Proposed NU Business Name: MASTER CLOTS STORE



Project identification and prepared by: Md Shahinur Rahman, Sherpur Unit, Bugra

Project verified by: MD. Mujharul Islam



| Brief Bio of The Proposed Nobin Udyokta | | | | | | |
|---|---|---|--|--|--|--|
| Name | : | MD.NURUL ISLAM | | | | |
| Age | : | 02-07-1986(31 Years) | | | | |
| Education, till to date | : | Degree pass | | | | |
| Marital status | | Married | | | | |
| Children | : | 1 son | | | | |
| No. of siblings: | : | 3 Brothers 1 Sister | | | | |
| Address | : | Vill:Biroil ,P.O: Mirjapur, P.S: Sherpur,Dist: Bogra | | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Father MST. FULMALA BEGUM MD.ZUHIRUL ISLAM Branch: Talom, Tarash, Centre # 54 (Female), Member ID: 9104, Group No: 04 Member since: 12-04-2004 (13 Years) | | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | | First loan: BDT –5,000/- Existing Loan: BDT 20,000, Outstanding loan:BDT: NILL Father No No No | | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|--|
| Business Experiences and | : | 07years experience in running business. |
| Training Info | : | He has Not training. |
| Other Own/Family Sources of Income | : | - |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01723-671766 |
| Mother's Contact No. | : | 01762-040368 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

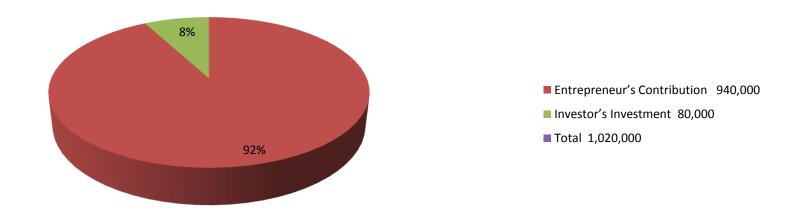
MST. FULMALA joined Grameen Bank since 13 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info | | | | | | |
|---|---|---|--|--|--|--|
| Business Name | : | MASTER CLOTS STORE | | | | |
| Location | : | Dr.Complax, Sherpur. | | | | |
| Total Investment in BDT | : | BDT 10,20,000/- | | | | |
| Financing | : | Self BDT 940,000/-(from existing business) 92% Required Investment BDT 80,000/-(as equity) 8% | | | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- | | | | |
| Proposed Salary | : | BDT 5,000/- | | | | |
| Size of shop | : | 10 ft x 08 ft= 80 square ft | | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Panjabi, Shart,Pant, Thirepic,Etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing 1 employees. After getting equity fund 1 employee will be appointed The shop is rented. Collects goods from Sherpur, Bogra. Agreed grace period is 3 months. | | | | |

| Existing Business (BDT) | | | | | |
|--------------------------------------|-------|---------|-----------|--|--|
| Particular | Daily | Monthly | Yearly | | |
| Revenue (sales) | | | | | |
| Panjabi, Shart, Pant, Thirepic, Etc. | 7,000 | 210,000 | 2,520,000 | | |
| Total Sales (A) | 7,000 | 210,000 | 2,520,000 | | |
| Less. Variable Expense | | | | | |
| Panjabi, Shart, Pant, Thirepic, Etc. | 5,250 | 157,500 | 1,890,000 | | |
| Total variable Expense (B) | 5,250 | 157,500 | 1,890,000 | | |
| Contribution Margin (CM) [C=(A-B) | 1,750 | 52,500 | 630,000 | | |
| Less. Fixed Expense | | | | | |
| House rant | | 4,500 | 54,000 | | |
| Electricity Bill | | 1,100 | 13,200 | | |
| Transportation | | 3,000 | 36,000 | | |
| Salary (self) | | 5,000 | 60,000 | | |
| Entertainment | | 200 | 2,400 | | |
| Guard | | 250 | 3,000 | | |
| Generator | | 200 | 2,400 | | |
| Mobile Bill | | 300 | 3,600 | | |
| Total fixed Cost (D) | | 14,550 | 174,600 | | |
| Net Profit (E) [C-D) | | 37,950 | 455,400 | | |

| Investment Breakdown | | | | | | | |
|----------------------|----------|-------------------------|---------|-----|---------------|-----------------------------|-----------|
| | Proposed | | | | | | |
| Particulars | Qty. | Unit Price Amount (BDT) | | Qty | Unit Price | Amount Proposed (BDT) Total | |
| Thirepisc | 500 | 900 | 450,000 | 89 | 90 | 80,000 | 530,000 |
| Vail,prien, | 2400 | 51 | 121,200 | | | | 121,200 |
| Balazar,Shart,Pant | 330 | 701 | 231,500 | | | | 231,500 |
| Shit,Borka,Panjabi | 700 | 182 | 128,000 | | | | 128,000 |
| Katar kapor | 70 | 130 | 9,300 | | | | 9,000 |
| Total | 11 | | 940,000 | 8 | | 80,000 | 10,20,000 |

