

Proposed NU Business Name

**Business Category** 

: M/S Sadia Shoe Store

: Shopkeeping, Shoe Shop



Business Proposal Identified & Prepared by

Md. Shofiqel Islam, Assistant Nobin, Gobindaganj Unit, Main Zone.

: Super Admin

Business Proposal Verified by

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA							
Name and address	:	Md. Zahangir Shakh					
		Vill: Taraf Kamal, Union: Sapmara, District: Gaibandha					
Age	••	33 years					
Marital Status	•	Married					
Children	:	1 (One) Daughter					
No. of siblings	•	2 (Two) Brothers					
Parent's and GB related Info:							
(i) Who is GB member	:	Mother					
(ii) Mother's name	:	Mst. Jahanara Begum					
(iii) Father's name	:	Late Seraj Munshi					
(iv) GB member's info	:	Branch: Gobindaganj, Gobindogonj, Centre # 0319-0487					
		Loan no.: 3565, Member since 03 October 1992					
		Existing loan: Tk. 25,000					
		Outstanding loan: Tk. 8,000					
Further Information:							
(v) Who pays GB loan installment	:	Entrepreneur's Mother					
(vi) Mobile lady	:	No					
(vii) Grameen Education Loan	:	N/A					
(viii) Any other loan	:	N/A					

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Under SSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has 9 (Nine) year(s) of experience in running his own business. He started the business with BDT 2,500 (Two Thousand Five Hundred)  On Hand Training
Other Own/Family Sources of	1:	Mother's occupation: Businessman Income: Tk. 5,000
Income		Developements from entrepreneur's current business are Cow Purchased, Land Lease etc.
Other Own/Family Sources of Liabilities	:	N/A
NU's Contact No.	:	01788914713
NU's NID/Birth Certificate No.	:	3213078686122
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jahanara Begum is a GB member since 03 October 1992, at first she took GB loan BDT 2,500 (Two Thousand Five Hundred).
- Gradually she took GB loan several times and utilized it for Business, Farming, Household.
- Finally GB loan helped her to improve Economic Condition, Livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	•	M/S Sadia Shoe Store
Address/ Location		Talukder Market, Gobindaganj
Total Investment Required in BDT		Tk. 532,300
Financing		Self Tk. 412,300
		Required Investment Tk. 120,000
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	•••	BDT 5,500 (Five Thousand Five Hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	From Product 15%
(ii) Estimated % of proposed gross profit margin	:	From Product 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	N/A

#### INFO ON EXISTING BUSINESS OPERATIONS

Deutienland		EB(BDT)				
Particulars -		Monthly	Yearly			
Sales income from Product(s)	5,000	140,000	1,680,000			
Total Sales/commission (A)	5,000	140,000	1,680,000			
Less: Cost of Sales						
Cost of Product(s)	4,250	119,000	1,428,000			
Total Cost of Sales and Services (B)	4,250	119,000	1,428,000			
Gross Profit (C) [C=(A-B)]	750	21,000	252,000			
Less: Operating Cost						
Electricity Bill		500	6,000			
Generator Bill		150	1,800			
Shop Rent		1,000	12,000			
Entertainment Exp		1,500	18,000			
Night Guard Bill		150	1,800			
Transportation Expense		3,000	36,000			
Mobile Bill		500	6,000			
Self & Family Expense		5,000	60,000			
Others		300	3,600			
Provision of bad debt		17	204			
Non Cash Item						
Depriciation Expenses		125	1,495			
Total Operating Cost (D)		12,242	146,899			
Net Profit (C-D)		8,758	105,101			

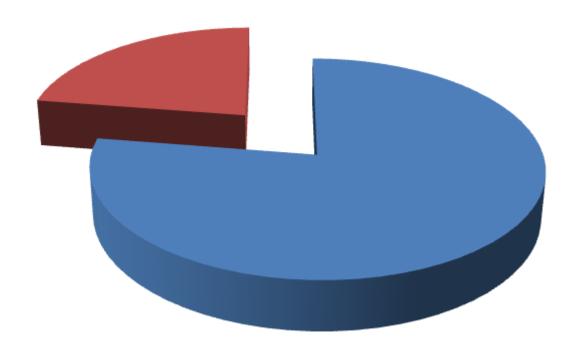
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	of products	Existing	Proposed	Total (BDT)	
Existing	Proposed	Business (BDT)	(BDT)		
Investment in products (Different Types Of Shoes etc.)	Investment in products (Different Types Of Shoes etc.)	375,750	120,000	495,750	
Investment in Machinaries (Television, Fan, Calculator, Light etc.)		5,500		5,500	
Decoration (fixture and fittings)		9,450		9,450	
Cash in hand		6,000		6,000	
Bank Balance		0		0	
Advance		75,000		75,000	
Debtors		20,600		20,600	
Creditors		(80,000)		(80,000)	
Other Arrear Expense	(0)		(0)		
Total (	Capital	412,300	120,000	532,300	

