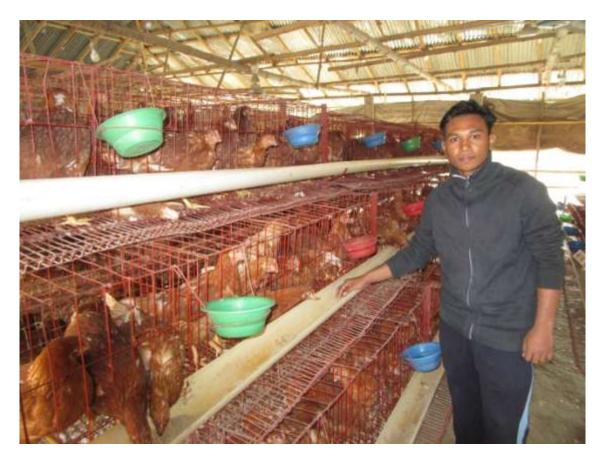
Proposed NU Business Name: SHIMUL LAYER FARM



Project identification and prepared by: Md. ROKON UDDIN , Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD . SHIMUL PARVEJ			
Age	:	12-01-1998 (18 Years)			
Education, till to date	:	SSC			
Marital status	:	Unmarried			
Children	:	Nill			
No. of siblings:	:	01 Brother, 01 Sister			
Address	:	Vill: Gopil, P.O: Dhamin Naoga , P.S: Mohanpur , Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. BILKIS BEGUM MD. SAMSUR RAHMAN Branch: Rayghati, Mohanpura Centre 91 (Female), Member ID: 5466, Group No: 04 Member since: 01-10-1997 (19 Years) First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 30,000 Outstanding loan: 21,420/= Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Motso Chash
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01722-320066
Mother's Contact No.	:	01713-744892
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most. Bilkis begum joined Grameen Bank since 19 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info							
Business Name	:	SHIMUL LAYER FARM					
Location	:	Vill: Gopil, P.O: Dhamin Naoga , P.S: Mohanpur , Dist: Rajshahi					
Total Investment in BDT	:	BDT 2,24,000/-					
Financing	:	Self BDT 1,74,000/-(from existing business) 78% Required Investment BDT 50,000/-(as equity) 22%					
Present salary/drawings from business (estimates)	:	BDT 5,000/-					
Proposed Salary	:	BDT 5,000/-					
Size of shop	:	20ft x 15 ft = 300 sft					
Implementation	 The business is planned to be scaled up by existing; Egg item etc. Average 100% gain on sale. The business is operating by entrependant employees. After getting equity fund nappointed. The shop is Owne Collects goods from Keshorhat. Agreed grace period is 3 months. 						

Existing Business

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Egg item	4,800	1,44,000	17,28,000
Total Sales (A)	4,800	1,44,000	17,28,000
Less. Variable Expense	0	0	0
Egg Item	0	0	0
Total variable Expense (B)	4,800	1,44,000	17,28,000
Contribution Margin (CM) [C=(A-B)			
Less. Fixed Expense			
Rent			
Electricity Bill		1,000	12,000
Mobile Bill		500	6,000
Salary (self)		5,000	60,000
Salary (staff)		6,000	72,000
Food		90,000	10,80,000
Transportation		12,000	1,44,000
Entertainment		500	6,000
Bank service Charge			
Total fixed Cost (D)		1,15,000	13,80,000
Net Profit		29,000	3,48,000

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Hen	1200	145	1,74,000	200	145	29,000	2,03,000
Food	•	-	-	-	-	21,000	21,000
Total	1200		1,74,000	200		50,000	2,24,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	3 rd Year
Revenue (sales)					
Egg Item	5,500	1,65,000	19,80,000	20,79,000	21,82,950
Total Sales (A)	5,500	1,65,000	19,80,000	20,79,000	21,82,950
Less. Variable Expense					
Egg tem	0	0	0	0	0
Total variable Expense (B)	0	0	0	0	0
Contribution Margin (CM) [C=(A-B)	5,500	1,65,000	19,80,000	20,79,000	21,82,950
Less. Fixed Expense					
Rent					
Electricity Bill		1,200	14,400	15,000	15,500
Mobile Bill		500	6,000	6,500	7,000
Salary (self)		5,000	60,000	60,000	60,000
Food		1,00,000	12,00,000	12,00,000	12,00,000
Transportation		14,000	1,68,000	2,00,000	2,00,000
Entertainment		500	6,000	6,000	6,000
Bank service Charge		100	1,200	1,200	1,200
Total Fixed Cost		1,21,300	14,55,600	14,88,700	14,89,700
Net Profit (E) [C-D)		43,700	5,24,400	5,90,300	6,93,250
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	5,24,400	5,90,300	6,93,250
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		5,04,400	10,74,700
	Total Cash Inflow	5,74,400	10,94,700	17,67,950
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	5,04,400	10,74,700	17,47,950

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:1

Experience & Skill: 6 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

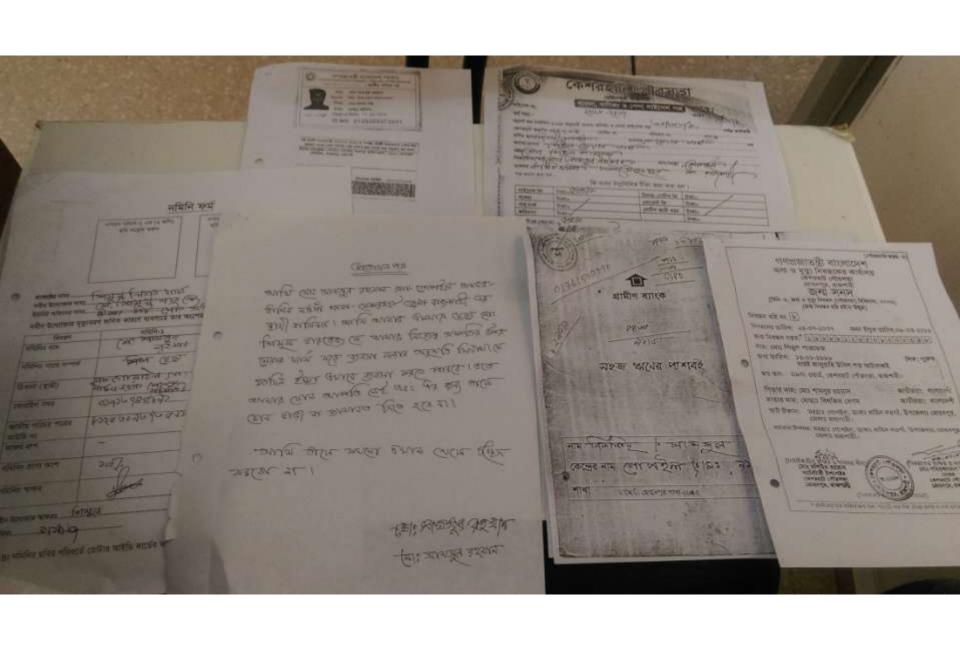
Theft Fire

Political unrest

Pictures







FAMILY PICTURE

