000
Income Of Sarvising	300	9,000	1,08,000
Total Sales (A)	500	15,000	1,80,000
Less. Variable Expense			
Telicom Item	375	11,250	1,35,000
Total variable Expense (B)	375	11,250	1,35,000
Contribution Margin (CM) [C=(A-B)	425	12,750	1,53,000
Less. Fixed Expense			
Rent		500	6,000
Electricity Bill		500	6,000
Mobile Bill		100	1,200
Salary (self)		5,000	60,000
Salary (staff)			
Guard			
Transportation		200	2,400
Entertainment		200	2,400
Bank service Charge			
Total fixed Cost (D)		6,500	78,000
Net Profit (E) [C-D)		6,250	75,000

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
Mobile Battery	20	220	4,400	100	220	22,000	26,400	
Headphone	25	80	2,000	50	80	4,000	6,000	
Charger	22	70	1,540	-	-	-	1,540	
A.V.H.D kebol	12	24	288	-	-	-	288	
Mobile Casing	30	45	1,350	-	-	-	1,350	
Holder	20	45	2,900	-	-	-	2,900	
Maik k.y	10	180	1,800	10	180	1,800	3,600	
Anagy Valp	10	240	2,400	30	240	7,200	9,600	
Memory Card	-	-	-	50	300	15,000	15,000	
Others Item	-	-	8,322			-	8,322	
Miter Meshin	1	6000	6,000				6,000	
Hotgan Mechin	1	4,000	4,000				4,000	
Advance for Shop			15,000				15,000	
Total	151		35,000	240		50,000	85,000	

### **Source of Finance**



	Financial Projection	ancial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	3 <sup>rd</sup> Year		
Revenue (sales)							
Telicom Item	1,000	30,000	3,60,000	3,78,000	3,96,900		
ncome Of Sarvising	400	12,000	1,44,000	1,51,200	1,58,760		
Total Sales (A)	1,000	30,000	3,60,000	3,78,000	3,96,900		
Less. Variable Expense							
Telicom Item	750	22,500	2,70,000	2,83,500	2,97,675		
Total variable Expense (B)	750	22,500	2,70,000	2,83,500	2,97,675		
Contribution Margin (CM) [C=(A-B)	650	19,500	2,34,000	2,45,700	2,57,985		
Less. Fixed Expense							
Rent		500	6,000	6,000	6,000		
Electricity Bill		700	8,400	9,000	9,500		
Mobile Bill		300	3,600	4,000	4,500		
Salary (self)		5,000	60,000	60,000	60,000		
Transportation		500	6,000	6,000	6,000		
Entertainment		300	3,600	4,000	4,500		
Salary (staff)							
Bank service Charge		100	1,200	1,200	1,200		
Total Fixed Cost		7,400	88,800	90,200	91,700		
Net Profit (E) [C-D)		12,100	1,45,200	1,55,500	1,66,285		
Investment Payback			20,000	20,000	20,000		

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,45,200	1,55,500	1,66,285
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,25,200	2,60,700
	Total Cash Inflow	1,95,200	2,80,700	4,26,9850
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	1,25,200	2,60,700	4,06,985

### **SWOT ANALYSIS**

# STRENGTH

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

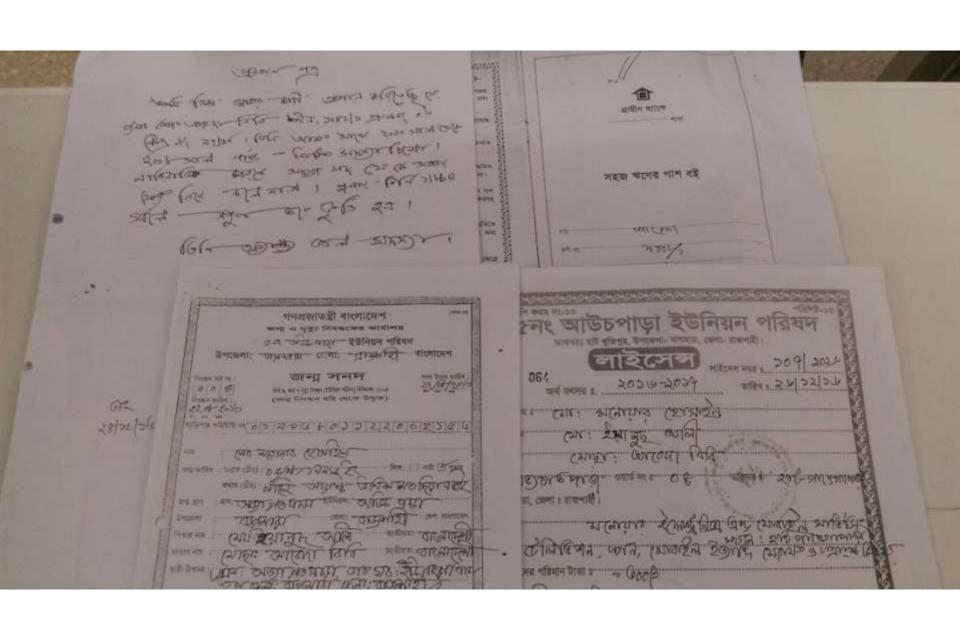
# Pictures











# **FAMILY PICTURE**

