Proposed NU Business Name: SAIFUL FASHION HOUSE



Project identification and prepared by: Md Habil Uddin Nagorpur Unit, Tangail

Project verified by: Md Mizanur Rahman Patowary



Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|--|---|--|--|--|--|
| Name | : | MD SAIFUL ISLAM | | | |
| Age | : | 02-09-1988 (29 Y <i>ears)</i> | | | |
| Education, till to date | • | HSC | | | |
| Marital status | : | Married | | | |
| Children | : | 01 Son | | | |
| No. of siblings: | : | 02 Brothers 01 Sister | | | |
| Address | : | Vill: Ghunipara, P.O: Solimabad , P.S: Nagorpur , Dist: Tangail | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Father MST SAFIA BEGUM MD RAHIM MIA Branch :Solimabad , Centre : 04 (Female), Member ID: 1176 , Group No: 05 Member since: 01-01-2004 (12 Years) First Ioan: BDT 5000 | | | |
| Further Information: (v) Who pays GB loan installment | : | Existing loan: BDT 30000 Outstanding loan: Father | | | |
| (vi) Mobile lady | : | No | | | |
| (vii) Grameen Education Loan (viii) Any other Ioan like GB, BRAC ASA etc | : | No No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nill |
|---|----|--|
| Business Experiences and | : | 15 years experience in running business. 08 Years in own business. |
| Training Info | : | He has no training. |
| Other Own/Family Sources of Income | •• | NA |
| Other Own/Family Sources of Liabilities | : | |
| Entrepreneur Contact No. | : | 01710-242275 |
| Family's Contact No. | : | 01738-872746 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Nagorpur Unit, Tangail. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST SAFIA BEGUM joined Grameen Bank since 12 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

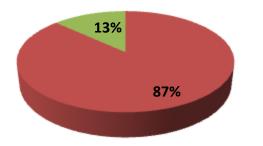
| Proposed Nobin Udyokta Business Info | | | | | |
|---|---|--|--|--|--|
| Business Name | : | SAIFUL FASHION HOUSE | | | |
| Location | : | Tebaria, Shikdar Market, Nagorpur. | | | |
| Total Investment in BDT | : | BDT 610000/- | | | |
| Financing | : | Self BDT 530000/- (from existing business) 87% Required Investment BDT 80000/- (as equity) 13% | | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | | | |
| Proposed Salary | : | BDT 5,000 | | | |
| Size of shop | : | 18 ft x 11 ft= 198 sqft | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like Vail, Three piece, three piece, scarf. Etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing 01 employee. The shop is rented. Collects goods from Dhaka, Islampur, Sadarghat. Agreed grace period is 3 months. | | | |

Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
|---|-------|---------|---------|
| Revenue(Sales) | | | |
| Vail, Three piece, three piece, scarf. Etc. | 3800 | 114000 | 1368000 |
| Total Sales (A) | 3800 | 114000 | 1368000 |
| Less Variable Expense | | | |
| Vail, Three piece, three piece, scarf. Etc. | 3040 | 91200 | 1094400 |
| Total variable Expense (B) | 3,040 | 91200 | 1094400 |
| Contribution Margin (CM) [C=(A-B) | 760 | 22800 | 273600 |
| Less Variable Expense | | | |
| Rent | | 1,100 | 13200 |
| Electricity bill | | 500 | 6000 |
| Transportation | | 3,500 | 42000 |
| Salary (self) | | 5000 | 60000 |
| Salary(Staff) | | 2000 | 24000 |
| Entertainment | | 1500 | 18000 |
| Guard | | 100 | 1200 |
| Mobile bill | | 500 | 6000 |
| Total fixed cost (D) | | 14,200 | 170400 |
| Net Profit (E)= [C-D] | | 8,600 | 103200 |

| Investment Breakdown | | | | | | | | |
|----------------------|------|------------|----------|-----|------------|--------|----------|--|
| | Exis | ting | Proposed | | | | | |
| Particulars | Qty. | Unit Price | Amount | Qty | Unit Price | Amount | Proposed | |
| | | | (BDT) | | | (BDT) | Total | |
| Borkha | 250 | 900 | 225,000 | 0 | 0 | 0 | 225,000 | |
| Three piece | 100 | 600 | 60,000 | 160 | 500 | 80,000 | 140,000 | |
| Ganzi | 150 | 200 | 30,000 | 0 | 0 | 0 | 30,000 | |
| Geance pant | 100 | 500 | 50,000 | 0 | 0 | 0 | 50,000 | |
| Scarf | 400 | 100 | 40,000 | 0 | 0 | 0 | 40,000 | |
| Shirt | 150 | 300 | 45,000 | 0 | 0 | 0 | 45,000 | |
| Long cloth | 100 | 100 | 10,000 | 0 | 0 | 0 | 10,000 | |
| Ladies garments | 10 | 400 | 4,000 | 0 | 0 | 0 | 4,000 | |
| Baby cloth | 200 | 150 | 30,000 | 0 | 0 | 0 | 30,000 | |
| Others | 1 | 6000 | 6,000 | 0 | 0 | 0 | 6,000 | |
| Security | 1 | 30000 | 30,000 | 0 | 0 | 0 | 30,000 | |
| Total | 1462 | 0 | 530,000 | 160 | 0 | 80,000 | 610,000 | |

