Proposed NU Business Name: JONI STORE



Project identification and prepared by: Md.Sahabuddin, Mohanpur Unit,Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD. JONI SHONAR					
Age	:	17-02-1995 (21 Years)					
Education, till to date	:	Class Five					
Marital status	:	Married					
Children	:	Nill					
No. of siblings:	:	01 Brother, 01 Sister					
Address	:	Vill: Bojorpur, P.O: Mowgasi , P.S: Mohanpur , Dist: Rajshahi					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. REHENA BIBI MD. ABDUL SALAM SHONAR Branch: Mowgasi,Mohanpur Centre 04 (Female), Member ID: 1203/3, Group No: 02 Member since: 2007-2012Present 15-01-2015 (7Years) First Ioan: BDT 5,000					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000 Outstanding loan:9,684/= Father No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Seven years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01754-021431
Mother's Contact No.	:	01881-969835
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

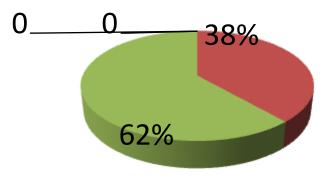
MOST. REHENA BIBI joined Grameen Bank since 7 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	JONI STORE				
Location	:	Bojorpur, Mowgasi, Mohanpur,Rajshahi				
Total Investment in BDT	:	BDT 65,000/=				
Financing	:	Self BDT 25,000/-(from existing business) 38% Required Investment BDT 40,000/-(as equity) 62%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	20ft x 15 ft = 300 sft				
Implementation		 The business is planned to be scaled up by investment in existing; Modi item etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing 02 employees. After getting equity fund no employee will be appointed. The shop is Owne Collects goods from Nowhata, Compani Die Jay. Agreed grace period is 3 months. 				

Existing Business						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Modiltem	2,500	75,000	9,00,000			
Total Sales (A)	2,500	75,000	9,00,000			
Less. Variable Expense						
Modi Item	2,000	60,000	7,20,000			
Total variable Expense (B)	2,000	60,000	7,20,000			
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000			
Less. Fixed Expense						
Rent						
Electricity Bill		400	4,800			
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Salary (staff)						
Guard						
Transportation		800	9,600			
Entertainment		100	1,200			
Bank service Charge						
Total fixed Cost (D)		6,500	78,000			
Net Profit		8,500	1,02,000			

Investment Breakdown							
	Existing	Proposed					
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Rich	2	2000	4,000	5	2000	10,000	12,000
Ata	2	900	1,800	-	-	-	1,800
Daul	1/2	3000	3000	1	6000	6,000	9,000
Suger	1	3500	3,500	3	3500	10,500	14,000
Oill	-	-	1,500	-	-	4,000	5,500
Cosmetics Item	-	-	5,000				5,000
Sope	48	20	960	-	-	-	9,600
Others Item	-	-	5,240	-	-	9,500	14,740
Total	53		25,000	9		40,000	65,000

Source of Finance



- Entrepreneur's Contribution 25,000
- Investor's Investment 40,000

Total 65,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	3 rd Year
Revenue (sales)					
Modi Item	4,000	1,20,000	14,40,000	15,12,000	15,27,600
Servicing From	4,000	1,20,000	14,40,000	15,12,000	15,27,600
Total Sales (A)					
Less. Variable Expense					
Modi tem	3,200	96,000	11,52,000	12,09,600	12,70,080
Total variable Expense (B)	3,200	96,000	11,52,000	12,09,600	12,70,080
Contribution Margin (CM) [C=(A-B)	800	24,000	2,88,000	3,02,400	3,17,520
Less. Fixed Expense					
Rent					
Electricity Bill		500	6,000	6,500	7,000
Mobile Bill		400	4,800	5,000	5,500
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)					
Transportation		1,500	18,000	19,000	20,000
Entertainment		300	3,600	4,000	4,500
Bank service Charge		100	1,200	1,200	1,200
Total Fixed Cost		7,800	93,600	95,700	98,900
Net Profit (E) [C-D)		16,200	1,94,400	2,06,700	2,18,620
Investment Payback			16,000	16,000	16,000

Cash flow projection on business plan (rec. & Pay)

<i>SI</i> #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	1,94,400	2,06,700	2,18,620
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,74,400	3,61,100
	Total Cash Inflow	2,44,400	3,81,100	5,79,720
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	58,000	16,000	16,000
3	Net Cash Surplus	1,74,400	3,61,100	5,59,720



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 7Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

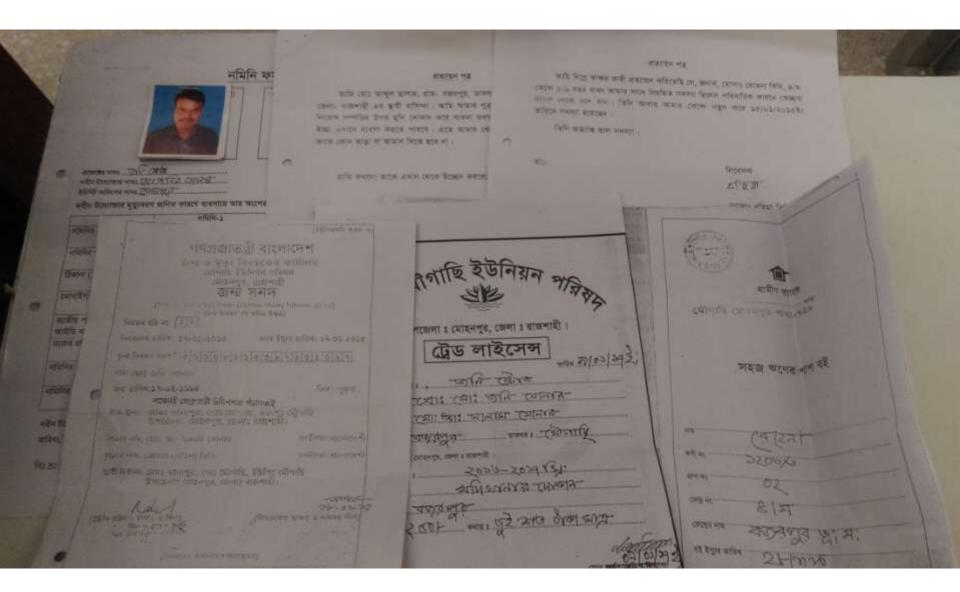
Theft Fire Political unrest Pictures











FAMILY PICTURE

