Proposed NU Business Name: TARIQUL STORE



Project identification and prepared by: Lokman Hekim Godagari Unit, Rajshahi

Project verified by: Abdul Manna Talukdar



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD TORIQUL ISLAM				
Age	:	19-11-1982 (34 Years)				
Education, till to date	:	HSC				
Marital status	:	Unmarried				
Children	:	NA				
No. of siblings:	:	03 Brothers 02 Sister				
Address	:	Vill: Pirichpur , P.O: Pirichpur , P.S: Godagari , Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MUNUFA MD ROBIUL ISLAM Branch: Matikata, Godagari, Centre: 04 (Female), Member ID: 1342/5, Group No: 05 Member since: 13-05-2013 (04 Years) First loan: BDT 10000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 33000 Outstanding loan: BDT 18120 Mother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	••	Nill
Business Experiences and	•	05 years experience in running business. 02 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	Agriculture (BDT 12000)
Other Own/Family Sources of Liabilities	••	
Entrepreneur Contact No.	:	01765-581583
Family's Contact No.	:	01713-727634
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MUNUFA joined Grameen Bank since 04 years ago. At first she took BDT 10000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	TARIQUL STORE			
Location	:	Bidirpur Baazar, Godagari, Rajshahi			
Total Investment in BDT	:	BDT 100000/-			
Financing	:	Self BDT 50000/- (from existing business) 50%			
	Required Investment BDT 50000/- (as equity) 50%				
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 10 ft= 100 sqft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Biscuit, Cosmetics, Soft drinks, etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is own. Collects goods from Rajshahi, Chapai Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Biscuit, Cosmetics, Soft drinks , etc .	2700	81000	972000
Total Sales (A)	2700	81000	972000
Less Variable Expense			
Biscuit, Cosmetics, Soft drinks , etc .	2160	64800	777600
Total variable Expense (B)	2,160	64800	777600
Contribution Margin (CM) [C=(A-B)	540	16200	194400
Less Variable Expense			
Electricity bill		600	7200
Transportation		3,000	36000
Salary (self)		5000	60000
Entertainment		200	2400
Mobile bill		200	2400
Total fixed cost (D)		9,000	108000
Net Profit (E)= [C-D]		7,200	86400

Investment	Break	kdown
	DICAL	KUUVVII

	Exis	ting	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Biscuit	1	8000	8,000	1	10,000	10,000	18,000
Cosmetics	1	10000	10,000	1	10000	10,000	20,000
Pen	1	20000	20,000	0	0	0	20,000
Chocolate,	1	7000	7,000	1	5000	5,000	12,000
Chanachur,							
Chips							
Soft drinks	1	5000	5,000	1	5000	5,000	10,000
Fruits	0	0	0	1	20000	20,000	20,000
Total	5	0	50,000	5	0	50,000	100,000

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Biscuit, Cosmetics, Soft drinks , etc .	4000	120000	1440000	1512000	1587600	
Total Sales (A)	4000	120000	1440000	1512000	1587600	
Less Variable Expense						
Biscuit, Cosmetics, Soft drinks , etc .	3200	96000	1152000	1209600	1270080	
Total variable Expense (B)	3,200	96000	1152000	1209600	1270080	
Contribution Margin (CM) [C=(A-B)	800	24000	288000	302400	317520	
Less Variable Expense						
Electricity bill		800	9600	10100	10600	
Transportation		3,300	39600	40,100	40600	
Salary (self)		5000	60000	60000	60000	
Entertainment		200	2400	2400	2400	
Mobile bill		300	3600	3700	3800	
Total fixed cost (D)		9,600	115,200	116,300	117400	
Net Profit (E)= [C-D]		14400	172800	186,100	200120	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	172,800	186,100	200120
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		152,800	318900
	Total Cash Inflow	222800	338900	519020
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	152,800	318900	499020

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

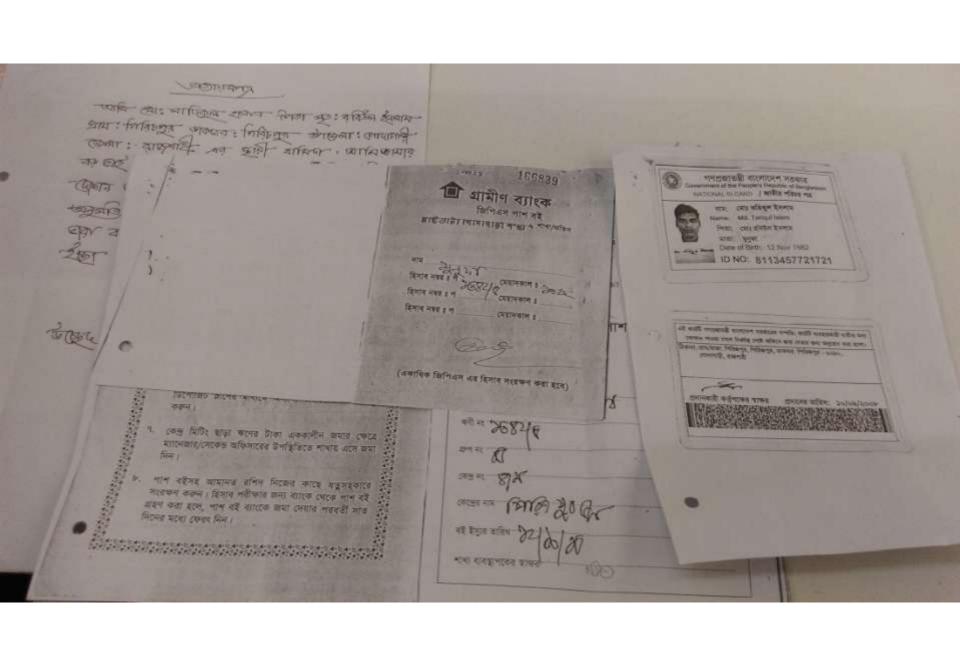
Pictures











FAMILY PICTURE

