#### Proposed NU Business Name: ARIFUL TAKBIR MOTORS



Project identification and prepared by: Md Anower Hossain Sarker, Mohastha Unit, Bogra

Project verified by: Md Mozaharul Islam Sarker



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD ARIFUL ISLAM				
Age	:	15-07-1991 (23 Y <i>ears)</i>				
Education, till to date	:	Class five				
Marital status	:	Married				
Children	:	1 Son				
No. of siblings:	:	2 Brother				
Address	:	Vill: Gormohasthan, P.O: Mohasthan Jadugor. P.S: Shibgonj, Dist: Bogra.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. AMEDA BEGUM LATE. KHOLILUR RAHMAN (KHOKA) Branch: Gokul Bogra, Centre # 14 (Female), Member ID: 2018/2, Group No: 04 Member since: 10-02-1996 (20 Years) First Ioan: BDT 3,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 4,000/- Outstanding loan: 0/- Mother No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	12 years experience in running business. 01 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01796-752742
Family's Contact No.	:	01731-915516
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohasthan Unit ,Bogra

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

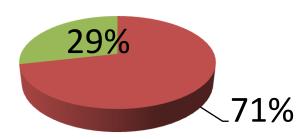
**MOST. AMEDA BEGUM** joined Grameen Bank since 20 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ARIFUL TAKBIR MOTORS			
Location	:	Mohasthan Bogra road, Mohasthan market, Bogra			
Total Investment in BDT	:	BDT 280,000/-			
Financing	:	elf BDT 200,000/- (from existing business) 71% Required Investment BDT 80,000/- (as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15 ft x 8 ft= 120 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; motors item etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Bogra.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Motors parts	2,800	84,000	1,008,000			
Total Sales (A)	2,800	84,000	1,008,000			
Less. Variable Expense						
Motors parts	2,240	67,200	806,400			
Total variable Expense (B)	2,240	67,200	806,400			
Contribution Margin (CM) [C=(A-B)	560	16,800	201,600			
Less. Fixed Expense						
Rent		2,000	24,000			
Electricity Bill		300	3,600			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		500	6,000			
Entertainment		400	4,800			
Guard		200	2,400			
Total fixed Cost (D)		8,700	104,400			
Net Profit (E) [C-D)		8,100	97,200			

Investment Breakdown							
Existing				Proposed			
Particulars Qty.		Unit Price Amount		Qty.	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Mobil	2	24500	49,000			29,000	78,000
Wheel cylinder	11	1150	12,650	11	1150	12,650	25,300
Class Cylinder	7	1350	9,450	7	1350	9,450	18,900
Power Oil	12	350	4,200	12	350	4,200	8,400
Class Plate	5	1450	7,250	5	1450	7,250	14,500
Sering Column	4	1550	6,200	4	1550	6,200	12,400
Hanger	4	950	3,800	4	950	3,800	7,600
Engin Fan	5	720	3,390	5	720	3,390	6,780
Rithol	7	580	4,060	7	580	4,060	8,120
Security	1	100000	100,000	0	0	0	100,000
Total	57.71		200,000	57		80,000	280,000

### **Source of Finance**



- Entrepreneur's Contribution 200,000
- Investor's Investment 80,000

Total 280,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	<b>3rd Year</b>		
Revenue (sales)							
Motors parts	4,000	120,000	1,440,000	1,512,000	1,587,600		
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600		
Less. Variable Expense							
Motors parts	3,200	96,000	1,152,000	1,209,600	1,270,080		
Total variable Expense (B)	3,200	96,000	1,152,000	1,209,600	1,270,080		
Contribution Margin (CM) [C=(A-							
B)	800	24,000	288,000	302,400	317,520		
Less. Fixed Expense							
Rent		2,000	24,000	24,000	24,000		
Electricity Bill		300	3,600	4,000	4,500		
Mobile Bill		400	4,800	5,500	6,000		
Salary (self)		5,000	60,000	60,000	60,000		
Transportation		800	9,600	11,500	13,500		
Entertainment		400	4,800	5,500	6,000		
Guard		200	2,400	3,000	400		
Total Fixed Cost		9,100	109,200	113,500	114,400		
Net Profit (E) [C-D)		14,900	178,800	188,900	203,120		
Investment Payback			32,000	32,000	32,000		

Cash flow projection on business plan (rec. & Pay)							
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
	Investment Infusion by						
1.1	Investor	80,000					
1.2	Net Profit	178,800	188,900	203,120			
1.3	Depreciation (Non cash item)		-	-			
	Opening Balance of Cash						
1.4	Surplus		146,800	303,700			
	Total Cash Inflow	258,800	335,700	506,820			
2	Cash Outflow						
2.1	Purchase of Product	80,000					
2.2	Payment of GB Loan						
	Investment Pay Back (Including						
2.3	Ownership Tr. Fee)	32,000	32,000	32,000			
	Total Cash Outflow	112,000	32,000	32,000			
3	Net Cash Surplus	146,800	303,700	474,820			



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 12 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of farm; Regular customers;

### THREATS

Theft Fire Political unrest Pictures



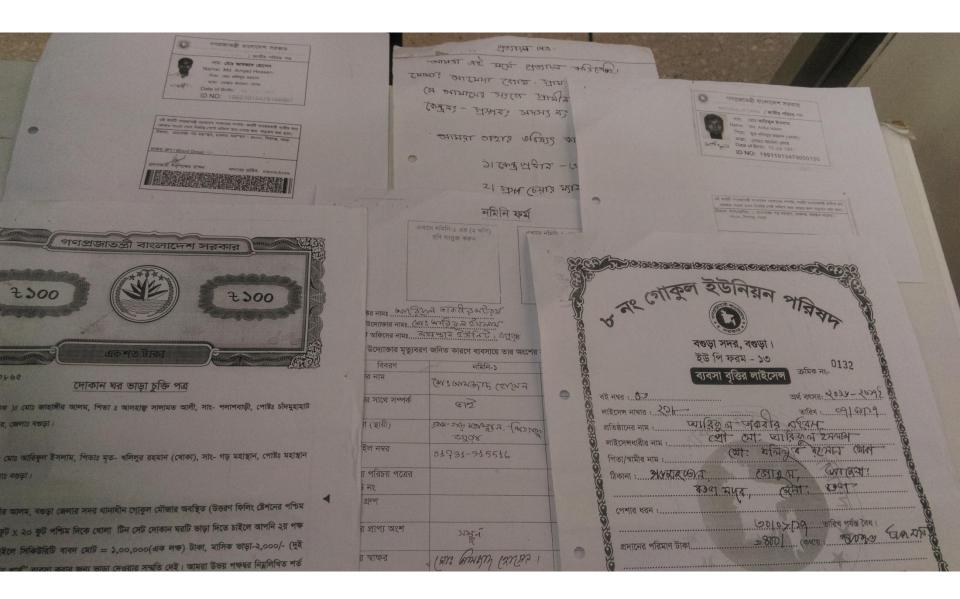












## **FAMILY PICTURE**