Source of Finance



| Financial Projection (BDT) | | | | | | | |
|--------------------------------------|-------|---------|-----------|-----------|-----------|--|--|
| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd Year | | |
| Revenue (sales) | | | | | | | |
| Panjabi, Shart, Pant, Thirepic, Etc. | 8,000 | 240,000 | 2,880,000 | 3,024,000 | 3,175,200 | | |
| Total Sales (A) | 8,000 | 240,000 | 2,880,000 | 3,024,000 | 3,175,200 | | |
| Less. Variable Expense | | | | | | | |
| Panjabi, Shart, Pant, Thirepic, Etc. | 6,000 | 180,000 | 2,160,000 | 2,268,000 | 2,381,400 | | |
| Total variable Expense (B) | 6,000 | 180,000 | 2,160,000 | 2,268,000 | 2,381,400 | | |
| Contribution Margin (CM) [C=(A-B) | 2,000 | 60,000 | 720,000 | 756,000 | 793,800 | | |
| Less. Fixed Expense | | | | | | | |
| House rant | | 4500 | 54,000 | 54,000 | 54,000 | | |
| Electricity Bill | | 1100 | 13,200 | 13,200 | 13,200 | | |
| Transportation | | 3000 | 36,000 | 36,000 | 36,000 | | |
| Salary (self) | | 5,000 | 60,000 | 60,000 | 60,000 | | |
| Entertainment | | 200 | 2,400 | 2,400 | 2,400 | | |
| Guard | | 250 | 3,000 | 3,000 | 3,000 | | |
| Generator | | 200 | 2,400 | 2,400 | 2,400 | | |
| Mobile Bill | | 400 | 4,800 | 4,800 | 4,800 | | |
| Total fixed Cost (D) | | 14,650 | 175,800 | 175,800 | 175,800 | | |
| Net Profit (E) [C-D) | | 45,350 | 544,200 | 580,200 | 618,000 | | |
| Investment Payback | | | 32,000 | 32,000 | 32,000 | | |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 80,000 | | |
| 1.2 | Net Profit | 544,200 | 580,200 | 618,000 |
| 1.3 | Depreciation (Non cash item) | 0 | 0 | 0 |
| 1.4 | Opening Balance of Cash Surplus | | 512,200 | 1,060,400 |
| | Total Cash Inflow | 624,200 | 1,092,400 | 1,678,400 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 80,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 32,000 | 32,000 | 32,000 |
| | Total Cash Outflow | 112,000 | 32,000 | 32,000 |
| 3 | Net Cash Surplus | 512,200 | 1,060,400 | 1,646,400 |

SWOT ANALYSIS

Strength

Employment: Self: 0 Family: 04 Others:0

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





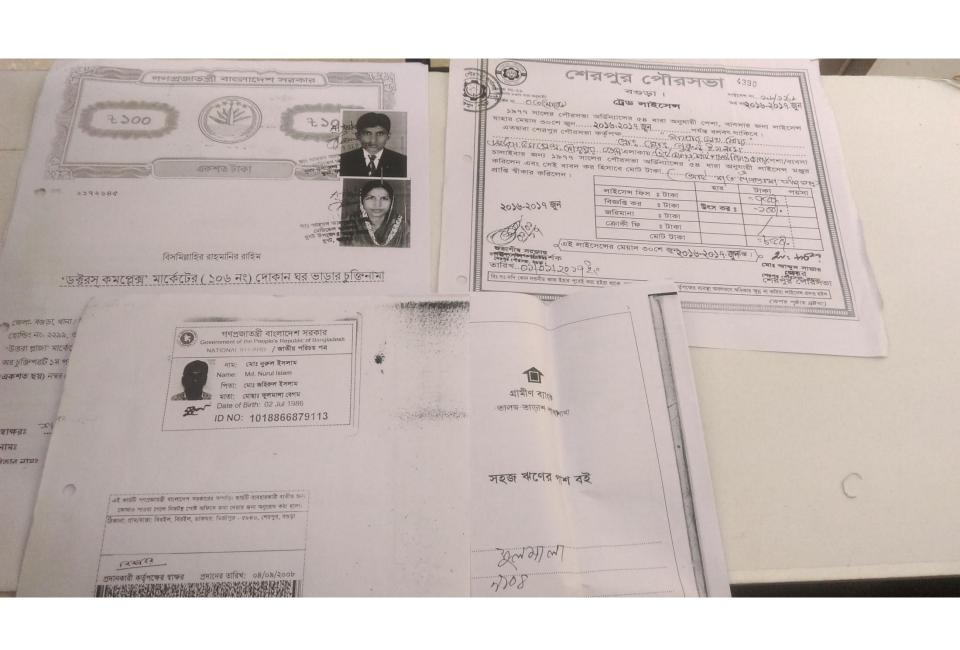


(थांश त्रांश नूक्ल टेमलांग ०४१२७-७१२१७७, এখানে দেশী-বিদেশী শার্ট পিস, প্যান্ট পিস, খ্রি-পিস, প্রজার পিস, বোরকা, পাঞ্জাবির কাপড় অতি সুলভ মূল্যে বিক্রয় করা হয়। ডক্টরস্ ক্মপ্লেজ্র, রুম নং-১০৬ , শেরপুর, বতড়া।









FAMILY PICTURE