Source of Finance



- Entrepreneur's Contribution 530,000
- Investor's Investment 80,000
- Total 610,000

| Financial P | rojecti | on (BC |)) | | |
|---|---------|---------|---------|---------|---------|
| Paticular | Daily | Monthly | Year1 | Year 2 | Year 3 |
| Revenue(Sales) | | | | | |
| Vail, Three piece, three piece, scarf. Etc. | 5000 | 150000 | 1800000 | 1890000 | 1984500 |
| Total Sales (A) | 5000 | 150000 | 1800000 | 1890000 | 1984500 |
| Less Variable Expense | | | | | |
| Vail, Three piece, three piece, scarf. Etc. | 4000 | 120000 | 1440000 | 1512000 | 1587600 |
| Total variable Expense (B) | 4,000 | 120000 | 1440000 | 1512000 | 1587600 |
| Contribution Margin (CM) [C=(A-B) | 1,000 | 30000 | 360000 | 378000 | 396900 |
| Less Variable Expense | | | | | |
| Rent | | 1,100 | 13200 | 13,200 | 13200 |
| Electricity bill | | 700 | 8400 | 8900 | 9400 |
| Transportation | | 3,000 | 36000 | 36,500 | 37000 |
| Salary (self) | | 5000 | 60000 | 60000 | 60000 |
| Salary(Staff) | | 2000 | 24000 | 24000 | 24000 |
| Entertainment | | 1500 | 18000 | 18000 | 18000 |
| Guard | | 100 | 1200 | 1200 | 1200 |
| Mobile bill | | 600 | 7200 | 7300 | 7400 |
| Total fixed cost (D) | | 14,000 | 168,000 | 169,100 | 170200 |
| Net Profit (E)= [C-D] | | 16000 | 192000 | 208,900 | 226700 |
| Investment Payback | | | 32000 | 32,000 | 32,000 |

| Ca | Cash flow projection on business plan (rec. & Pay) | | | | | | | |
|-----|--|--------------|--------------|--------------|--|--|--|--|
| SR# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) | | | | |
| 1 | Cash Inflow | | | | | | | |
| 1.1 | Investment Infusion by Investor | 80,000 | | | | | | |
| 1.2 | Net Profit | 192,000 | 208,900 | 226700 | | | | |
| 1.3 | Depreciation (Non cash item) | | | | | | | |
| 1.4 | Opening Balance of Cash Surplus | | 160,000 | 336900 | | | | |
| | Total Cash Inflow | 272000 | 368900 | 563600 | | | | |
| 2 | Cash Outflow | | | | | | | |
| 2.1 | Purchase of Product | 80,000 | | | | | | |
| 2.2 | Payment of GB Loan | | | | | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 32000 | 32000 | 32000 | | | | |
| | Total Cash Outflow | 112,000 | 32000 | 32000 | | | | |
| 3 | Net Cash Surplus | 160,000 | 336900 | 531600 | | | | |

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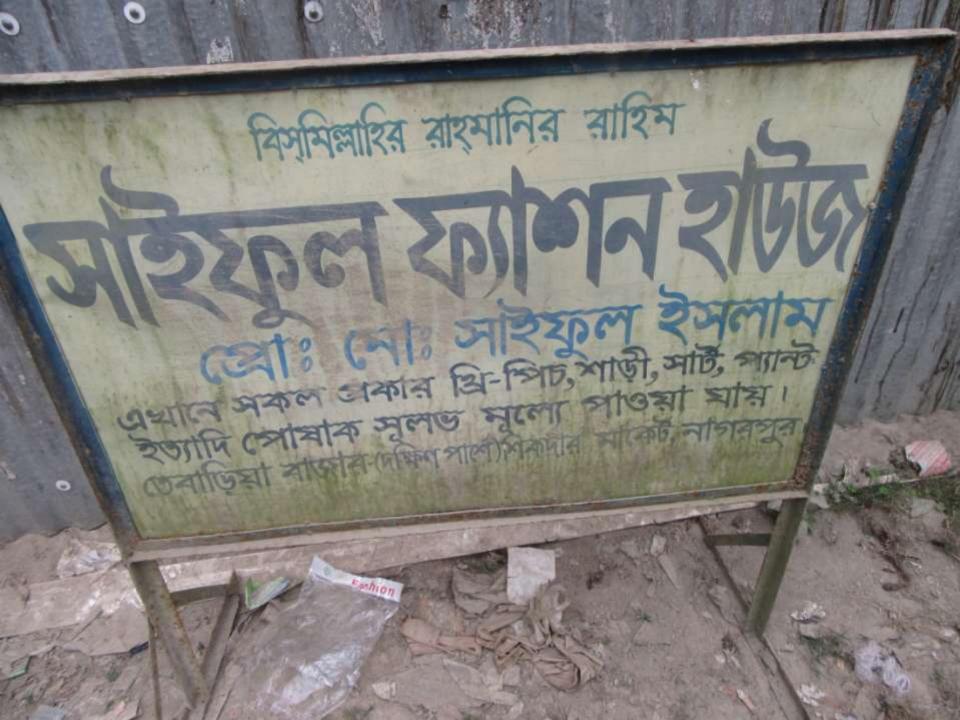
Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill: 15 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures









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