Proposed NU Business Name: SANJED BOSTALY



Project identification and prepared by: Md Shahinur Rahman, Sherpur Unit, Bugra

Project verified by: MD. Mujharul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD.ARIFUL ISLAM				
Age	:	01-01-1986(31 Years)				
Education, till to date	:	SSC				
Marital status		Married				
Children	:	1 Son				
No. of siblings:	:	1 Brothers 3 Sister				
Address	:	Vill:Dhormokam ,P.O: Sherpur, P.S: Sherpur,Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. JOBADA BEGUM MD.OSMAN GONI Branch:Mirjapur,Sherpur,Centre # 36 (Female), Member ID: 3612/1, Group No: 06 Member since: 12-02-1997 (07 Years)				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		First loan: BDT –3,000/- Existing Loan: BDT 15,000, Outstanding loan:BDT: NILL Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has Not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01735-071997
Mother's Contact No.	:	01778-186154
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

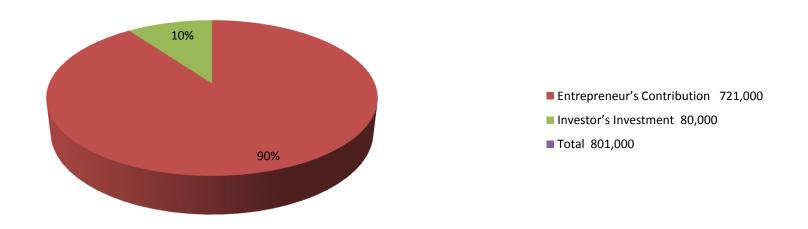
MST. JOBADA BEGUM joined Grameen Bank since 07 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SANJED BOSTALY			
Location	:	Shrua Bottolla, Sherpur.Bogura			
Total Investment in BDT	:	BDT 801,000/-			
Financing	:	Self BDT 721,000/-(from existing business) 90% Required Investment BDT 80,000/-(as equity) 10%			
Present salary/drawings from business (estimates)	:	BDT 4,000/-			
Proposed Salary	:	BDT 4,000/-			
Size of shop	:	10 ft x 10 ft= 100 square ft			
Implementation	:	 ■The business is planned to be scaled up by investment in existing goods like; Shari, Pant, Distlu, Shart, Print Shari, Thankapor, etc. ■Average 20% gain on sale. ■The business is operating by entrepreneur. Existing 1 employees. After getting equity fund 1 employee will be appointed ■The shop is rented. ■Collects goods from Sherpur, Bogra. ■Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Shari, Pant, Distlu, Shart, Print ,Thankapor,etc.	5,000	150,000	1,800,000			
Total Sales (A)	5,000	150,000	1,800,000			
Less. Variable Expense						
Shari, Pant, Distlu, Shart, Print ,Thankapor,etc.	4,000	120,000	1,440,000			
Total variable Expense (B)	4,000	120,000	1,440,000			
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000			
Less. Fixed Expense						
House rant		1,000	12,000			
Electricity Bill		500	6,000			
Transportation		2,000	24,000			
Salary (self)		4,000	48,000			
Entertainment		200	2,400			
Mobile Bill		300	3,600			
Total fixed Cost (D)		8,000	96,000			
Net Profit (E) [C-D)		22,000	264,000			

Investment Breakdown								
	Exist	ting	Proposed					
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
Shari	300	700	210,000	4	17,762	71,048	106,576	
Pant, Distlu	300	500	150,000	10	400	8,000	48,000	
Shart, Print Shari	500	420	210000				18,000	
Thankapor,Voil,	1300	55	71,000	9		952	4,952	
Moshri, Thirepic	-	-	65,000				5,826	
Total	214		721,000	23		80,000	801,000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Shari, Pant, Distlu, Shart, Print ,Thankapor, etc.	7,000	210,000	2,520,000	2,646,000	2,778,300	
Total Sales (A)	7,000	210,000	2,520,000	2,646,000	2,778,300	
Less. Variable Expense						
Shari, Pant, Distlu, Shart, Print ,Thankapor, etc.	5,600	168,000	2,016,000	2,116,800	2,222,640	
Total variable Expense (B)	5,600	168,000	2,016,000	2,116,800	2,222,640	
Contribution Margin (CM) [C=(A-B)	1,400	42,000	504,000	529,200	555,660	
Less. Fixed Expense						
House rant		1000	12,000	12,000	12,000	
Electricity Bill		500	6,000	6,000	6,000	
Transportation		2000	24,000	24,000	24,000	
Salary (self)		4,000	48,000	48,000	48,000	
Entertainment		200	2,400	2,400	2,400	
Mobile Bill		400	4,800	4,800	4,800	
Total fixed Cost (D)		8,100	97,200	97,200	97,200	
Net Profit (E) [C-D)		33,900	406,800	432,000	458,460	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	366,480	389,880	414,450
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		334,480	692,360
	Total Cash Inflow	446,480	724,360	1,106,810
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	334,480	692,360	1,074,810

SWOT ANALYSIS

Strength

Employment: Self: 0 Family: 03 Others:0

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









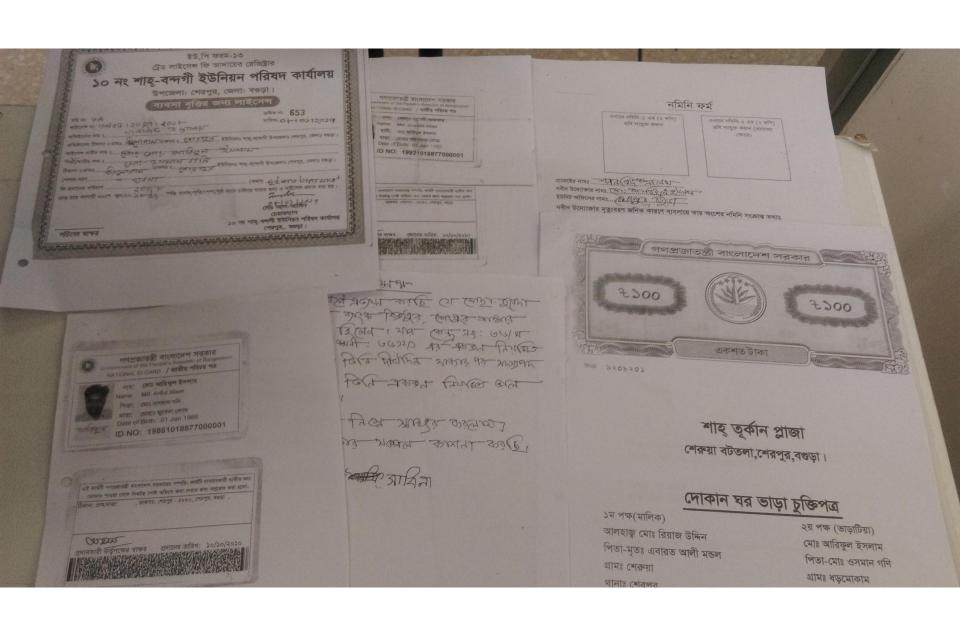












FAMILY PICTURE