#### **SOURCE OF FINANCE**

- **■** Entrepreneur's Contribution BDT 412,300 (77%)
- **GTT's Investment BDT 120,000 (23%)**
- Total Capital BDT 532,300

**Amount (BDT)** 



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars –		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from Product(s)	7,000	196,000	2,352,000	7,840	219,520	2,634,240	8,624	241,472	724,416
Total Sales/commission (A)	7,000	196,000	2,352,000	7,840	219,520	2,634,240	8,624	241,472	724,416
Less: Cost of Sales									
Estimated cost of Product(s)	5,950	166,600	1,999,200	6,664	186,592	2,239,104	7,330	205,240	615,720
Est. Total Cost of Sales and Services (B)	5,950	166,600	1,999,200	6,664	186,592	2,239,104	7,330	205,240	615,720
Gross Profit (C) [C=(A-B)]	1,050	29,400	352,800	1,176	32,928	395,136	1,294	36,232	108,696
Less: Operating Cost									
Electricity Bill		500	6,000		550	6,600		605	1,815
Generator Bill		150	1,800		165	1,980		182	546
Shop Rent		1,000	12,000		1,100	13,200		1,210	3,630
Entertainment Exp		2,000	24,000		2,200	26,400		2,420	7,260
Night Guard Bill		150	1,800		165	1,980		182	546
Transportation Expense		3,500	42,000		3,850	46,200		4,235	12,705
Salary/Wages		3,000	36,000		3,300	39,600		3,630	10,890
Mobile Bill		700	8,400		770	9,240		847	2,541
Others		500	6,000		550	6,600		605	1,815
Self & Family Expense		5,500	66,000		6,050	72,600		6,655	19,965
Ownership Transfer Fee		1,000	9,000		1,000	12,000		1,000	3,000
Provision of bad debt		17	204		17	204		17	51
Non Cash Item									
Depriciation Expenses		125	1,495		125	1,495		125	375
Total Operating Cost (D)		18,142	214,699		19,842	238,099		21,713	65,139
Net Profit (C-D)		11,258	138,101		13,086	157,037		14,519	43,557
Retained Income	138,101			295,138			338,695		

Notes: 1. Agreed grace period: Three months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SL#	Particular	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion By Investor	120000		
1.2	Net Profit (Ownership Transfer Fee Added Back)	147101	169037	46557
1.3	Depreciation Expense	1495	1495	375
1.4	Opening Balance of Cash Surplus	6000	100596	199128
	Total Cash Inflow	274596	271128	246060
2.0	Cash Outflow			
2.1	Product Purchase	120000		
2.2	Investment Payback Including Ownership Transfer Fee	54000	72000	18000
	Total Cash Outflow	174000	72000	18000
3.0	Total Cash Surplus	100596	199128	228060

#### **SWOT ANALYSIS**

## Strength

Present employment:

Self: 1, Family: 0

Others (beyond family): 0

Future employment: 0

- Trade License in his own name
- He has done On Hand Training training(s);
- Skilled and working experiences (9 Years)

## WEAKNESS

 Can not supply goods and Service as per demand;

# **O**PPORTUNITIES

- increasing demand;
- Location of shop;

# THREATS

Increase of local competitors;

# Pictures









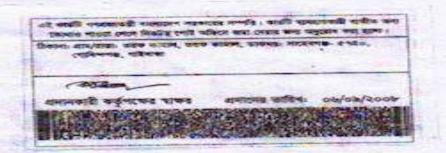














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জুতার দোকান (বাজার)

