Proposed NU Business Name: ROBI HAIR CUTTING



Project identification and prepared by: Md Lokman Hekim, Godagari Unit, Rajshahi

Project verified by: Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name	:	ROBI			
Age	:	15-04-1982 (34 Years)			
Education, till to date	:	Class 8			
Marital status	:	Married			
Children	:	-			
No. of siblings:	:	2 Brother & 1 Sister			
Address	:	Vill: Piricpur, P.O: Piricpur. P.S: Godagari, Dist: Rajshahi.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father OLOKA MODON Branch: Matikata Godagari, Centre # 05 (Female), Member ID: 6641/3, Group No: 09 Member since: 14-04-2013 (03 Years) First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30,000/- Outstanding loan: BDT Nil Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		No
Business Experiences and	••	10 years experience in running business. 8 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Agriculture
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01721-513729
Family's Contact No.	:	01788-786436
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit ,Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

OLOKA joined Grameen Bank since 03 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info						
Business Name	:	ROBI HAIR CUTTING				
Location	:	Piricpur Bazar, Godagari, Rajshahi.				
Total Investment in BDT	:	BDT 90,000/-				
Financing	:	Self BDT 40,000/- (from existing business) 44% Required Investment BDT 50,000/- (as equity) 56%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	10 ft x 14 ft= 140 square ft				
Implementation	:	 The entrepreneur currently run a saloon. Average 70% gain on sales. The business is operating by entrepreneur. Existing 2 artisans. One artisans will be appointed. The shop is rented. Collects goods from Rajshahi. Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Saloon Service	1,000	30,000	360,000			
Total Sales (A)	1,000	30,000	360,000			
Less. Variable Expense						
All Materials	300	9,000	108,000			
Total variable Expense (B)	300	9,000	108,000			
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000			
Less. Fixed Expense						
Rent		1,000	12,000			
Electricity Bill		600	7,200			
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Entertainment		300	3,600			
Salary (staff)		8,000	96,000			
Total fixed Cost (D)		15,100	181,200			
Net Profit (E) [C-D)		5,900	70,800			

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty.	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Cream	100	50	5,000	0	0	0	5,000
Blade	300	5	1,500	0	0	0	1,500
Hair Cut Machine	2	7000	14,000	0	0	0	14,000
Hit Machine	1	1200	1,200	0	0	0	1,200
Scissors	5	200	1,000	0	0	0	1,000
Razor	2	150	300	0	0	0	300
Chair	0	0	0	2	10000	20,000	20,000
Security	1	17000	17,000	0	0	0	17,000
Furniture Repair	0	0	0	1	30000	30,000	30,000
Total	411		40,000	3		50,000	90,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Saloon Service	1,450	43,500	522,000	548,100	575,505	
Total Sales (A)	1,450	43,500	522,000	548,100	575,505	
Less. Variable Expense						
All Materials	435	13,050	156,600	164,430	172,652	
Total variable Expense (B)	435	13,050	156,600	164,430	172,652	
Contribution Margin (CM) [C=(A-B)	1,015	30,450	365,400	383,670	402,854	
Less. Fixed Expense						
Rent		1,000	12,000	12,000	12,000	
Electricity Bill		600	7,200	8,000	8,500	
Mobile Bill		300	3,600	4,000	4,500	
Salary (self)		5,000	60,000	60,000	60,000	
Entertainment		300	3,600	3,000	3,500	
Salary (staff)		12,000	144,000	144,000	144,000	
Total Fixed Cost		19,200	230,400	231,000	232,500	
Net Profit (E) [C-D)		11,250	135,000	152,670	170,354	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	135,000	152,670	170,354
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		115,000	247,670
	Total Cash Inflow	185,000	267,670	418,024
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	115,000	247,670	398,024

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





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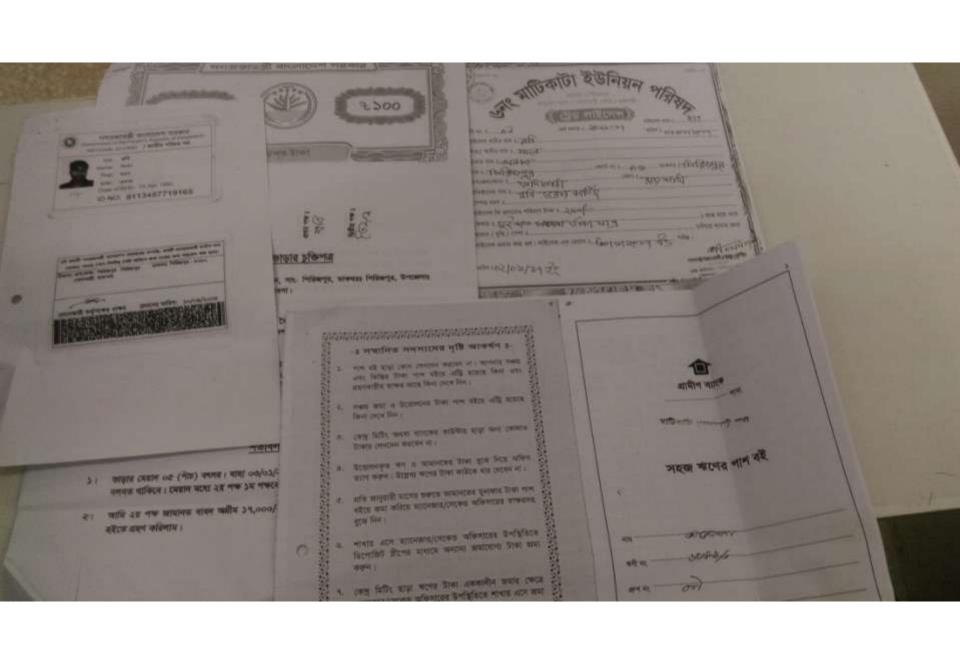
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= >0/-20/=

= 6/-20/-

=30/-25/=

= 00/-80/=



FAMILY PICTURE

