Proposed NU Business Name: MIM KUTIR SHILPO



Project identification and prepared by: Md. Sahabuddin, Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. MUKUL DEWAN				
Age	:	02-08-1985 (32 <i>Years</i>)				
Education, till to date	:	Class Five				
Marital status	:	Married				
Children	:	02 Doughter				
No. of siblings:	:	06 Brothers,03 Sisters				
Address	:	Vill: Rokshitpa P,O: Hatkhujipur , P.S:Bagmara , Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Fathe LATE SHAJEDA BIBI LATE. OMOR DEOAN Branch: Achpara, Bagmara Centre 1 (Female), Member ID: 1002/2, Group No: 01 Member since: 2001-2006(6 Years) First loan: BDT 3,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 10,000 Outstanding loan: Paid/= No No No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01736-411137
Mother's Contact No.	:	01764-003312
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE.SHAJEDA BIBI joined Grameen Bank since 6 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	MIM KUTIR SHILPO				
Location	:	Rokhitpara, Bagmara, Rajshahi				
Total Investment in BDT	:	BDT 62,000/-				
Financing	:	Self BDT 12,000/-(from existing business) 19% Required Investment BDT 50,000/-(as equity) 81%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	20 ft x 8 ft=160 Scft				
Implementation :		 The business is planned to be scaled up by investment in existing; Bamboo item etc. Average 40% gain on sale. The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed. The shop is Owne Collects goods from Bagmara. Agreed grace period is 3 months. 				

Existing Business						
Particular	Daily	Monthly	Yearly			
Revenue (sales)	1,000	30,000	3,60,000			
Kutir Shilpo Item	1,000	30,000	3,60,000			
Total Sales (A)						
Less. Variable Expense						
Kutir Shilpo Item	600	18,000	2,16,000			
Total variable Expense (B)	600	18,000	2,16,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	1,44,000			
Less. Fixed Expense						
Rent						
Electricity Bill		200	2,400			
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Guard						
Transportation		1,500	18,000			
Entertainment		100	1,200			
Bank service Charge						
Total fixed Cost (D)		7,000	84,000			
Net Profit (E) [C-D)		5,000	60,000			

Investment Breakdown							
		Proposed					
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Dotoli	10	100	1,000	-	-	-	1,000
Kula	80	20	1,600	-	-	-	1,600
Japni	20	40	800	-	-	-	800
Tupa	10	80	800	-	-	-	800
Rong,Shuta etc	-	-	2,000	-	-	15,000	17,000
Bambo	-	-	5,800	140	250	35,000	40,800
Total	120		12,000	140		50,000	62,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year	3 rd year	
Revenue (sales)						
Kutir Shilpo Item	2,000	60,000	7,20,000	7,56,000	7,93,800	
Total Sales (A)	2,000	60,000	7,20,000	7,56,000	7,93,800	
Less. Variable Expense						
Kutir Shilpo Item	1,200	36,000	4,32,000	4,53,600	4,76,280	
Total variable Expense (B)	1,200	36,000	4,32,000	4,53,600	4,76,280	
Contribution Margin (CM) [C=(A-B)	800	24,000	2,88,000	3,02,400	3,17,520	
Less. Fixed Expense						
Rent						
Electricity Bill		300	3,600	3,800	4,000	
Mobile Bill		300	3,600	3,800	4,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		2,500	30,000	32,000	35,000	
Entertainment		300	3,600	3,800	4,000	
Salary (staff)						
Kitnashok						
Bank service Charge		100	1,200	1,200	1,200	
Total Fixed Cost		8,500	1,02,000	1,04,600	1,08,200	
Net Profit (E) [C-D)		15,500	1,86,000	1,97,800	2,09,320	
Investment Payback			20000	20000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,86,000	1,97,800	2,09,320
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,66,000	3,43,800
	Total Cash Inflow	2,36,000	3,63,800	5,53,120
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	1,66,000	3,43,800	5,33,120

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