মেঃ আহাকীর শেখ

মৃত্যু- সিরাজ মুন্দি

মোছাঃ জাহানারা বেগম

হ্যেন্ডিং নংঃ ০; দোকান নংঃ ০; তালুকদার মার্কেট,গোবিন্দগঞ্জ

তরক কামাল ু

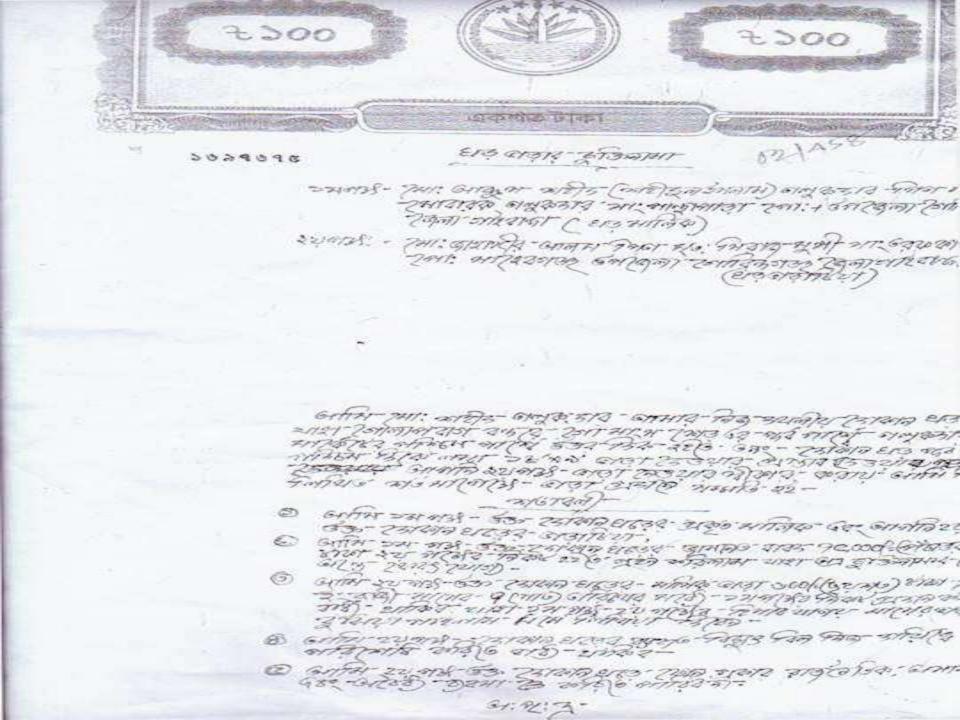
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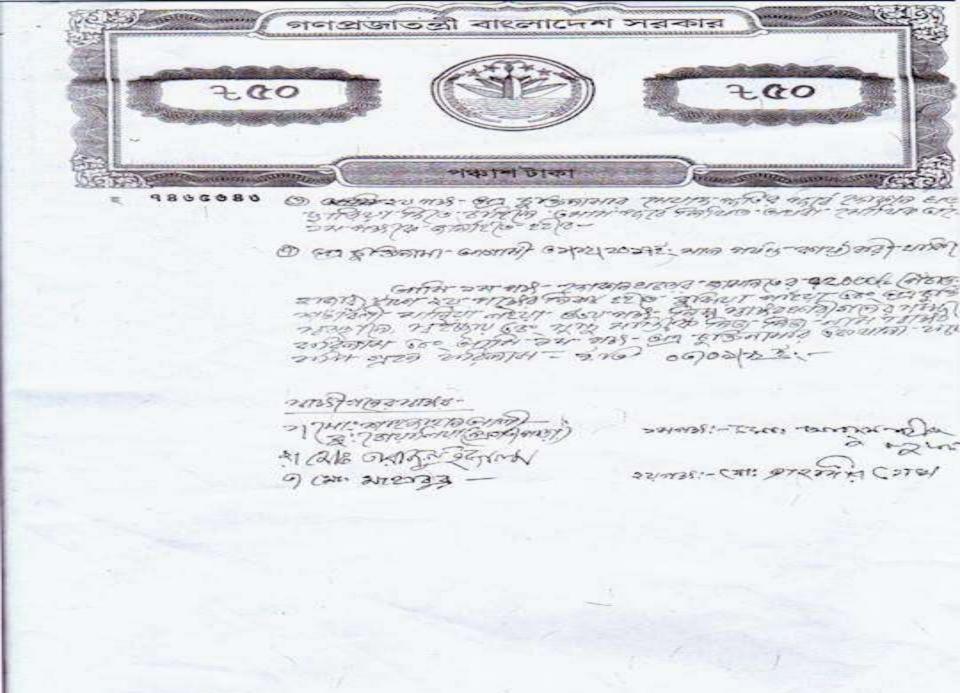
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### সহজ ঋণের পাশ বই

াৰা ব্যবস্থাপকের স্বাকর

