Proposed NU Business Name: RASHEL TRADARS



Project identification and prepared by: Md. Sahabuddin , Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.AMJED HOSSSEN			
Age	:	22-01-1983 (33 Years)			
Education, till to date	:	Class Ten			
Marital status	:	Married			
Children	:	02 Son			
No. of siblings:	:	01 Brother And 02 Sister			
Address	:	Vill: Dhamin naowga, P.O: Keshorhat P.S:Mohanpur , Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Fathe NOST. AMIRUN MD. SHAHEB MONDOL Branch: Rayghati, Mohanpur Centre 08 (Female), Member ID: 7138/2, Group No: 09 Member since: 2009-2014 Present 27-02-2016 (6 Years) First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000 Outstanding loan: 4,380/= Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business. 8 Years in own business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-102705
Mother's Contact No.	:	01724-180770
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. AMIRUN joined Grameen Bank since 6 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RASHEL TRADARS			
Location	:	Dhamin naowga, Keshorhat, Mohanpur, Rajshahi			
Total Investment in BDT	:	BDT 1,10,000/-			
Financing	:	Self BDT 60,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	36 Shotangsho			
Implementation	:	 The business is planned to be scaled up by investment in existing; pan item etc. Average 100% gain on sale. The business is operating by entrepreneur. Existing I employees. After getting equity fund no employee will appointed. The shop is Rent Collects goods from Mohanpur. Agreed grace period is 3 months. 			

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	Exsisting Dusiness						
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Pan Item	500	15,000	1,80,000				
Total Sales (A)	500	15,000	1,80,000				
Less. Variable Expense							
Pan Item	0	0	0				
Total variable Expense (B)	0	0	0				
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000				
Less. Fixed Expense							
Rent							
Electricity Bill							
Mobile Bill		200	2,400				
Salary (self)		5,000	60,000				
Guard							
Transportation		500	6,000				
Entertainment		300	3,600				
Kitnashok		2,500	30,000				
Bank service Charge							
Total fixed Cost (D)		8,500	1,02,000				
Net Profit (E) [C-D)		6,500	78,000				

Investment Breakdown							
Existing					Proposed		
Particulars Qty. Unit Amount Price (BDT)				Qty	Unit Price	Amount (BDT)	Proposed Total
Pan Chara	3000	20	60,000	1000	20	20,000	80,000
Pan boroj Repearing	-	-	-	-	-	30,000	30,000
Total	3000		60,000	1000		50,000	1,10,000

Source of Finance



	Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd year	3rd year
Revenue (sales)					
Pan Item	700	21,000	2,52,000	2,64,600	2,77,830
Total Sales (A)	700	21,000	2,52,000	2,64,600	2,77,830
Less. Variable Expense					
Pan Item	0	0	0	0	0
Total variable Expense (B)	0	0	0	0	0
Contribution Margin (CM) [C=(A-B)	700	21,000	2,52,000	2,64,600	2,77,830
Less. Fixed Expense					
Rent					
Electricity Bill					
Mobile Bill		500	6,000	6,500	7,000
Salary (self)		5,000	60,000	60,000	60,000
Transportation		700	8,400	9,000	9,500
Entertainment					
Salary (staff)					
Kitnashok		3,000	36,000	38,000	40,000
Bank service Charge		100	1,200	1,200	1,200
Total Fixed Cost		9,300	1,11,600	1,14,700	1,17,700
Net Profit (E) [C-D)		11,700	1,40,400	1,49,900	1,60,130
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,40,400	1,49,900	1,60,130
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,20,400	2,50,300
	Total Cash Inflow	1,90,400	2,70,300	4,10,430
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	1,20,400	2,50,300	3,90,430

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 8 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









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FAMILY PICTURE

